



National Statistics Office of Georgia

Outbound Tourism Statistics

2019

IV Quarter



24.02.2020

www.geostat.ge

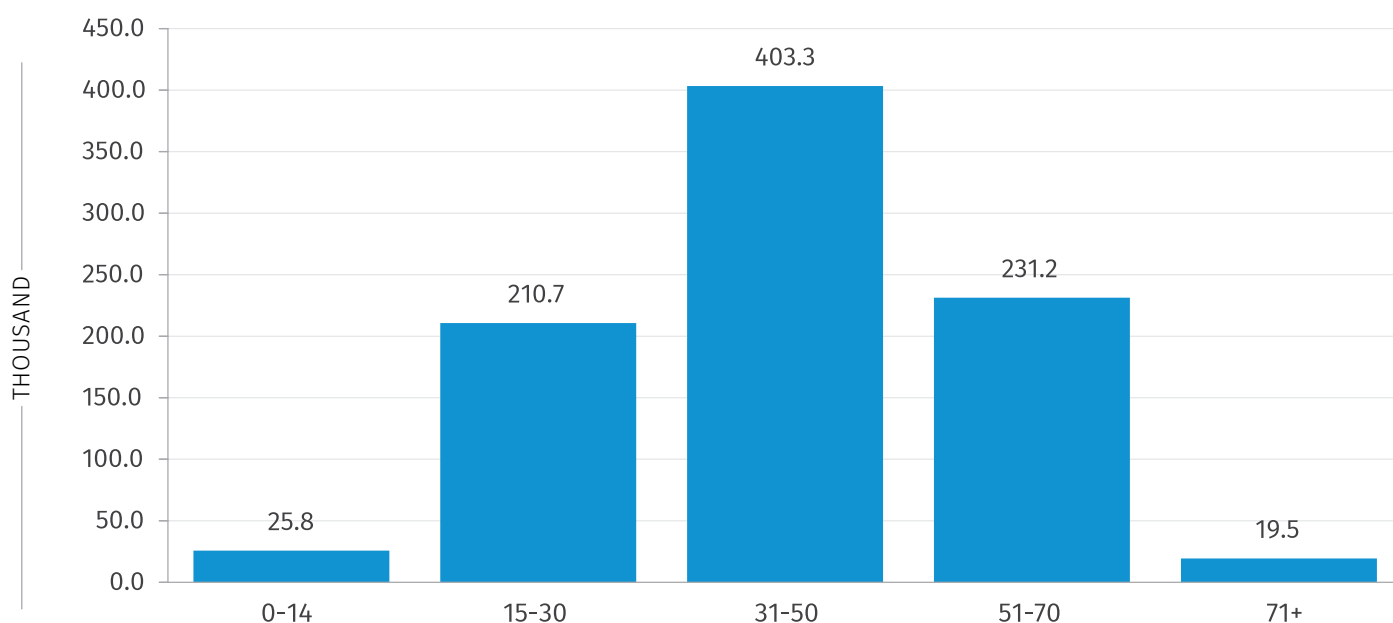
24.02.2020

OUTBOUND TOURISM STATISTICS (IV QUARTER, 2019 YEAR)

In the IV quarter of 2019 the number of Georgian resident traveller's¹ trips abroad equaled 890.5 thousand. Most of the trips, 45.3 percent, were made by travellers of 31-50 age groups.

CHART №1

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS BY AGE GROUPS IN IV QUARTER OF 2019 YEAR



