



National Statistics Office of Georgia

# DOMESTIC TOURISM STATISTICS IN GEORGIA 2020 I QUARTER



15.06.2020

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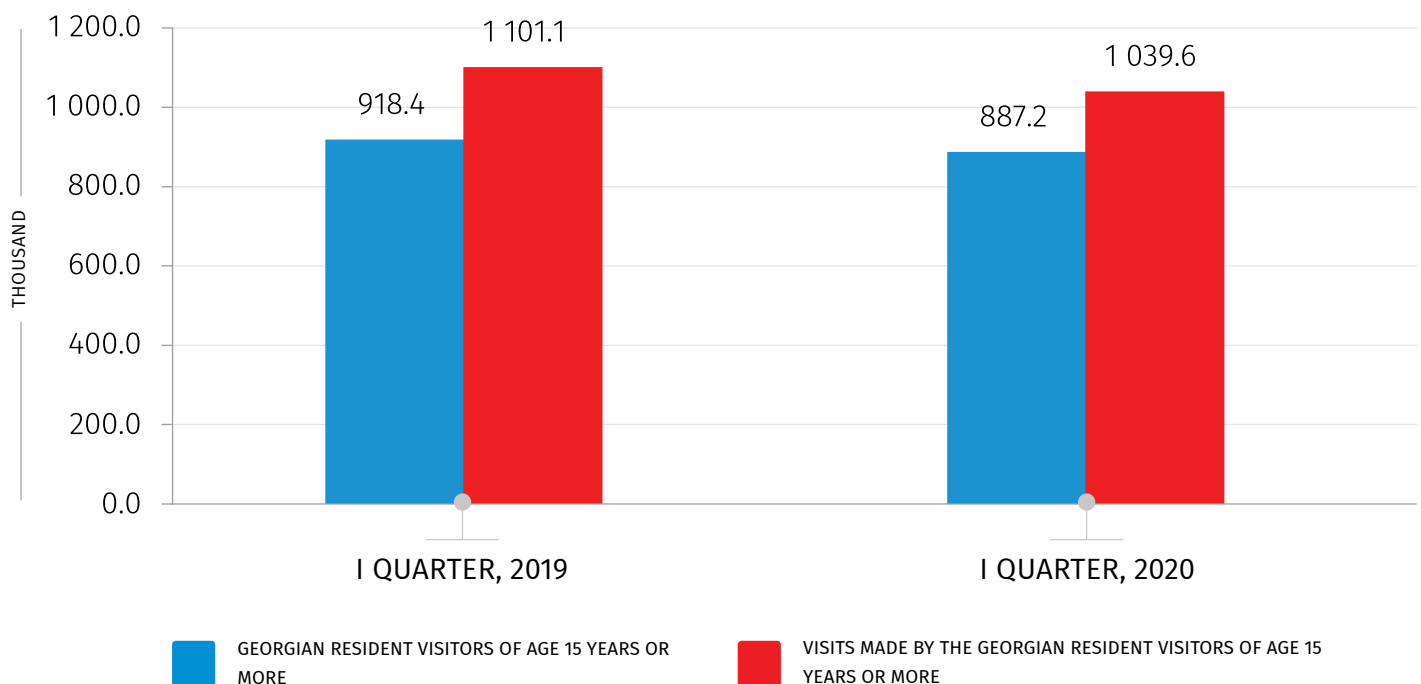
**DOMESTIC TOURISM SURVEY**  
(I QUARTER, 2020)

In the I quarter of 2020 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 887.2 thousand, who made 1.0 million visits on the territory of Georgia. In comparison to the I quarter of the previous year, the number of visitors has decreased by 3.4 percent.

