



National Statistics Office of Georgia

USE OF INFORMATION-COMMUNICATION TECHNOLOGIES IN ENTERPRISES 2020



BUSINESS DATA



11.11.2021

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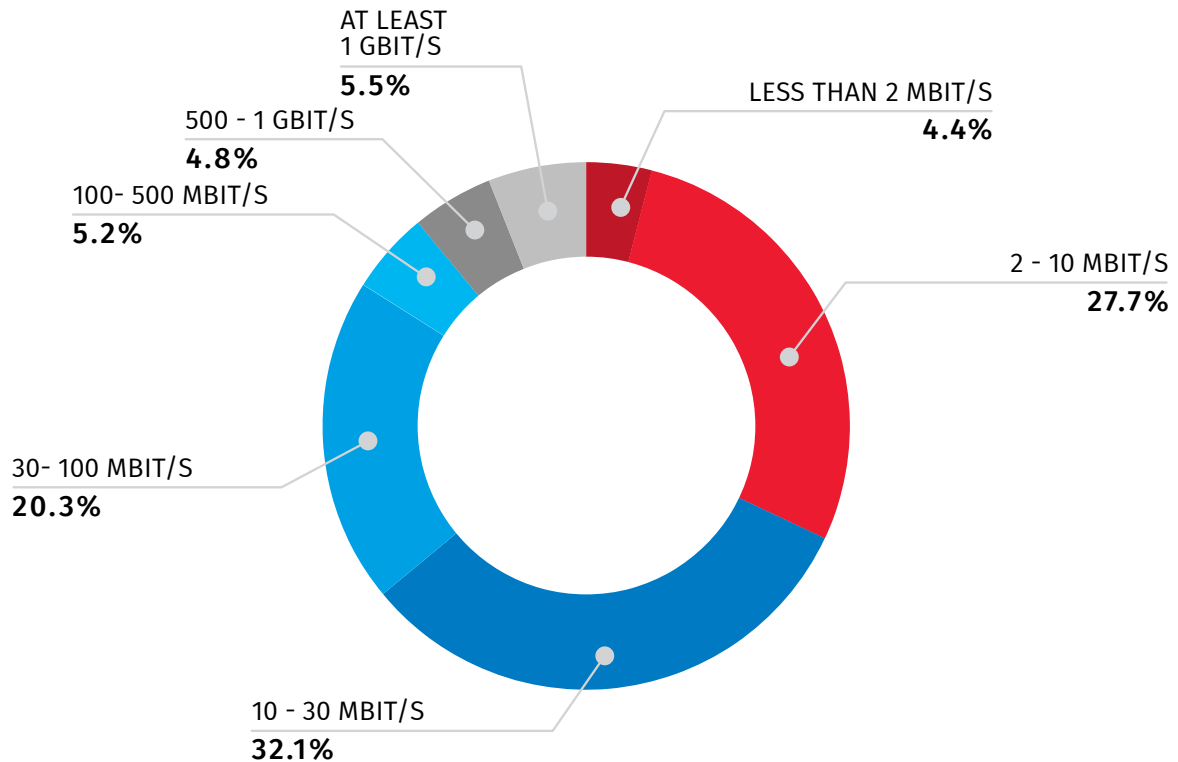
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**SURVEY RESULTS FOR THE USE
OF ICT SYSTEMS IN ENTERPRISES
2020**

According to survey results, 95.0 percent of enterprises had access to the internet by January 1, 2021. In addition, 76.1 percent of enterprises used fixed-line means such as fiber-optic (FTTH), cable technologies, DSL connection (ADSL, SDSL, VDSL), etc. to provide Internet connection.

The figure below illustrates the percentage of distribution of internet speed:

AVERAGE SPEED OF INTERNET CONNECTION IN ENTERPRISES

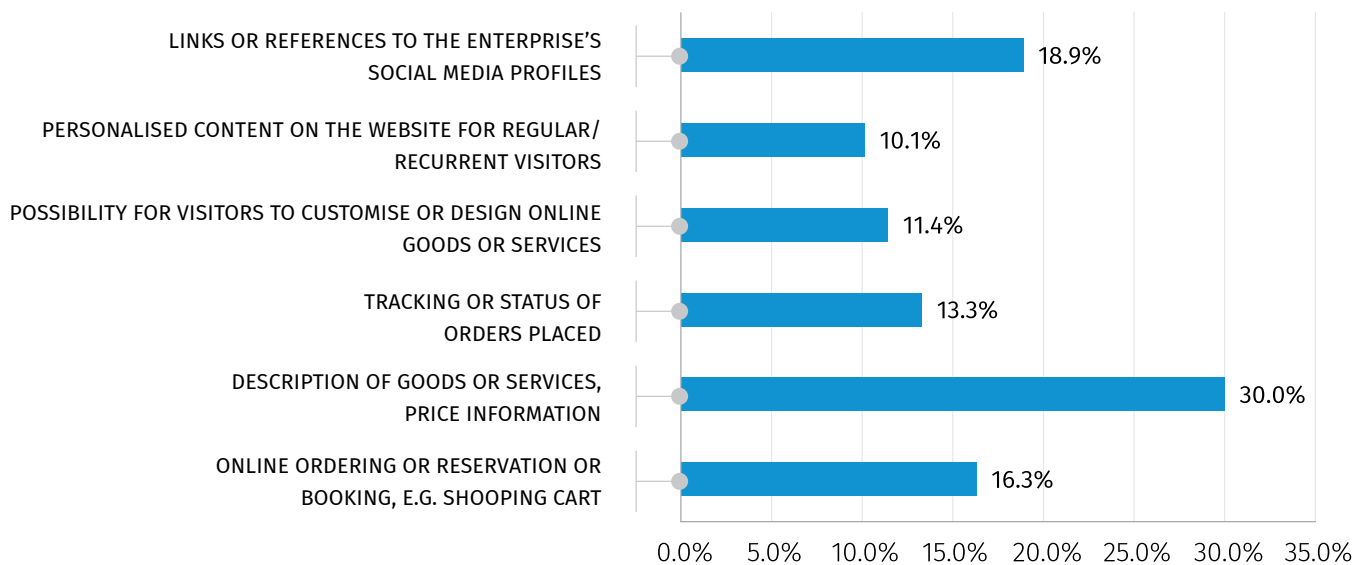


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By January 1, 2021, 32.7 percent of employees used portable computers or Smartphones provided by the enterprise that allowed the internet connection (for business use only), while the share of enterprises using web-page or web-site was 19,7 percent.

Web-pages and web-sites of target enterprises had following facilities:

FACILITIES OF WEB-PAGES AND WEB-SITES OF ENTERPRISES



Enterprises mostly used social media such as social networks (Facebook, LinkedIn etc.) – 28.5 percent. While 62.8 percent of enterprises did not use any social media.

4.1 percent of enterprises used web-services for sale goods and services, of which 81.0 percent used it for private customers (B2C), 16.8 percent - other enterprises (B2B) and 2.2 percent - public sector (B2G).

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CONTACT PERSONS:

Aleksandre Arabuli, Tel: 2 36 72 10 (200), E-mail: aarabuli@geostat.ge

Mariam Kavelashvili, Tel: 2 36 72 10 (020), E-mail: mkavelashvili@geostat.ge