



National Statistics Office of Georgia

DOMESTIC TOURISM STATISTICS IN GEORGIA

2019

III Quarter



13.12.2019
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DOMESTIC TOURISM STATISTICS

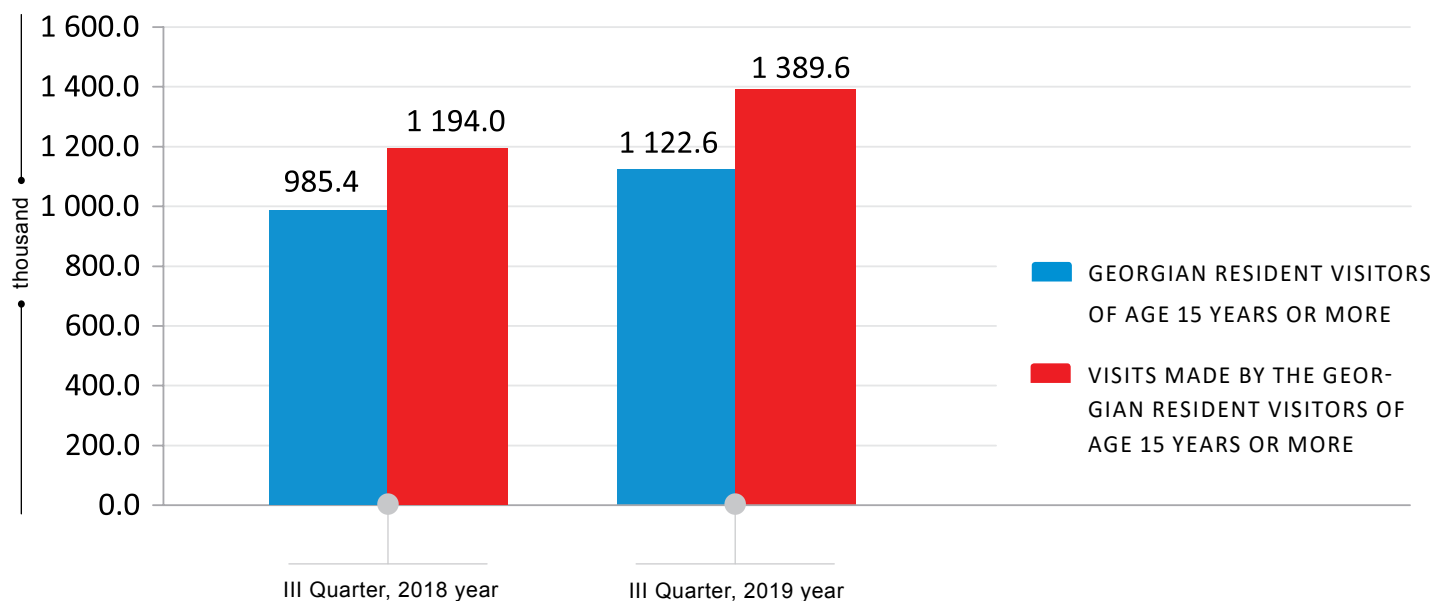
(III QUARTER, 2019)

In the third quarter of 2019 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 1.1 million, who made 1.4 million visits on the territory of Georgia. In comparison to the III quarter of the previous year, the number of visitors has increased by 13.9 percent.

