



National Statistics Office of Georgia

DOMESTIC TOURISM STATISTICS IN GEORGIA

2020

II QUARTER



14.09.2020
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NATIONAL STATISTICS OFFICE OF GEORGIA

14.09.2020

DOMESTIC TOURISM SURVEY

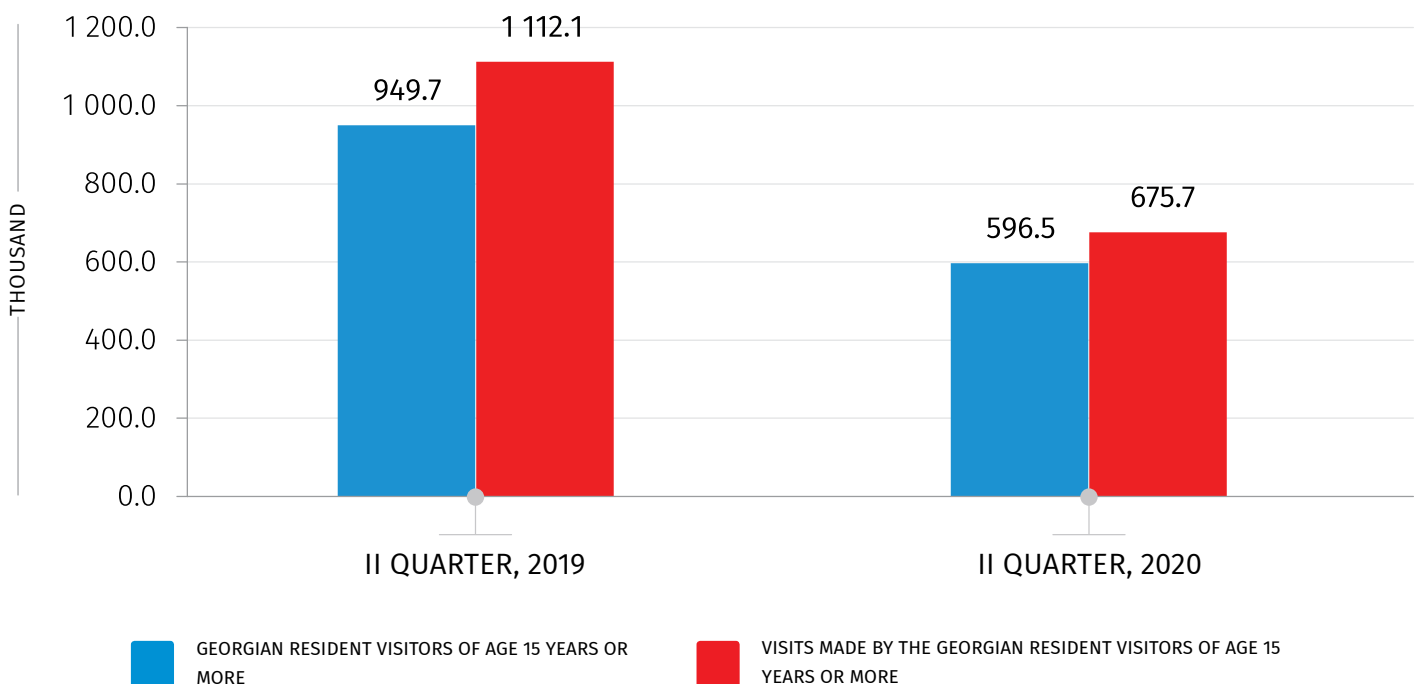
(II QUARTER, 2020)

In the II quarter of 2020 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 596.5 thousand, who made 675.7 thousand visits on the territory of Georgia. In comparison to the II quarter of the previous year, the number of visitors has decreased by 37.2 percent.