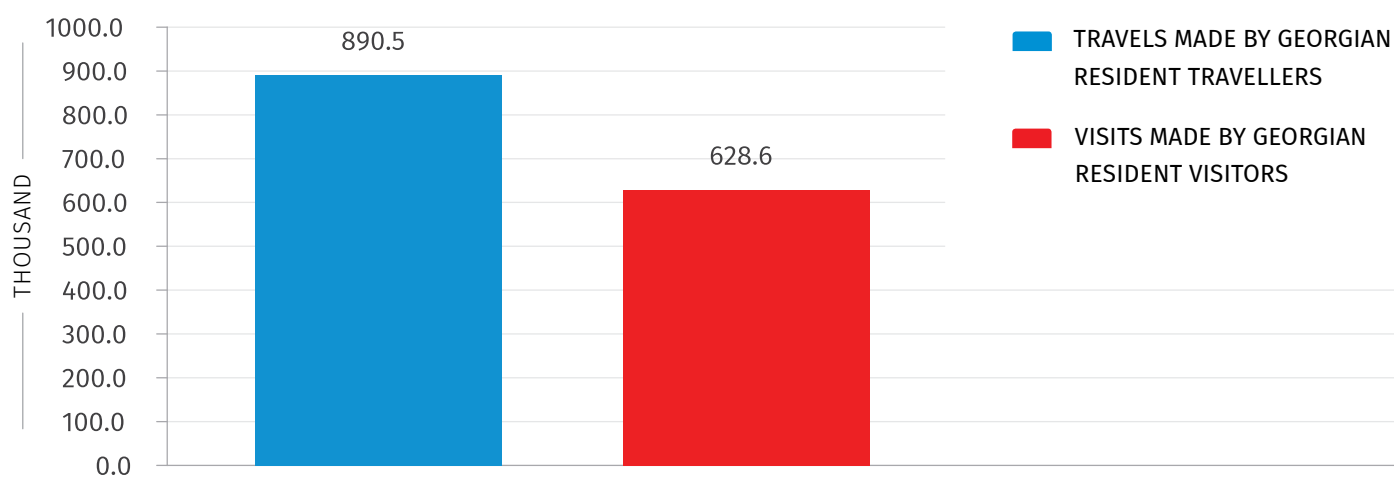
The number of outbound visits² by Georgian visitors³ from above-mentioned number made up 628.6 thousand.

¹ According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

² **Visit** is a movement of visitors

³ **Visitor** is a traveler aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

**NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS
AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN IV QUARTER OF 2019 YEAR**



54.7 percent of the visits made by Georgian resident visitors were tourist-type visit.

(TABLE №1)

**DISTRIBUTION OF VISITS MADE BY OUTBOUND VISITORS BY THE TYPE OF VISIT
IN IV QUARTER, 2019, THOUSAND**

	NUMBER OF VISITS
Tourist-type visit ⁴	344.1
Same-day Visit ⁵	284.5
TOTAL	628.6

⁴Tourist-type visit is a visit, when a visitor spends a night abroad.

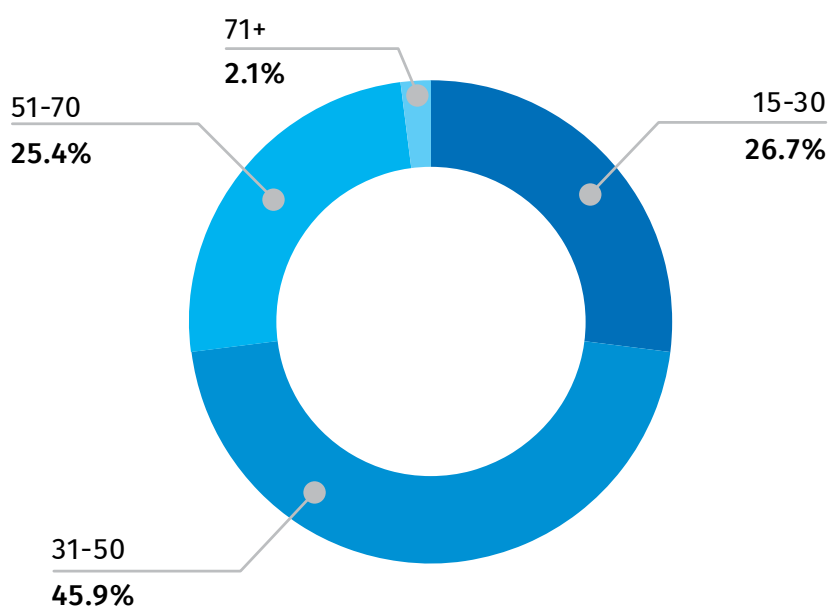
⁵Same-day Visit is a visit, when a visitor does not spend a night abroad.