The chart below illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

**DISTRIBUTION OF MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA**



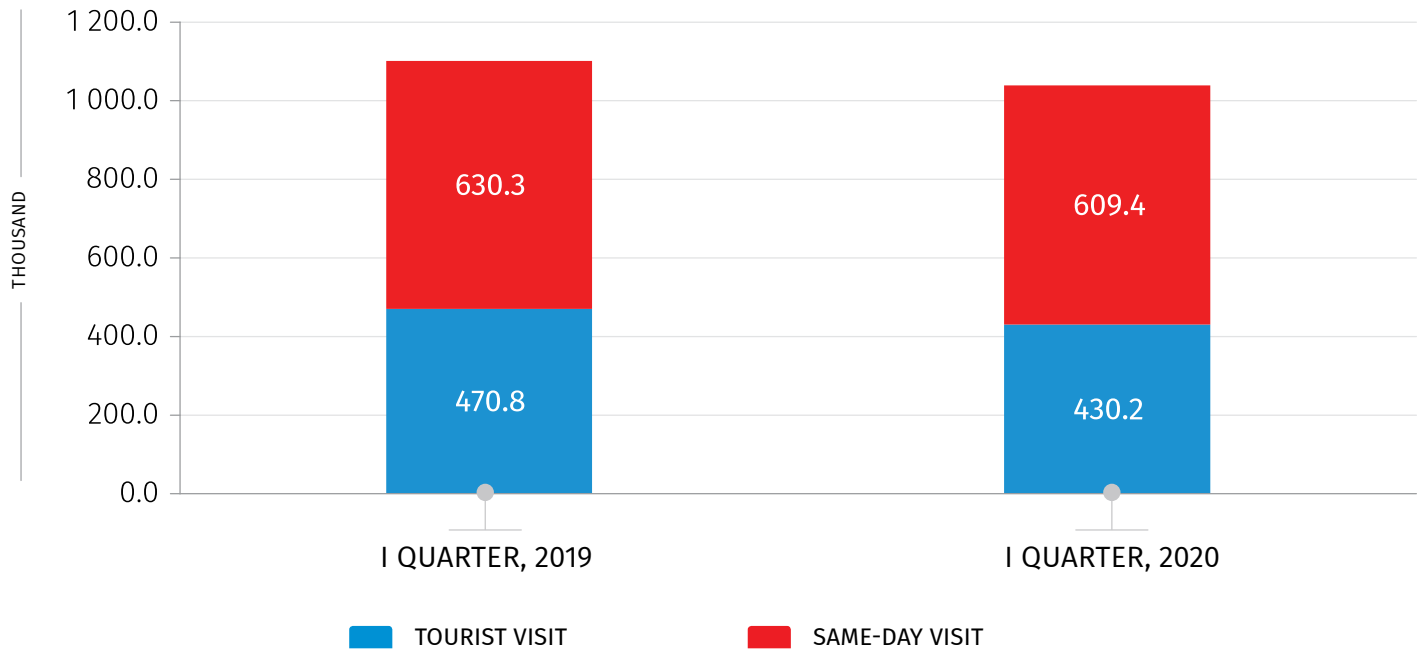
In the I quarter of 2020, the monthly average number of tourist visits of Georgian residents amounted to 430.2 thousand, which is 8.6 percent lower than the indicator of relevant period of the previous year. The chart below illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

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CHART №2

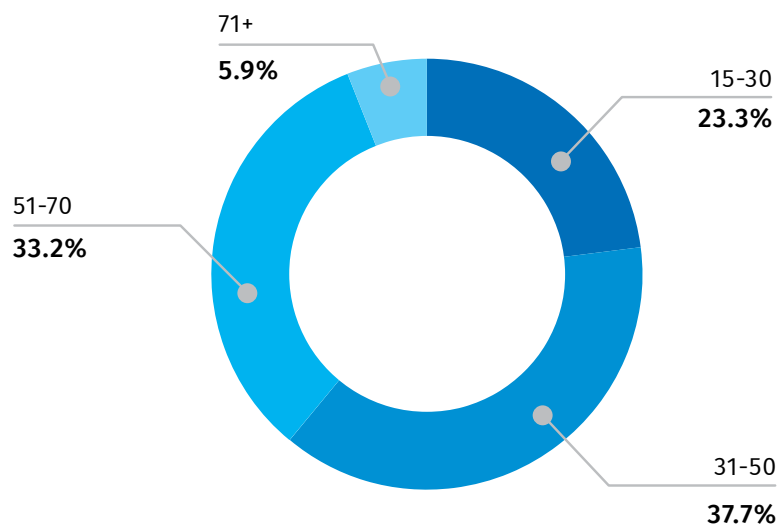
**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT**



In the I quarter of 2020, 37.7 percent of visits were carried out by visitors of 31-50 age group. Herewith, 53.9 percent of visits comes on women.