The chart below illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

**DISTRIBUTION OF MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS
OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA**



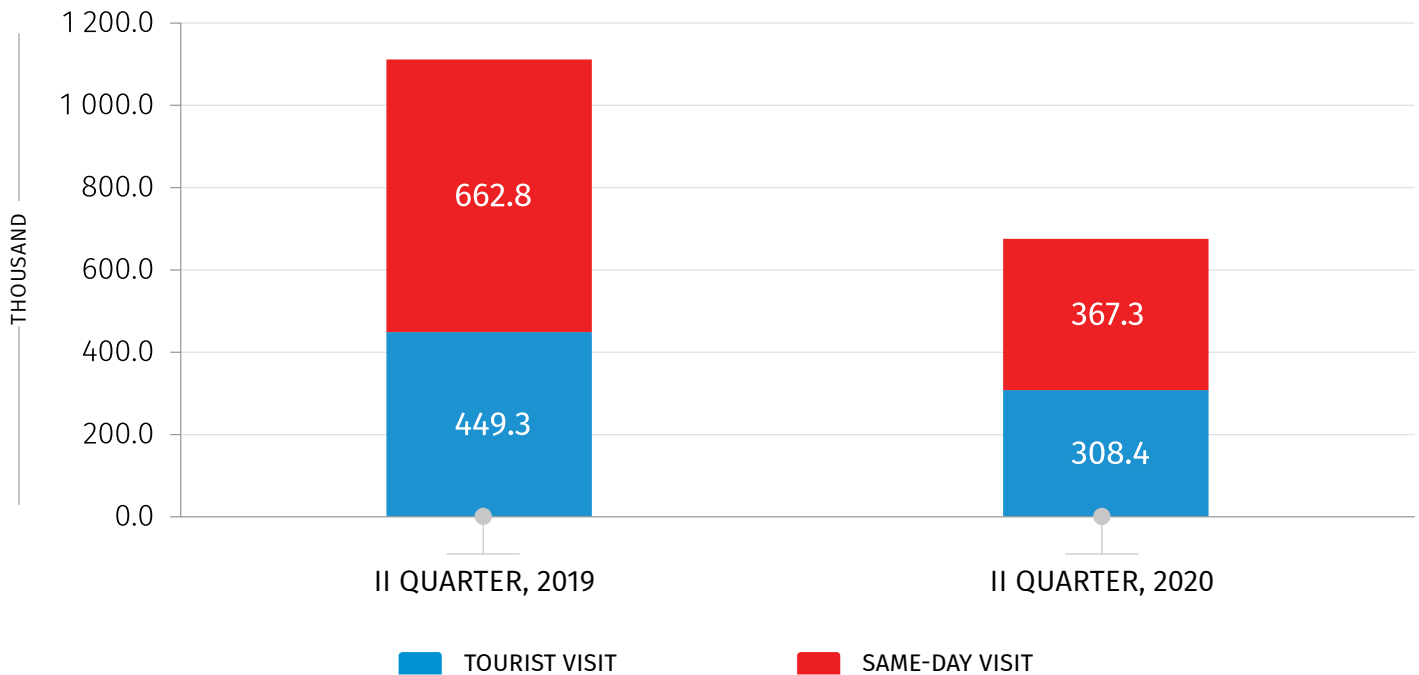
In the II quarter of 2020, the monthly average number of tourist visits of Georgian residents amounted to 308.4 thousand, which is 31.4 percent lower than the indicator of relevant period of the previous year. The chart below illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

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CHART №2

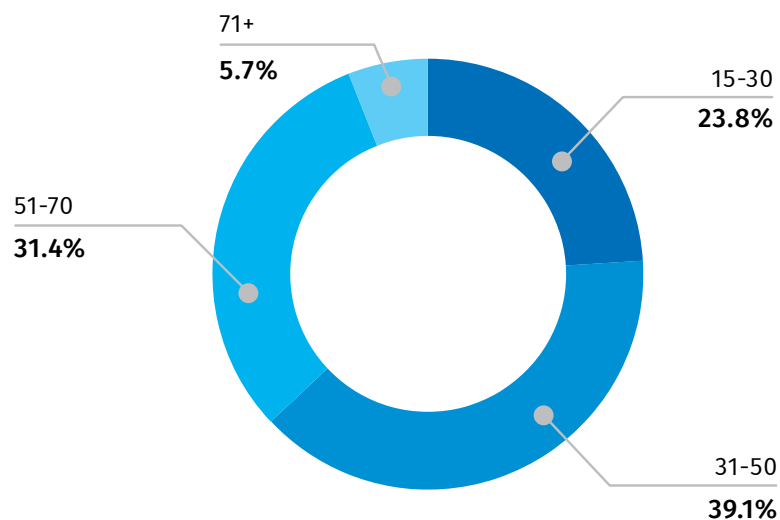
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT



