

National Statistics Office of Georgia

INBOUND TOURISM STATISTICS IN GEORGIA 2019 III Quarter





14.11.2019

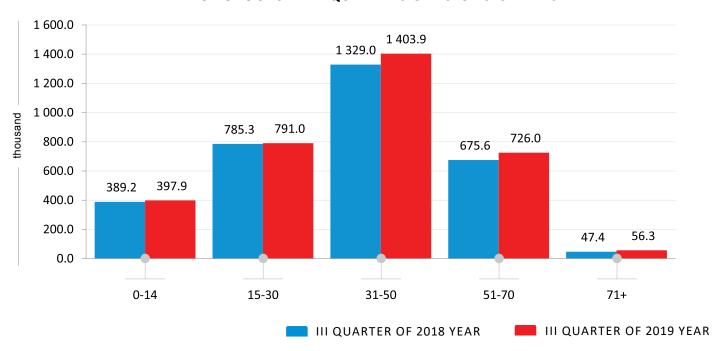
INBOUND TOURISM STATISTICS

(III QUARTER, 2019 YEAR)

In the III quarter of 2019, the number of arrivals of international non-resident travellers¹ in the territory of Georgia equaled 3.4 million, which is 4.6 percent higher compared to the previous year. Most of the incomes, 41.6 percent, were made by travellers of 31-50 age groups.

Chart № 1

DISTRIBUTION OF ARRIVALS OF INTERNATIONAL NON-RESIDENT TRAVELLERS BY AGE GROUPS IN III QUARTERS OF 2018-2019 YEARS



The number of visits² by international visitors³ from above-mentioned number made up 2.8 million, which is 3.9 percent higher compared to 2018.

The chart below illustrates the number of travels made by international non-resident travellers and visits made by international visitors in the III quarters of 2018-2019.

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¹ According to the Word Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

² Visit is a movement of visitors

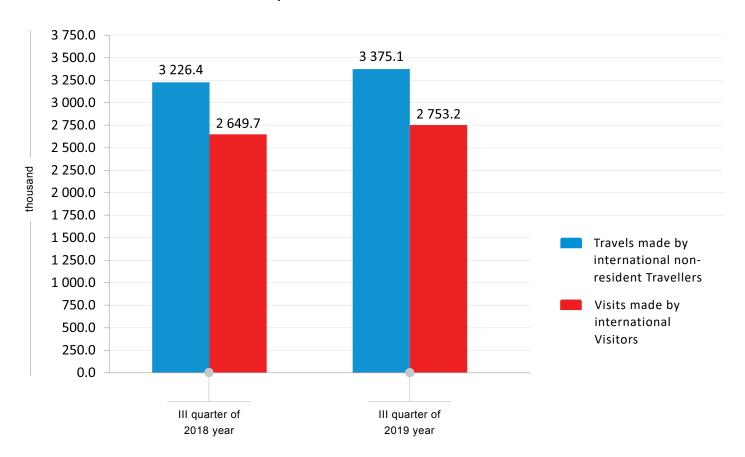
³ **Visitor** is a traveler aged 15 or above, non-resident of Georgia, took a trip outside his/her usual environment to Georgia for less than a year (except following categories: employment, diplomatic or consular officers accredited to Georgia, Armed Forces servants and their dependants and persons who frequently cross borders).



14.11.2019

Chart № 2

NUMBER OF TRAVELS MADE BY INTERNATIONAL NON-RESIDENT TRAVELLERS AND VISITS MADE BY INTERNATIONAL VISITORS IN III QUARTERS OF 2018-2019 YEARS



In the III quarter of 2019 the number of international visitors equaled to 2.2 million that is 1.0 percent higher compared to the previous year.

