

DOMESTIC TOURISM STATISTICS

2019 YEAR

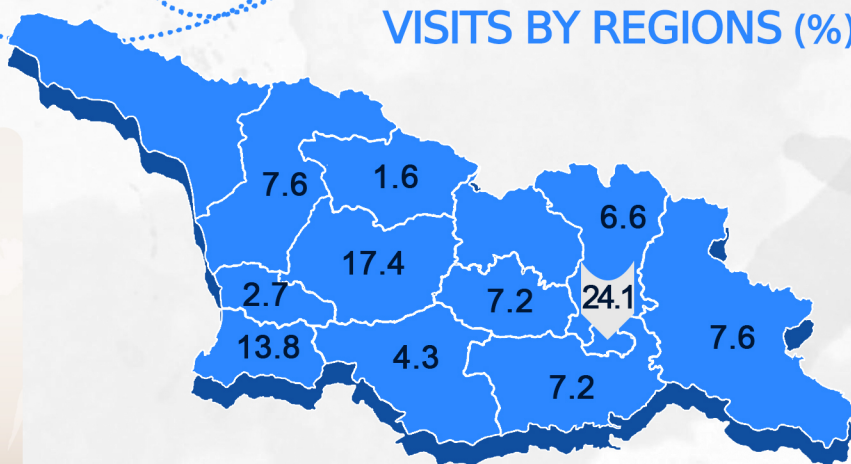
1.2
MILLION
VISITS*

992.9
THOUSAND
VISITORS*

470.9
THOUSAND
TOURISTS*

* MONTHLY AVERAGE DATA IS PRESENTED

VISITS BY REGIONS (%)



VISITORS BY GENDER



FEMALE
55.5%



MALE
44.5%

VISITORS BY AGE



15-30
25.4%



31-50
36.7%



51-70
31.6%



71+
6.3%

EXPENDITURE (MLN. GEL)*

SHOPPING

50.8

FOOD AND
DRINKS

37.6

TRANSPORT

28.0

* MONTHLY AVERAGE DATA IS PRESENTED

MAIN PURPOSE OF THE VISIT

VISITING FRIENDS
OR RELATIVES 51.1 %

SHOPPING 12.3 %

HEALTH AND MEDICAL CARE 8.8 %