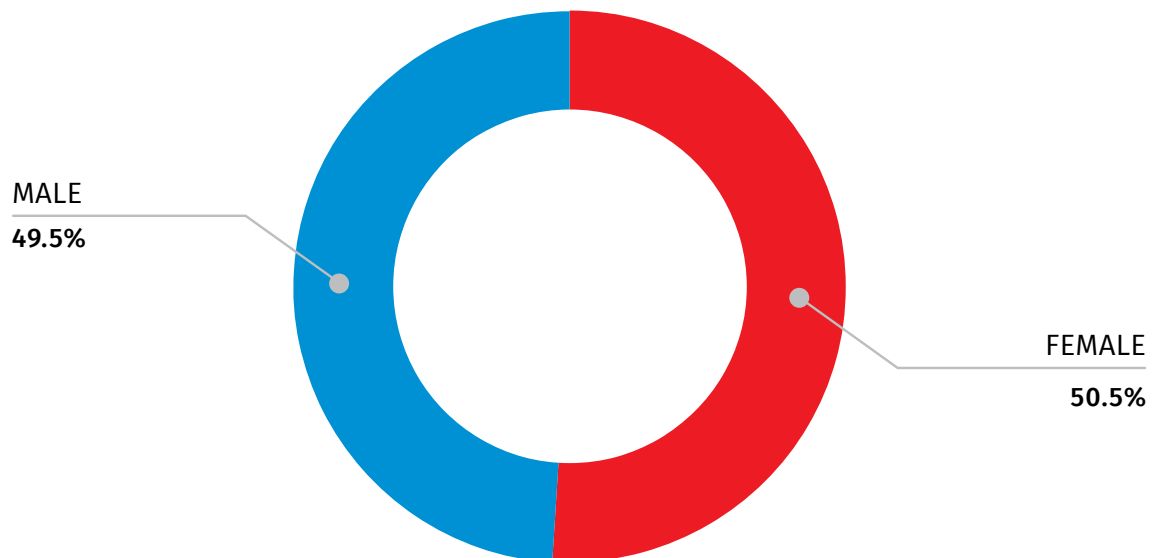
In the II quarter of 2020, 39.1 percent of visits were carried out by visitors of 31-50 age group. Herewith, 50.5 percent of visits comes on women.

CHART №3

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS IN II QUARTER, 2020 YEAR



**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS
OF AGE 15 YEARS OR MORE BY GENDER IN II QUARTER, 2020 YEAR**



According to the survey results, 40.7 percent of visitors are the residents of Tbilisi, 11.8 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti region, 11.6 percent – Kvemo Kartli, while the rest of the regions are represented by the lower share in the structure.