CHART №3

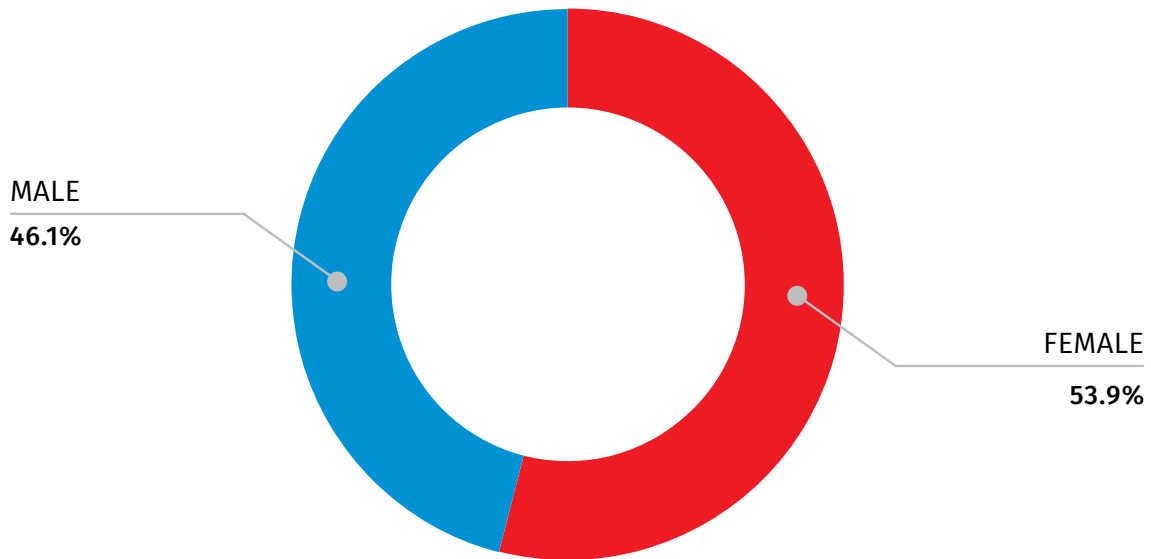
**DISTRIBUTION OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS IN I QUARTER, 2020 YEAR**



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CHART №4

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS  
OF AGE 15 YEARS OR MORE BY GENDER IN I QUARTER, 2020 YEAR**



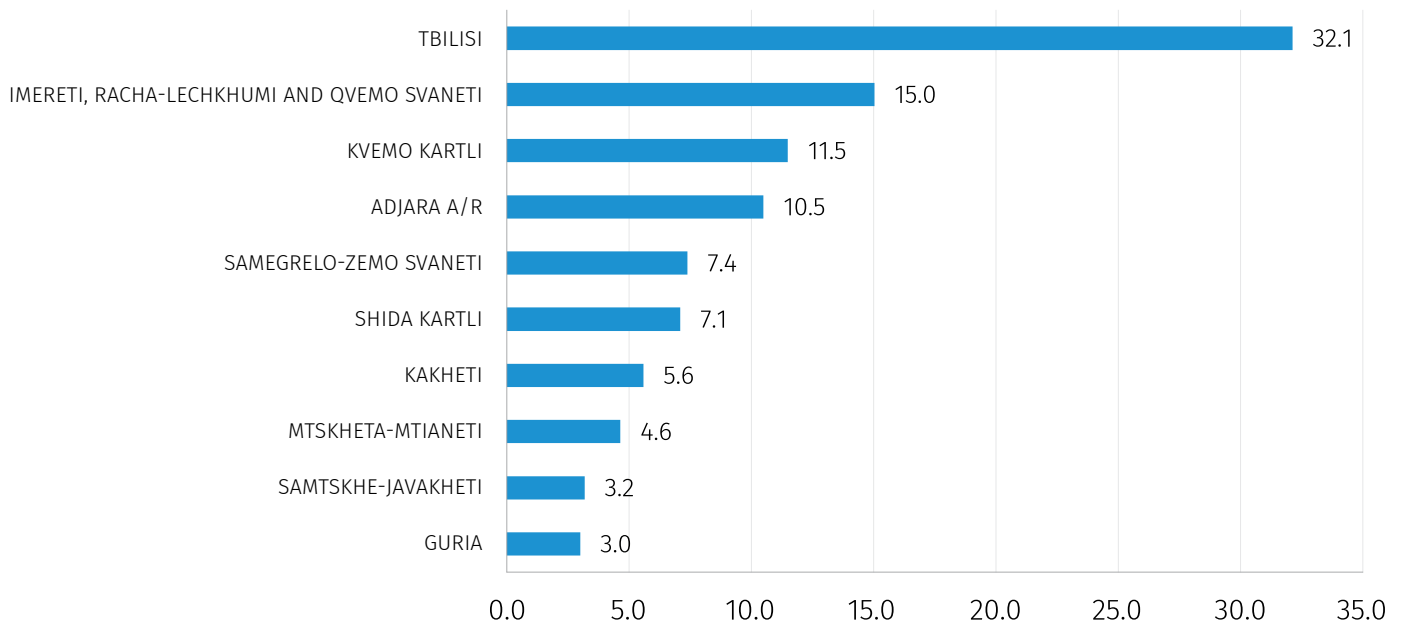
According to the survey results, 32.1 percent of visitors are the residents of Tbilisi, 15.0 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti region, 11.5 percent – Kvemo Kartli, while the rest of the regions are represented by the lower share in the structure.

