



National Statistics Office of Georgia

DOMESTIC TOURISM STATISTICS
IN GEORGIA
2021
II QUARTER



13.09.2021

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13.09.2021

DOMESTIC TOURISM SURVEY

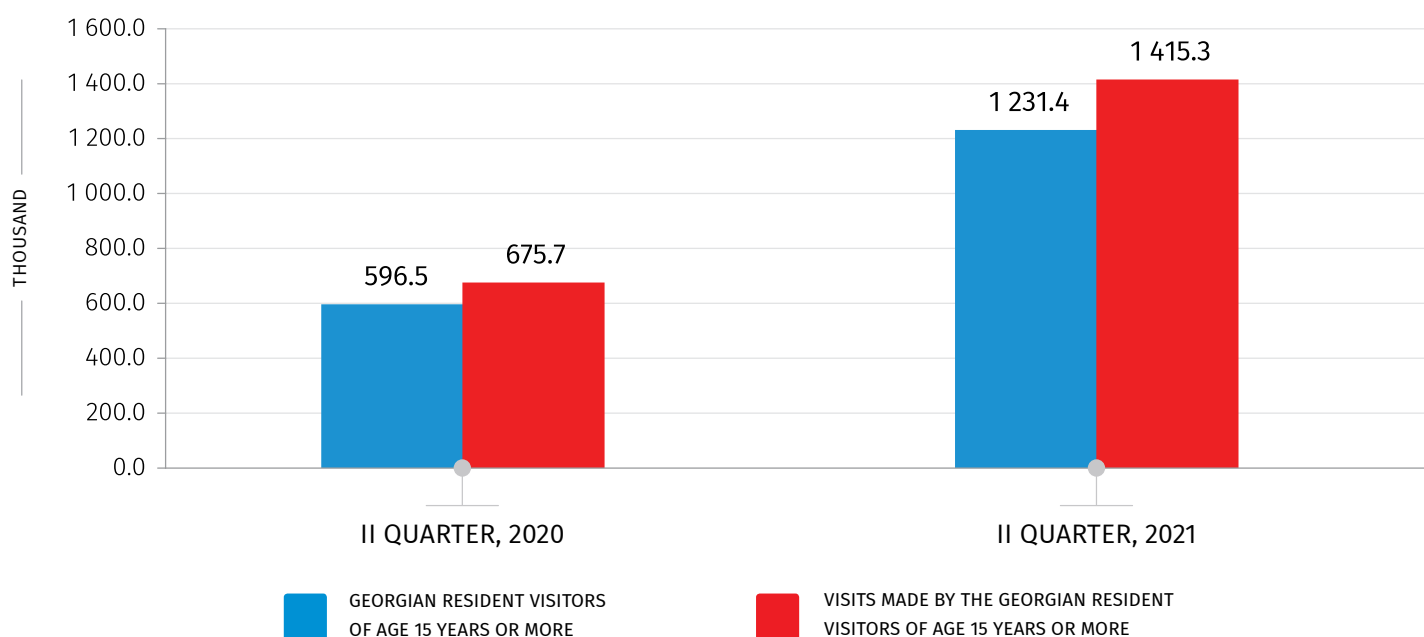
(II QUARTER, 2021)

In the II quarter of 2021 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 1 231.4 thousand, who made 1 415.3 thousand visits on the territory of Georgia. The number of visitors has increased twice in comparison to the corresponding data for the II quarter of the previous year.