The chart below illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

Chart № 1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



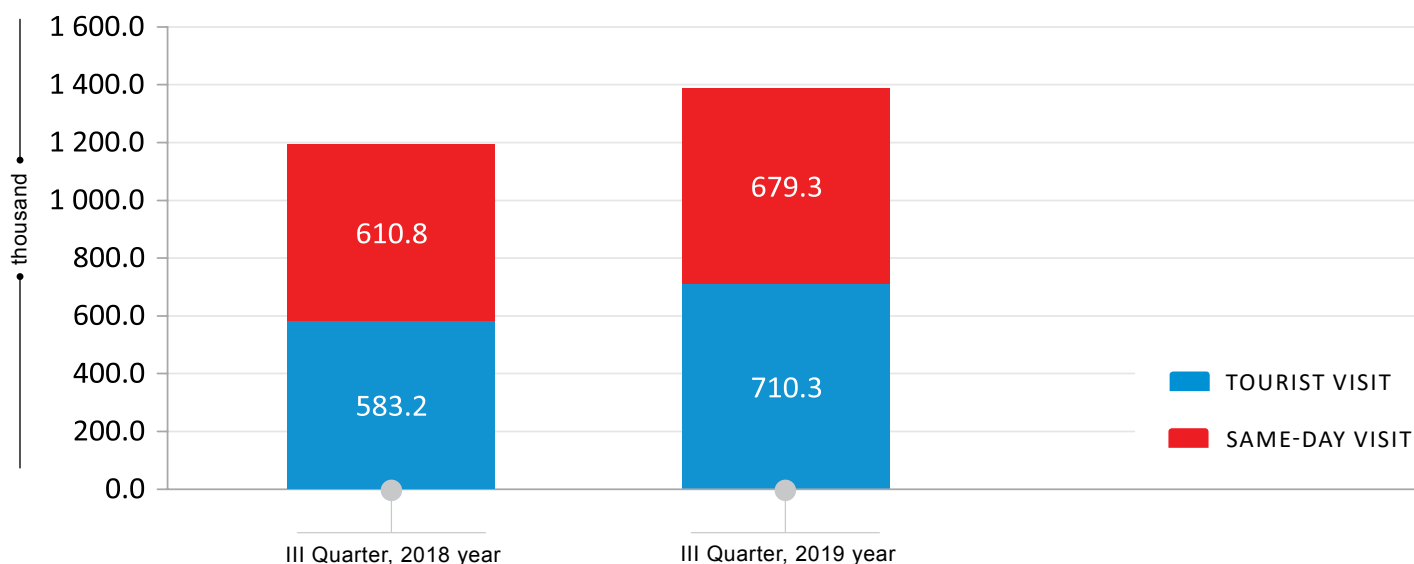
In the third quarter of 2019, the monthly average number of tourist visits of Georgian residents amounted to 710.3 thousand, which is 21.8 percent higher than the indicator of relevant period of the previous year. The chart below illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

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Chart № 2

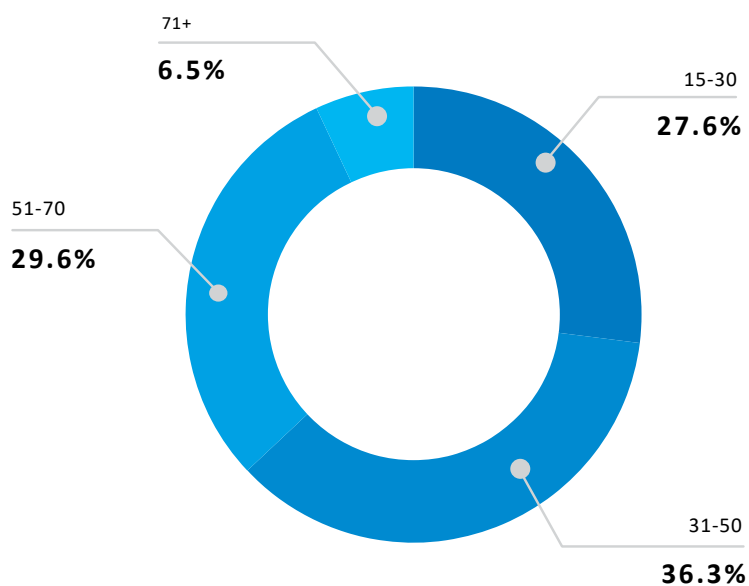
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT



In the third quarter of 2019, 36.3 percent of visits were carried out by visitors of 31-50 age group. Herewith, 55.6 percent of visits comes on women.