24.02.2020

The majority of outbound visits, 45.9 percent, belonged to the visitors of age group of 31-50 years. The number of visits made by women equaled to 41.9 percent of the total number of visits.

CHART №3

**DISTRIBUTION OF OUTBOUND VISITS
BY THE AGE GROUPS IN IV QUARTER, 2019, %**



(TABLE №2)
**DISTRIBUTION OF OUTBOUND VISITS
BY GENDER IN IV QUARTER, 2019, THOUSAND**

	NUMBER OF VISITS	%
Male	365.5	58.1
Female	263.2	41.9
TOTAL	628.6	100.0

24.02.2020

In IV quarter of 2019 the purpose of the majority of outbound visits (35.6 percent) was visiting friends/relatives.

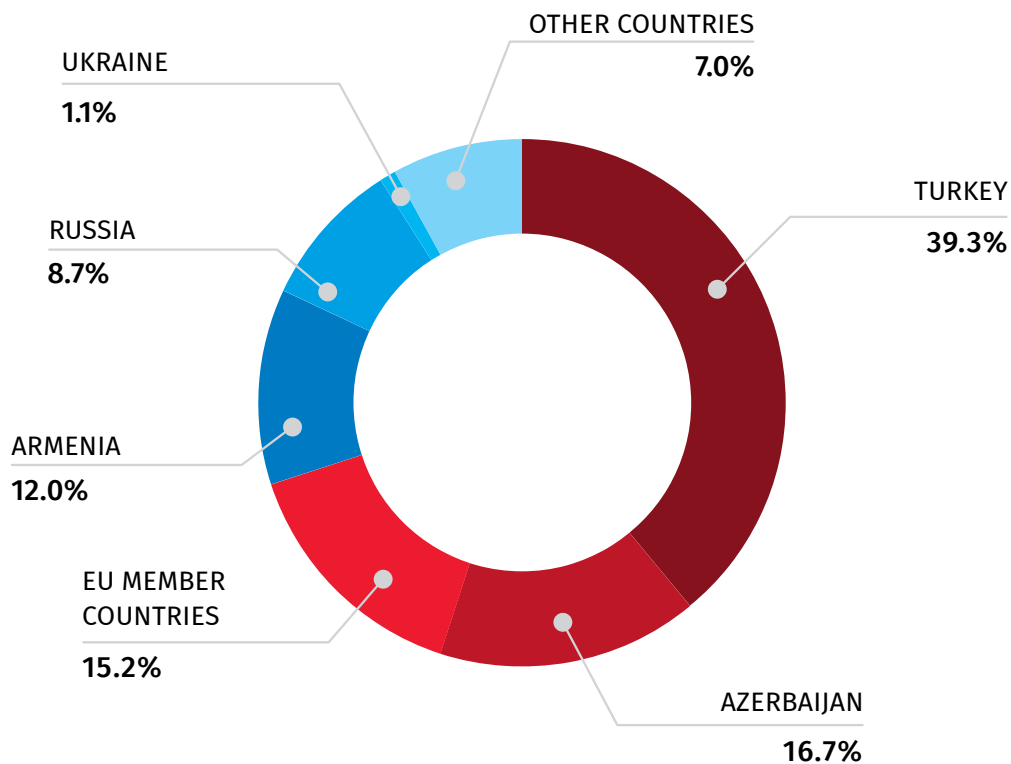
(TABLE №3)

DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT IN IV QUARTER, 2019, THOUSAND

	NUMBER OF VISITS	%
Visiting friends/relatives	223.5	35.6
Shopping	199.8	31.8
Business or Professional	111.9	17.8
Holiday, Leisure, Recreation	68.1	10.8
Health and Medical Care	13.9	2.2
Other	11.4	1.8
TOTAL	628.6	100.0

The majority of outbound visits were made in Turkey and Azerbaijan, 263.2 thousand and 111.7 thousand accordingly. The chart below illustrates the distribution of outbound visits by the visited countries.