The chart below illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



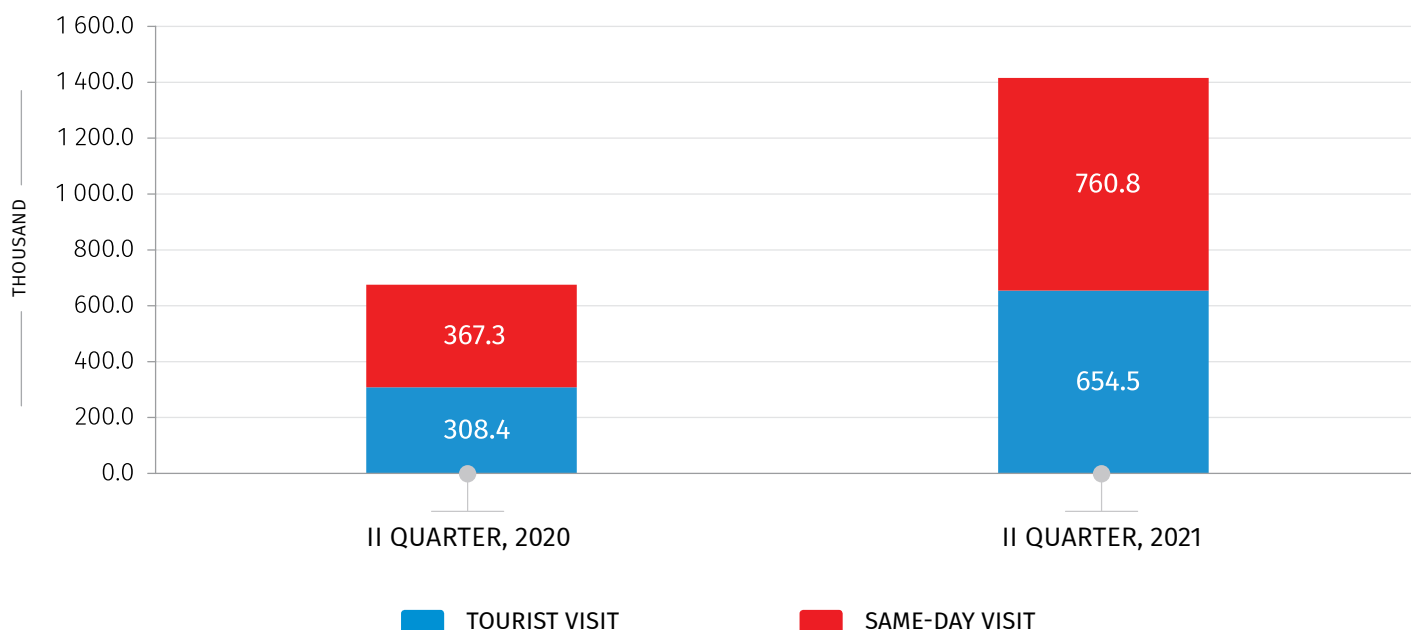
In the II quarter of 2021, the monthly average number of tourist visits of Georgian residents amounted to 654.5 thousand, which is 112.3 percent higher than the indicator of relevant period of the previous year. The chart below illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

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CHART №2

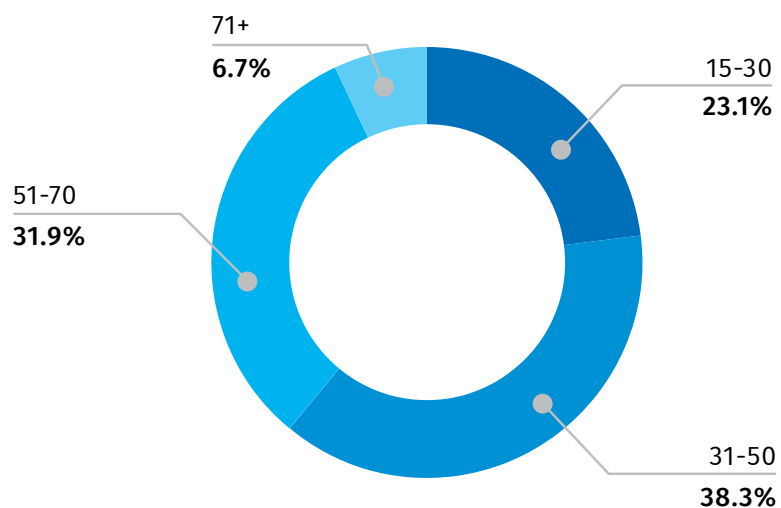
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT



In the II quarter of 2021, 38.3 percent of visits were carried out by visitors of 31-50 age group. Herewith, 53.6 percent of visits comes on women.