The chart below illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

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CHART №5

## DISTRIBUTION OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY PLACE OF RESIDENCE IN I QUARTER, 2020 YEAR, %



In the I quarter of 2020, the main purpose of majority visits (53.5 percent) was visiting friends/relatives:

TABLE №1

## DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN I QUARTER, 2020 YEAR, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	%
Visiting friends/relatives	556.7	53.5
Shopping	144.7	13.9
Health and Medical Care	104.3	10.0
Visiting other house (cottage, etc.)	100.3	9.6
Business or Professional	57.3	5.5
Holiday, Leisure, Recreation	48.2	4.6
Religion/Pilgrimage	13.9	1.3
Education or trainings	1.7	0.2
Other	12.5	1.2
<b>TOTAL</b>	<b>1 039.6</b>	<b>100.0</b>

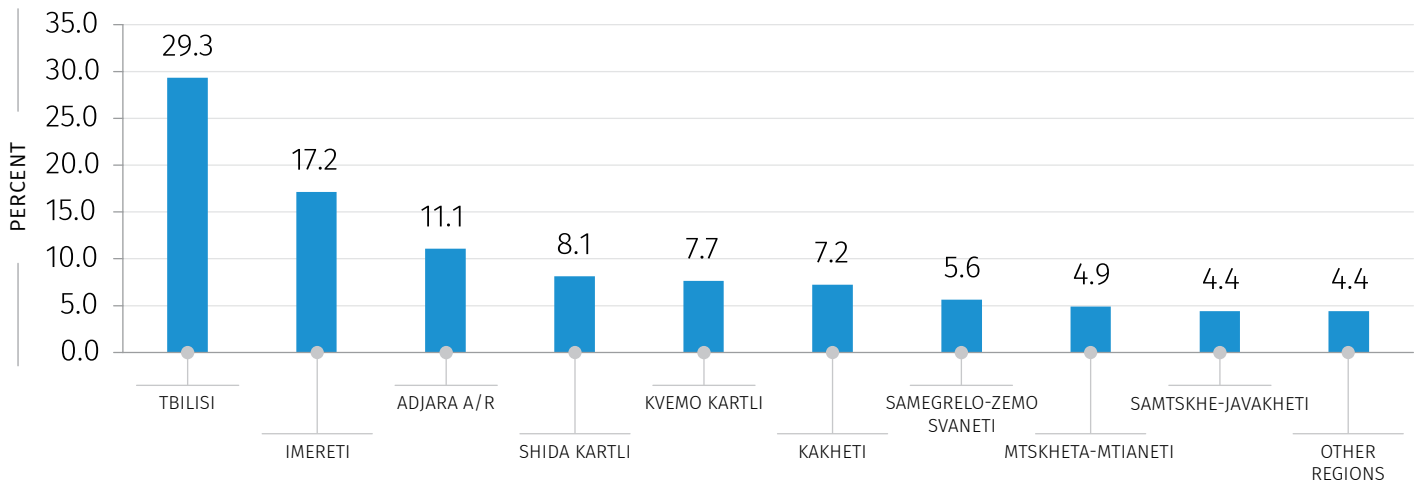
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The majority of the visits comes on Tbilisi (average 305.1 thousand visits per month) and Imereti region (178.5 thousand visits per month). The chart below shows the monthly average number of visits by the visited regions.

