

INNOVATION ACTIVITY OF ENTERPRISES

2017

PRIMARY INNOVATIVE ACTIVITIES



19,5%

PURCHASE OF MACHINERY
EQUIPMENT AND SOFTWARE



14,6%

CHANGE IN DESIGN



14,4%

TRAINING IN INNOVATIVE
ACTIVITIES



12,9%

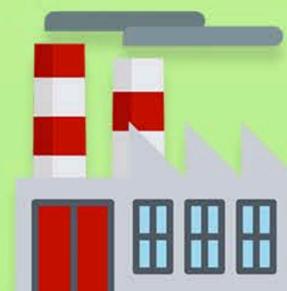
ON RESEARCH
AND DEVELOPMENT

IMPLEMENTED INNOVATIONS



57,9%

INNOVATIVE FOR THE MARKET

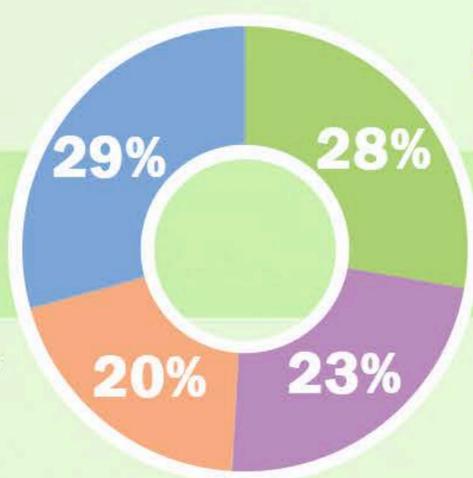


42,1%

INNOVATIVE FOR ENTERPRISE

MARKETING INNOVATION

A NEW SYSTEM OF
GOODS/ SERVICES PRICING



CHANGES IN DESIGN AND PACKAGING

NEW CHANNELS OF PRODUCT
PLACEMENT AND SALE

NEW MEDIA AND EQUIPMENT

STATUS OF INNOVATION ACTIVITY **2017**

SUSPENDED BEFORE
COMPLETION

79,9%



ONGOING

20,1%