Chart № 3

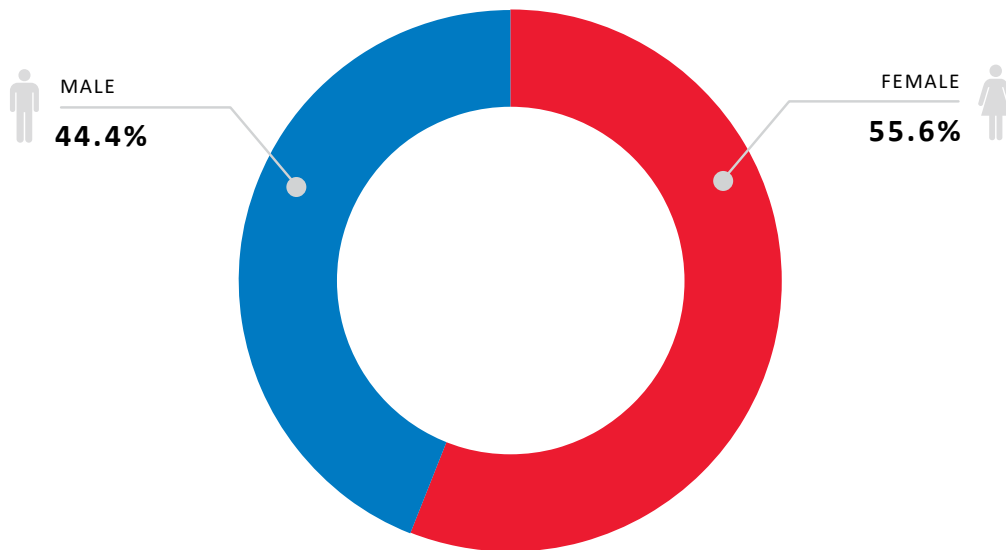
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS



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Chart № 4

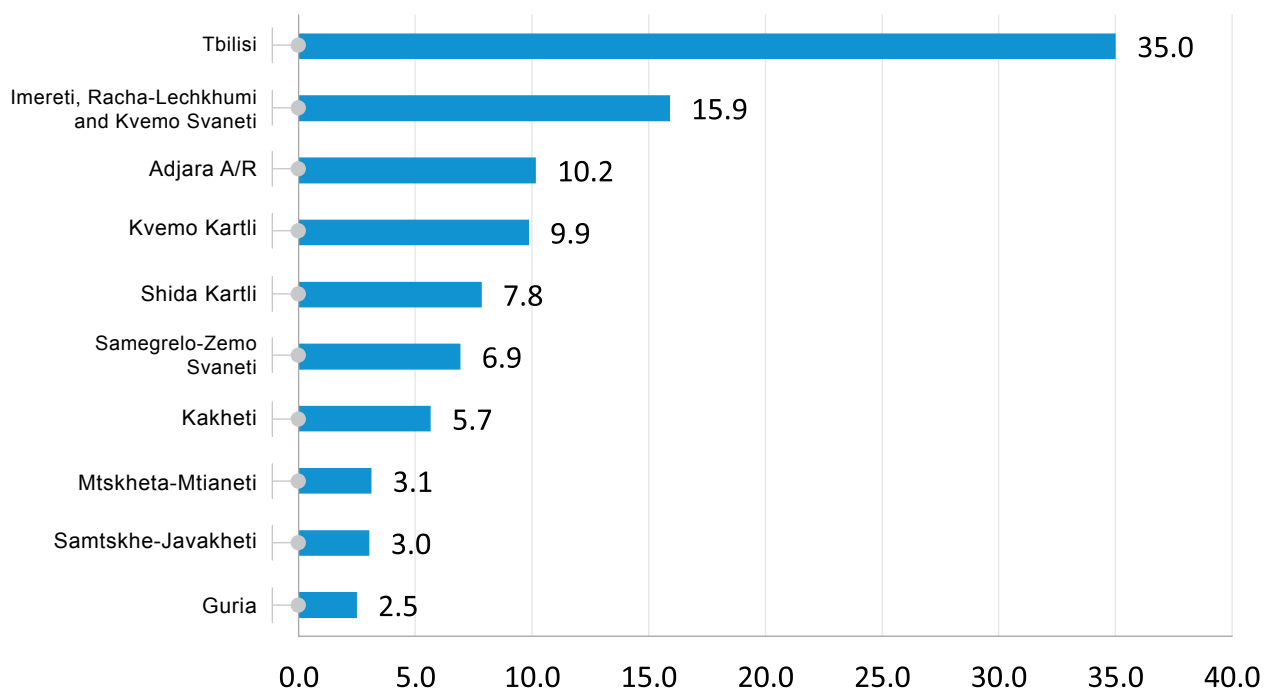
**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN
RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY GENDER**