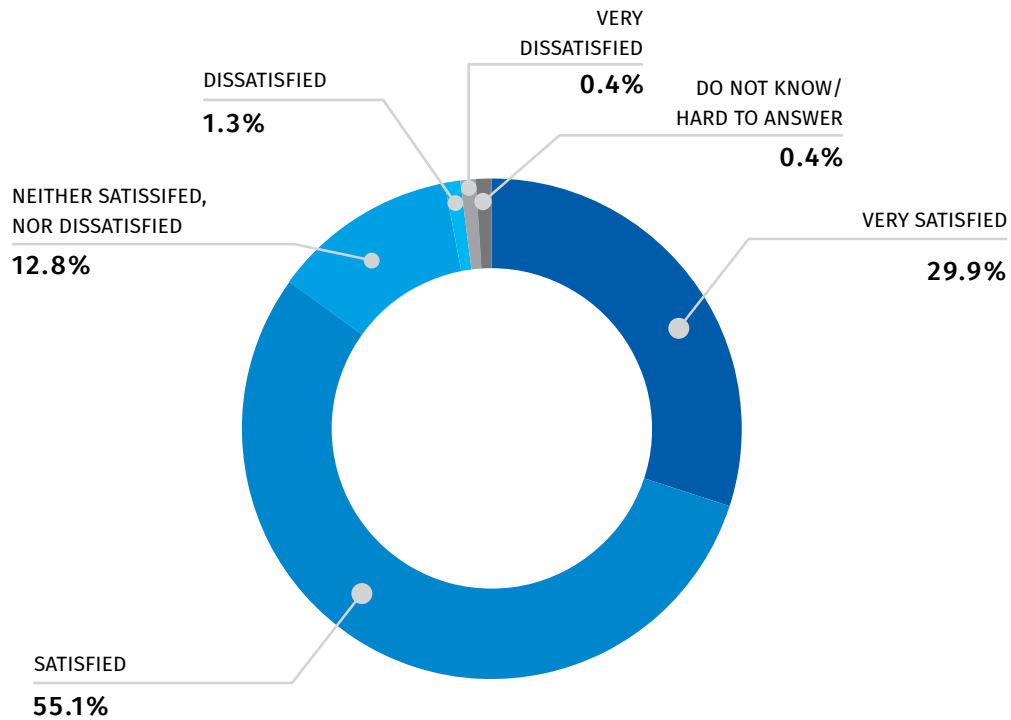
CHART №6

### DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN I QUARTER, 2020 YEAR



The diagram below illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

## DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN I QUARTER, 2020 YEAR



In the I quarter of 2020, the monthly average expenditure during the visits equaled to 127.2 million GEL. This indicator is 4.5 percent higher than the indicator of the relevant period of the previous year. As for the average expenditure per visit it has been increased by 10.7 percent and equaled to 122.3 GEL.



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TABLE №2

**DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT BY GEORGIAN RESIDENT VISITORS  
OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA  
BY EXPENDITURE CATEGORIES IN I QUARTER, 2020 YEAR**

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	49.0	38.6	47.2
Transport	23.9	18.8	23.0
Foods and drinks	22.8	17.9	21.9
Accommodation	3.9	3.1	3.8
Holiday, leisure, recreation, cultural and sporting activities	2.1	1.6	2.0
Other expenditure	25.4	20.0	24.5
<b>TOTAL EXPENDITURE</b>	<b>127.2</b>	<b>100.0</b>	<b>122.3</b>

**Notice:** The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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