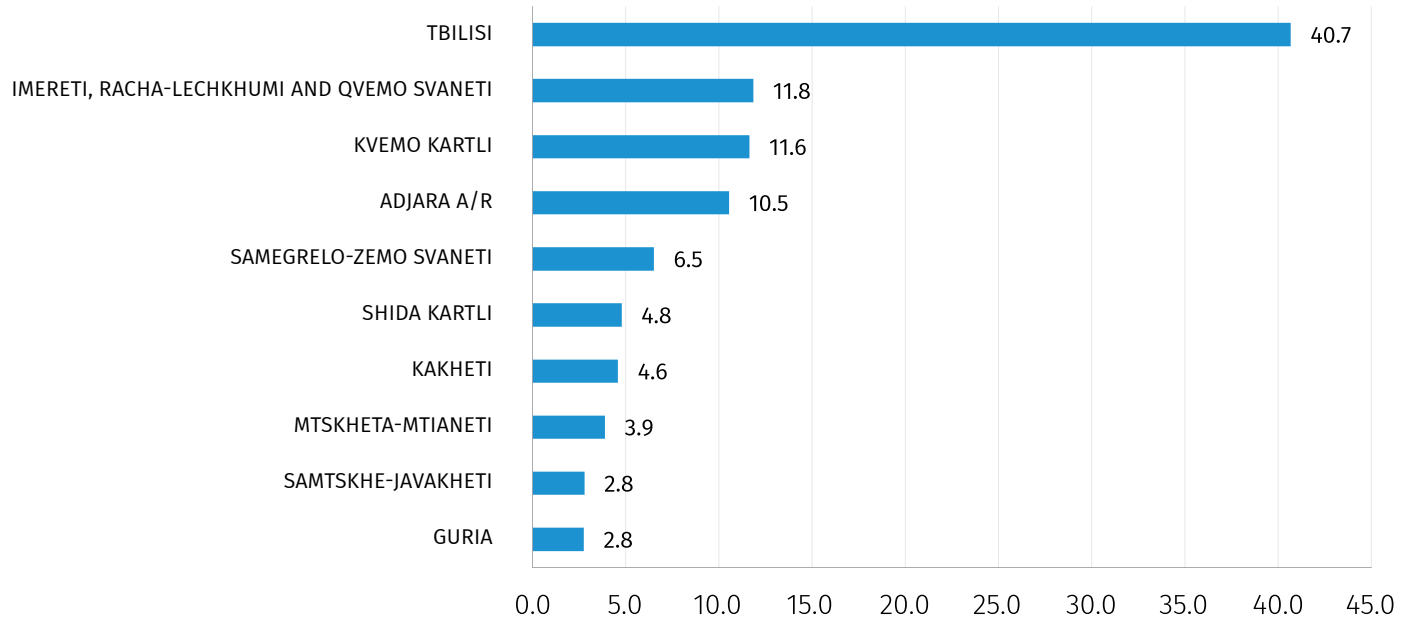
The chart below illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

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CHART №5

DISTRIBUTION OF MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY PLACE OF RESIDENCE IN II QUARTER, 2020 YEAR, %



In the II quarter of 2020, the main purpose of majority visits (47.9 percent) was visiting friends/relatives:

TABLE №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN II QUARTER, 2020 YEAR, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	%
Visiting friends/relatives	323.8	47.9
Visiting other house (cottage, etc.)	120.2	17.8
Shopping	93.7	13.9
Health and Medical Care	60.4	8.9
Holiday, Leisure, Recreation	37.2	5.5
Business or Professional	18.7	2.8
Religion/Pilgrimage	9.3	1.4
Education or trainings	3.6	0.5
Other	8.7	1.3
TOTAL	675.7	100.0

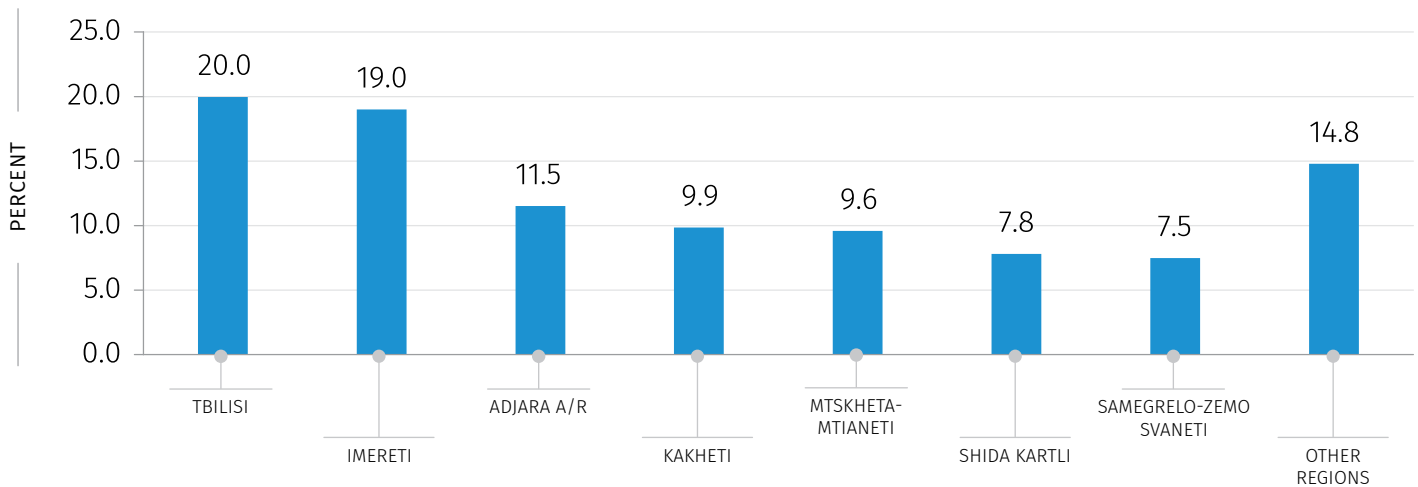
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The majority of the visits comes on Tbilisi (average 135.0 thousand visits per month) and Imereti region (128.5 thousand visits per month). The chart below shows the monthly average number of visits by the visited regions.