According to the survey results, 35.0 percent of visitors are the residents of Tbilisi, 15.9 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti region, 10.2 percent – Adjara A/R, while the rest of the regions are represented by the lower share in the structure.

The chart below illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE, %



In the third quarter of 2019, the main purpose of majority visits (45.4 percent) was visiting friends/relatives:

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(TABLE №1)

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT, THOUSAND

	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	630.6	45.4
Holiday, Leisure, Recreation	229.6	16.5
Visiting other house	159.8	11.5
Shopping	158.4	11.4
Health and Medical Care	102.5	7.4
Business or Professional	52.8	3.8
Religion/Pilgrimage	28.0	2.0
Education or trainings	13.2	1.0
Other	14.8	1.0
TOTAL	1 389.6	100.0

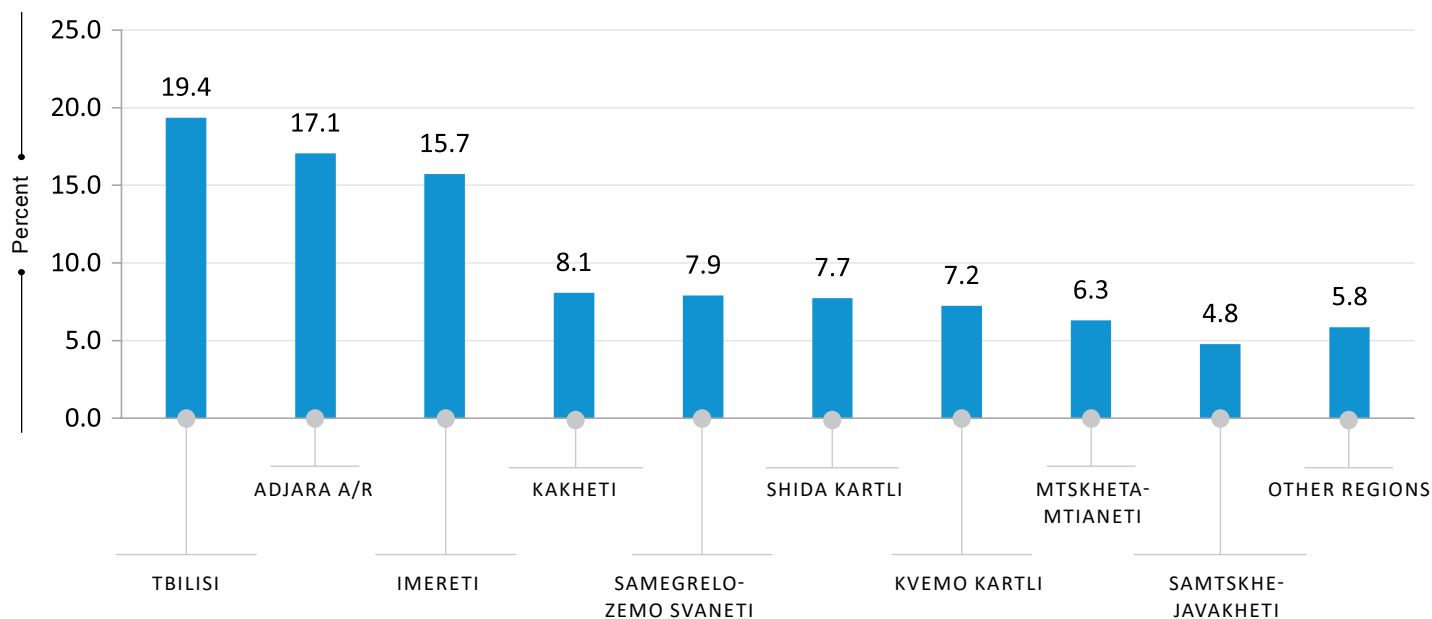
The majority of the visits comes on Tbilisi (average 270.6 thousand visits per month) and Adjara A/R (238.3 thousand visits per month). The chart below shows the monthly average number of visits by the visited regions.