CHART №3

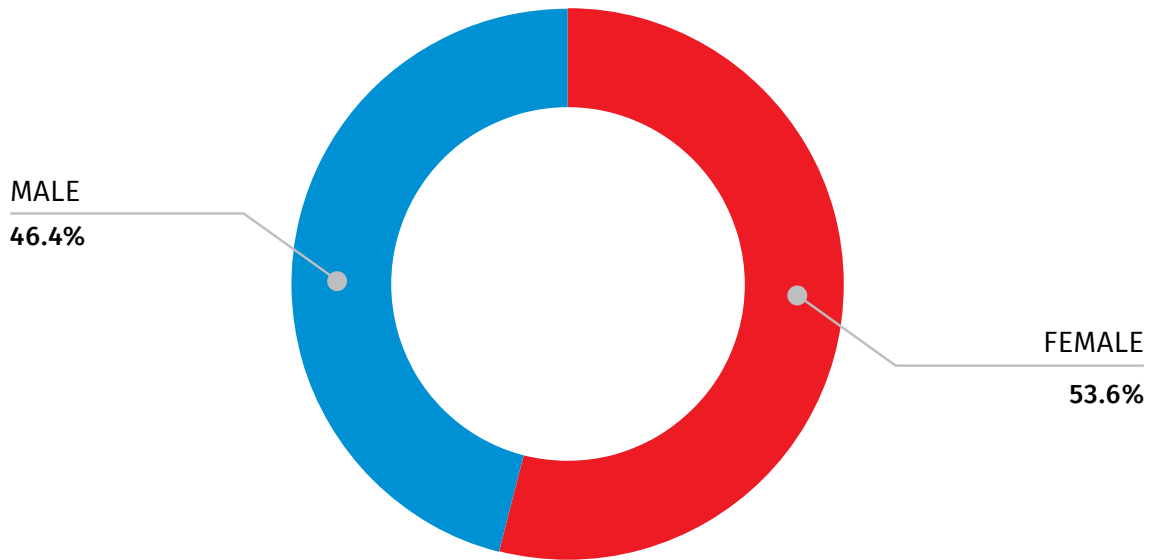
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS IN II QUARTER, 2021 YEAR



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CHART №4

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS
OR MORE BY GENDER IN II QUARTER, 2021 YEAR**



According to the survey results, 44.1 percent of visitors are the residents of Tbilisi, 11.6 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti region, 11.2 percent - Kvemo Kartli region, while the rest of the regions are represented by the lower share in the structure.

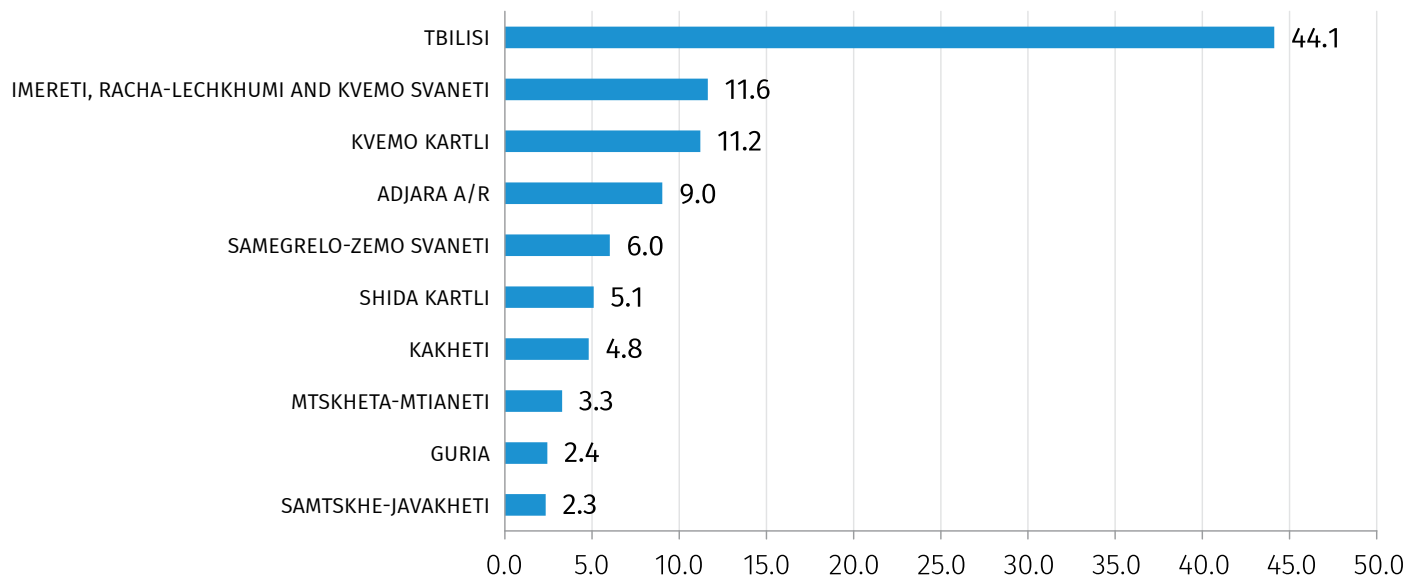
The chart below illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