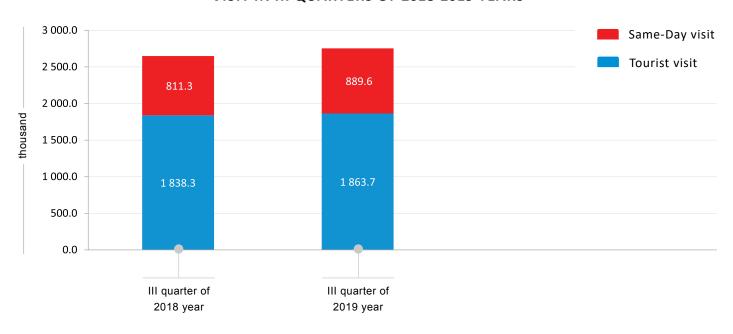
International visitors have made 1.9 million tourist-type visits, which is 1.4 percent higher compared to the previous year. The chart below shows the distribution of visits made by international visitors by the type of visit.



14.11.2019

Chart № 3

DISTRIBUTION OF VISITS MADE BY INBOUND VISITORS BY THE TYPE OF VISIT IN III QUARTERS OF 2018-2019 YEARS



67.3 percent of international visitors were only tourists⁴. The share of excursionists⁵ amounted to 26.3 percent, while 6.4 percent of visitors were both tourists and same-day visitors.

(TABLE №1)

DISTRIBUTION OF INBOUND VISITORS IN GEORGIA BY THE TYPE

OF VISITOR IN III QUARTERS OF 2018-2019 YEARS, THOUSAND

	III QUARTER, 2018 YEAR	III QUARTER, 2019 YEAR
Only Tourist	1 509.3	1 479.3
Only Same-day Visitor	544.4	577.1
Both	122.1	141.1
Total	2 175.8	2 197.4

⁴ Tourist is a visitor whose trip includes an overnight stay in Georgia

⁵ Excursionist (same-day visitor) is a visitor whose trip does not include an overnight stay in Georgia



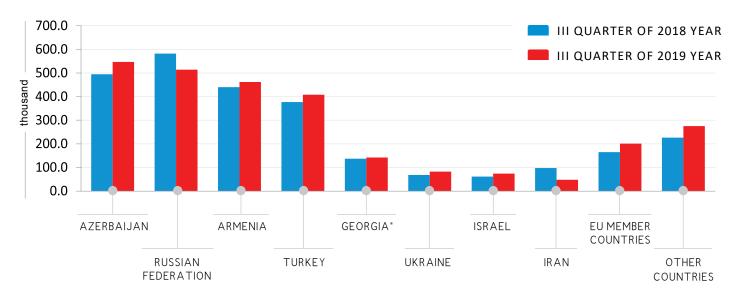
14.11.2019

In III quarter of 2019 the largest number of visitors (413.8 thousand visitors) was from the Russian Federation, which amounts to 18.8 percent of total number of visitors and is 16.5 percent decrease compared to III quarter of 2018.

The largest share of visits (19.9 percent) comes on the citizens of Azerbaijan, that is 10.6 percent higher compared to III quarter of 2018.

Chart № 4

DISTRIBUTION OF VISITS BY THE INBOUND VISITORS' COUNTRY OF CITIZENSHIP IN III QUARTERS OF 2018-2019 YEARS



^{*}Georgian citizens who remain the residents of other country

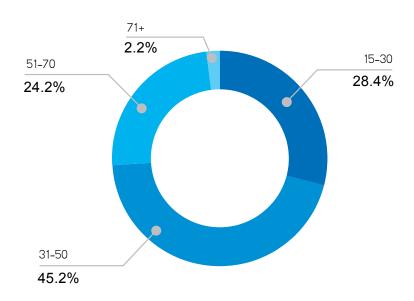
The majority of visitors (45.2 percent) belonged to the age group of 31-50 years. The number of women equaled to 43.8 percent of the total number of visitors.



14.11.2019

Chart №5

DISTRIBUTION OF INBOUND VISITORS IN GEORGIA BY THE AGE GROUPS IN III QUARTER, 2019, %



(TABLE №2)

DISTRIBUTION OF INBOUND VISITORS IN GEORGIA BY GENDER IN

III QUARTER, 2019, THOUSAND

	NUMBER OF VISITORS	%
Male	1 234.9	56.2
Female	962.5	43.8
TOTAL	2 197.4	100.0

In III quarter of 2019, the purpose of the majority of visits (52.8 percent) was holiday, leisure and recreation.