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Chart № 6

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS

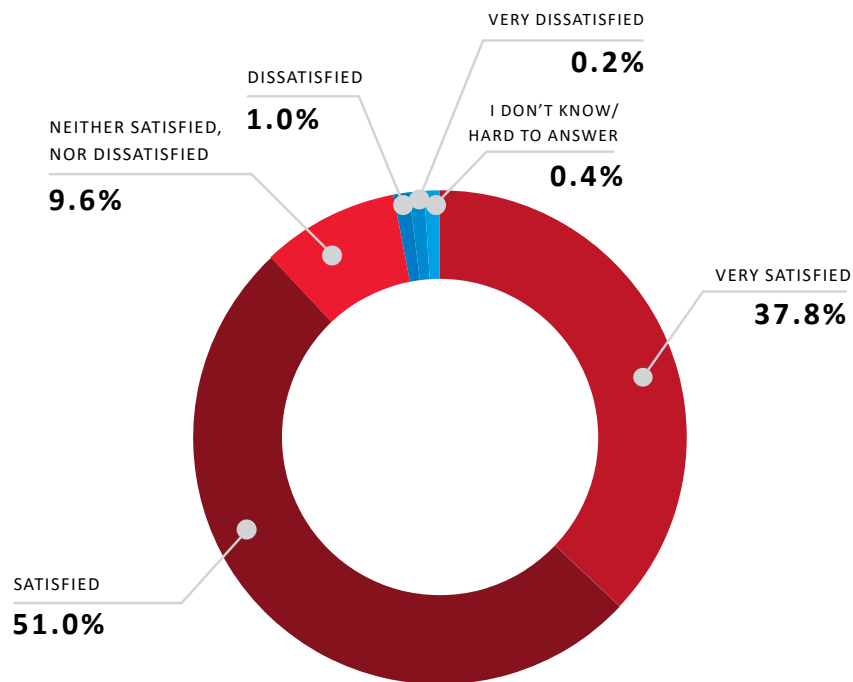


The diagram below illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

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Chart № 7

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE
GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY
OF GEORGIA BY THE SATISFACTION LEVEL**



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In the third quarter of 2019, the monthly average expenditure during the visits equaled to 235.4 million GEL. This indicator is 22.6 percent higher than the indicator of the relevant period of the previous year. As for the average expenditure per visit it has been increased by 8.7 GEL and equaled to 169.4 GEL.

(TABLE №2)

DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA BY EXPENDITURE CATEGORIES

	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Foods and drinks	74.0	31.5	53.3
Shopping	69.2	29.4	49.8
Transport	37.8	16.1	27.2
Accommodation	16.5	7.0	11.9
Holiday, leisure, recreation, cultural and sporting activities	3.9	1.6	2.8
Other expenditure	34.0	14.4	24.5
TOTAL EXPENDITURE	235.4	100.0	169.4

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