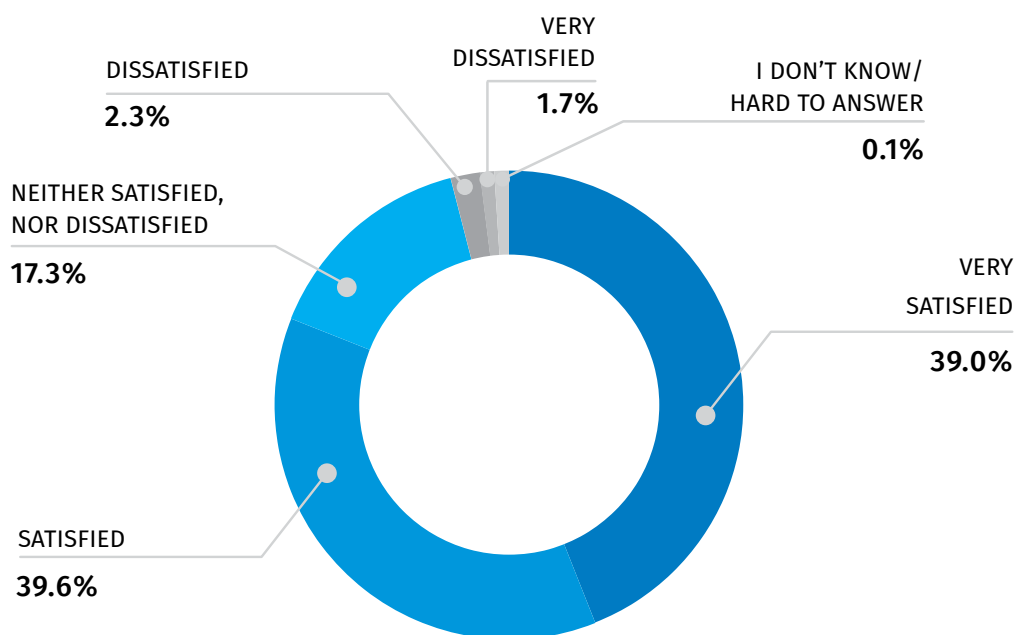
**DISTRIBUTION OF OUTBOUND VISITS
BY THE VISITED COUNTRIES IN IV QUARTER, 2019**



In IV quarter of 2019 the average number of nights spent during the outbound visits equaled to 3.8 nights.

95.5 percent of outbound visits was repeating visit. The chart below shows the distribution of outbound visits by the level of satisfaction in IV quarter of 2019.

**DISTRIBUTION OF OUTBOUND VISITS
BY THE LEVEL OF SATISFACTION IN 2019**



The expenditures during the outbound visits made in IV quarter of 2019 equaled to 505.4 million GEL. Average expenditure on the visit amounted to 804.0 GEL.

NATIONAL STATISTICS OFFICE OF GEORGIA

24.02.2020

(TABLE №4)
**DISTRIBUTION OF OUTBOUND VISITORS' EXPENDITURE
BY THE EXPENDITURE CATEGORIES IN IV QUARTER, 2019**

	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Foods and drinks	175.0	34.6	278.4
Shopping	170.0	33.6	270.5
Accommodation	90.7	17.9	144.3
Local transport	27.3	5.5	43.5
Holiday, leisure, recreation, cultural and sporting activities	25.4	5.0	40.3
Other expenditure	17.0	3.4	27.0
TOTAL EXPENDITURE	505.4	100.0	804.0

CONTACT PERSONS:

Tinatin Ksovreli Tel.: 2 36 72 10 (217), E-mail: tksovreli@geostat.ge

Mariam Kavelashvili Tel.: 2 36 72 10 (020), E-mail: mkavelashvili@geostat.ge