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CHART №5

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE IN II QUARTER, 2021 YEAR, %



In the II quarter of 2021, the main purpose of majority visits (47.0 percent) was visiting friends/relatives:

TABLE №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN II QUARTER, 2021 YEAR, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	%
Visiting friends/relatives	664.6	47.0
Visiting other house (cottage, etc.)	248.0	17.5
Shopping	199.6	14.1
Health and Medical Care	111.0	7.8
Holiday, Leisure, Recreation	98.7	7.0
Business or Professional	43.6	3.1
Religion/Pilgrimage	22.7	1.6
Education or trainings	2.1	0.1
Other	25.1	1.8
TOTAL	1 415.3	100.0

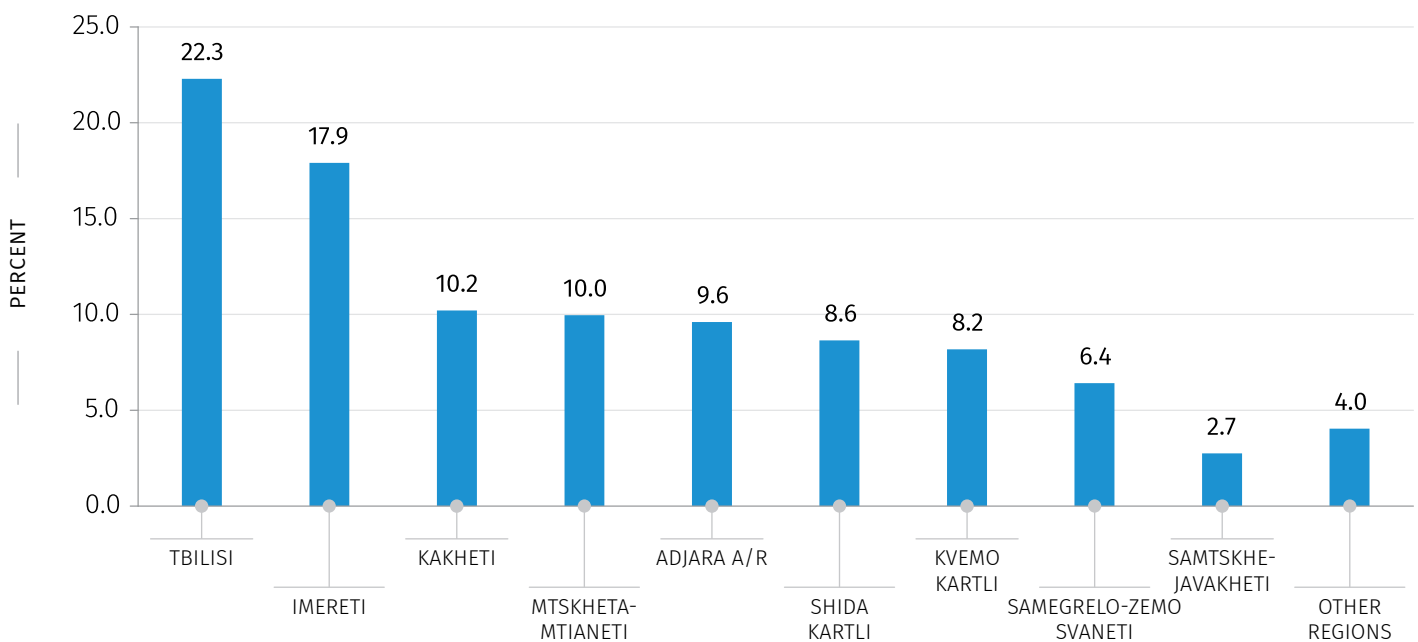
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The majority of the visits comes on Tbilisi (average 316.2 thousand visits per month) and Imereti region (253.9 thousand visits per month). The chart below shows the monthly average number of visits by the visited regions.

