

Survey Results on Information and Communication usage in Enterprises

2017



Internet Access (%)

By January 1, 2017

DSL connection to the internet for enterprise purposes

32,1%

Optical fibre and cable

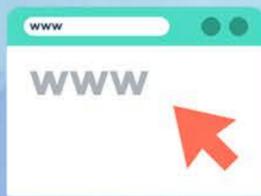
29,0%

Mobile phone

21,4%

GSM, GPRS, EDGE and other

17,5%



Website Ensured companies **40,3%**



eCommerce **21.5%**



Online purchases **5,6%**

What types of social media is used by enterprises

Yammer
XING
facebook
LinkedIn **38,5%**

BLOG **5,1%**

Multimedia **11.1**

Wiki **3.4**

Not used **41.9**

Purpose of Social Media Use

Development of Enterprise image or market Products

24,4%



Answer on Customer Questions

22,5%