CHART №6

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN II QUARTER, 2020 YEAR



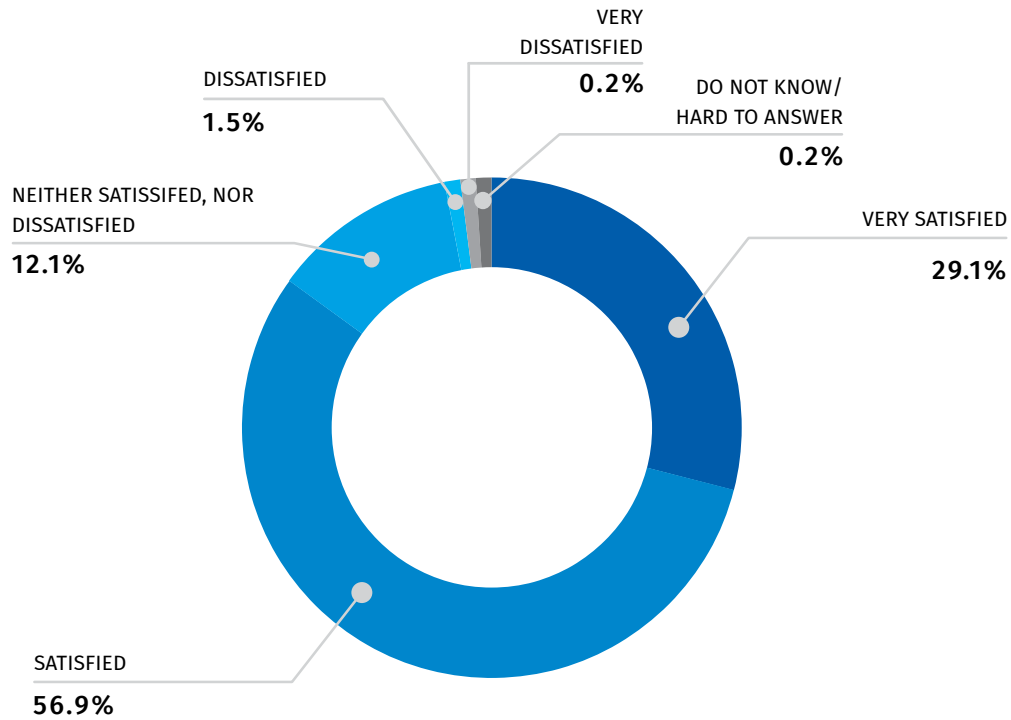
The diagram below illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

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CHART №7

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN II QUARTER, 2020 YEAR



In the II quarter of 2020, the monthly average expenditure during the visits equaled to 89.2 million GEL. This indicator is 25.2 percent lower than the indicator of the relevant period of the previous year. As for the average expenditure per visit it has been increased by 23.2 percent and equaled to 132.0 GEL.

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TABLE №2

DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA BY EXPENDITURE CATEGORIES
IN II QUARTER, 2020 YEAR

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	30.5	34.2	45.2
Foods and drinks	25.3	28.4	37.5
Transport	17.6	19.8	26.1
Accommodation	2.0	2.2	3.0
Holiday, leisure, recreation, cultural and sporting activities	0.1	0.2	0.2
Other expenditure	13.6	15.2	20.1
TOTAL EXPENDITURE	89.2	100.0	132.0

Notice: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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