CHART №6

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS
OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED
REGIONS IN II QUARTER, 2021 YEAR**



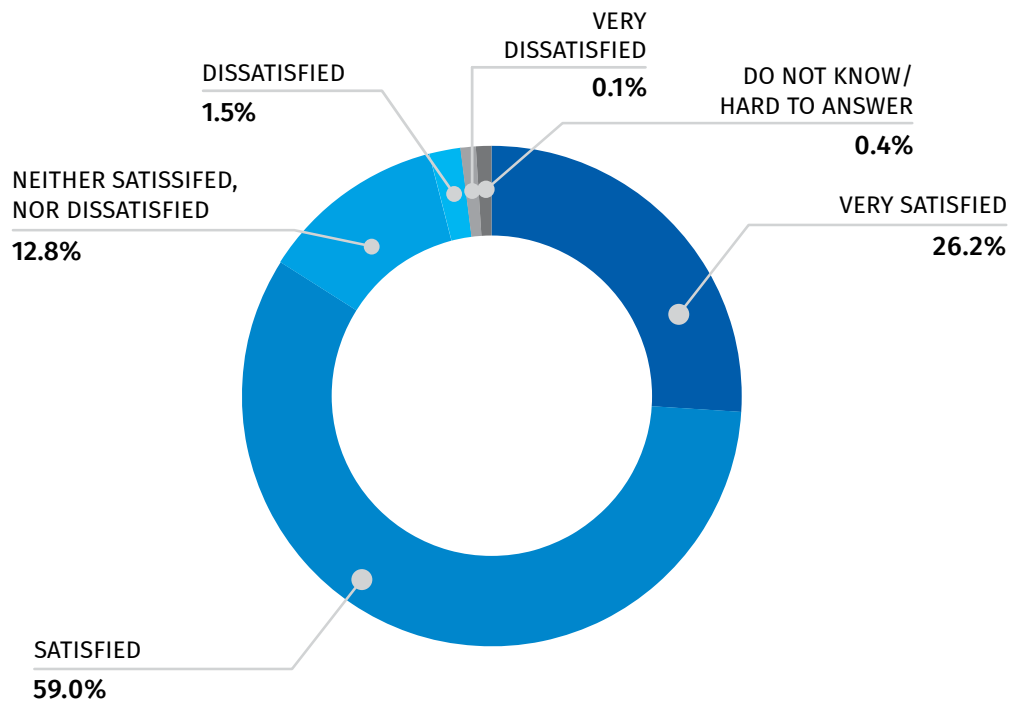
The diagram below illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

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CHART №7

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN II QUARTER, 2021 YEAR



In the II quarter of 2021, the monthly average expenditure during the visits equaled to 203.4 million GEL. This indicator is 128.1 percent higher than the indicator of the relevant period of the previous year. As for the average expenditure per visit it has been increased by 8.9 percent and equaled to 143.7 GEL.

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TABLE №2

**DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT BY GEORGIAN RESIDENT VISITORS
OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA BY EXPENDITURE CATEGORIES
IN II QUARTER, 2021 YEAR**

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	78.1	38.4	55.2
Foods and drinks	46.0	22.6	32.5
Transport	42.9	21.1	30.3
Accommodation	3.8	1.9	2.7
Holiday, leisure, recreation, cultural and sporting activities	0.4	0.2	0.3
Other expenditure	32.2	15.8	22.8
TOTAL EXPENDITURE	203.4	100.0	143.7

Notice: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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