14.11.2019

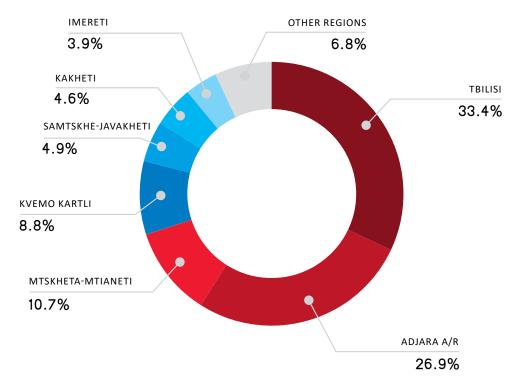
(TABLE №3) **DISTRIBUTION OF VISITS MADE BY INBOUND VISITORS BY THE**MAIN PURPOSE OF THE VISIT IN III QUARTER, 2019, THOUSAND

	NUMBER OF VISITS	%	
Holiday, Leisure, Recreation	1 453.8	52.8	
Visiting friends/relatives	447.6	16.3	
Transit to other country	427.5	15.5	
Business or Professional	204.9	7.4	
Shopping	149.1	5.4	
Health and Medical Care	40.3	1.5	
Other	30.0	1.1	
TOTAL	2 753.2	100.0	

The majority of visits comes on Tbilisi and Adjara A/R, 1 399.2 thousands and 1 128.9 thousands accordingly. The chart below illustrates the distribution of visits by the visited regions.

Chart № 6

DISTRIBUTION OF VISITS MADE BY INBOUND VISITORS BY THE VISITED REGIONS IN III QUARTER, 2019, %





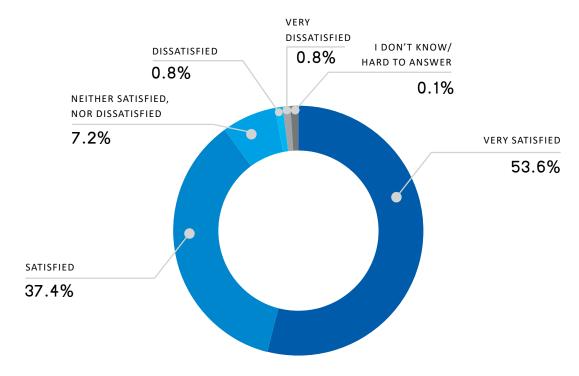
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In III quarter of 2019 the average number of nights spent during the visits equaled to 4.8 nights, which is 0.4 percent lower than the figure indicated in III quarter of 2018 (4.9 nights).

69.4 percent of visits was repeating visit. The chart below shows the distribution of visits by the level of satisfaction in III quarter of 2019.

Chart № 7

DISTRIBUTION OF VISITS MADE BY INBOUND VISITORS BY THE LEVEL OF SATISFACTION IN III QUARTER, 2019, %





14.11.2019

The expenditures during the visits made in III quarter of 2019 equaled to 3.3 billion GEL, which is 4.1 percent increase compared to the previous year. Average expenditure on the visit increased by 2.6 GEL compared to III quarter of 2018 year and amounted to 1 181.7 GEL.

(TABLE №4) **DISTRIBUTION OF INBOUND VISITORS' EXPENDITURE BY THE EXPENDITURE CATEGORIES IN III QUARTER, 2019**

	EXPENDITURE (MLN. GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Foods and drinks	1 012.4	31.1	367.7
Accommodation	799.4	24.6	290.3
Shopping	673.0	20.7	244.5
Holiday, leisure, recreation, cultural and sporting activities	463.9	14.3	168.5
Local transport	251.6	7.7	91.4
Other expenditure	53.0	1.6	19.2
Total expenditure	3 253.3	100.0	1 181.7

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