



NATIONAL STATISTICS OFFICE OF GEORGIA

DOMESTIC TOURISM STATISTICS IN GEORGIA 2021



16.03.2022

DOMESTIC TOURISM SURVEY

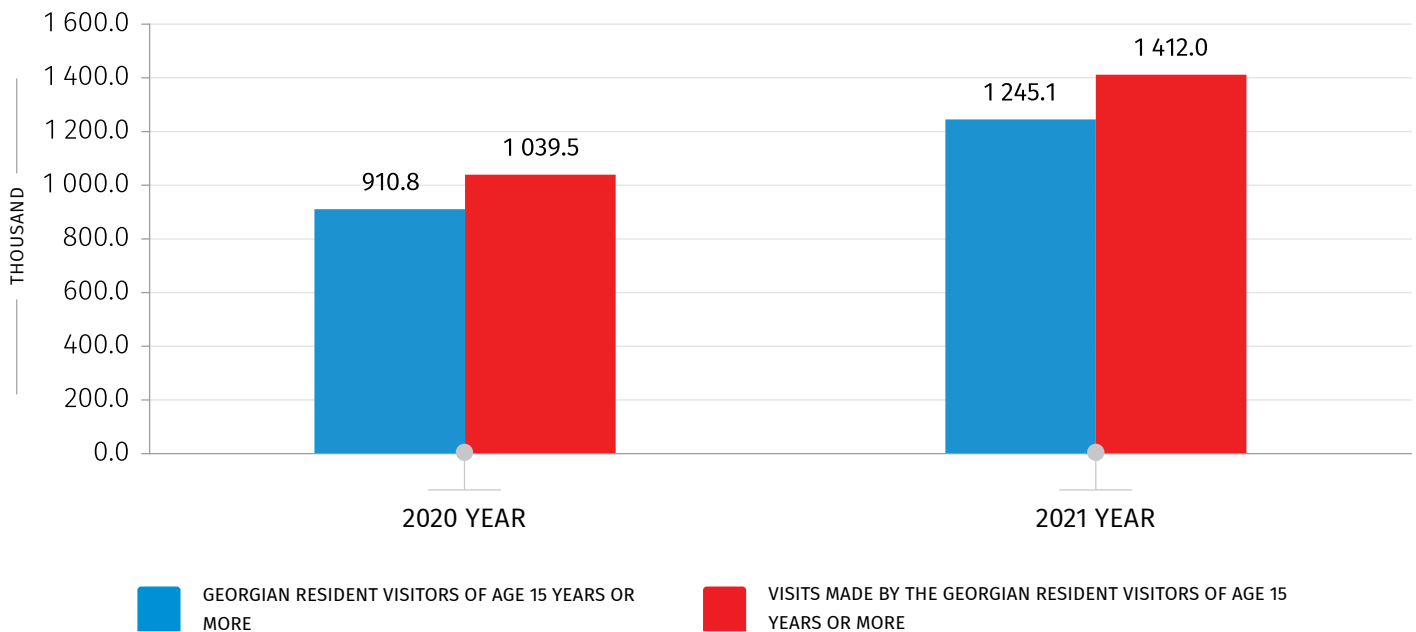
(2021 YEAR)

In 2021 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 1 245.1 thousand, whose monthly average number of visits on the territory of Georgia corresponded to 1 412.0 thousand units. The monthly average number of visitors has increased by 36.7% in comparison to the corresponding data of the previous year.

The chart 1 illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



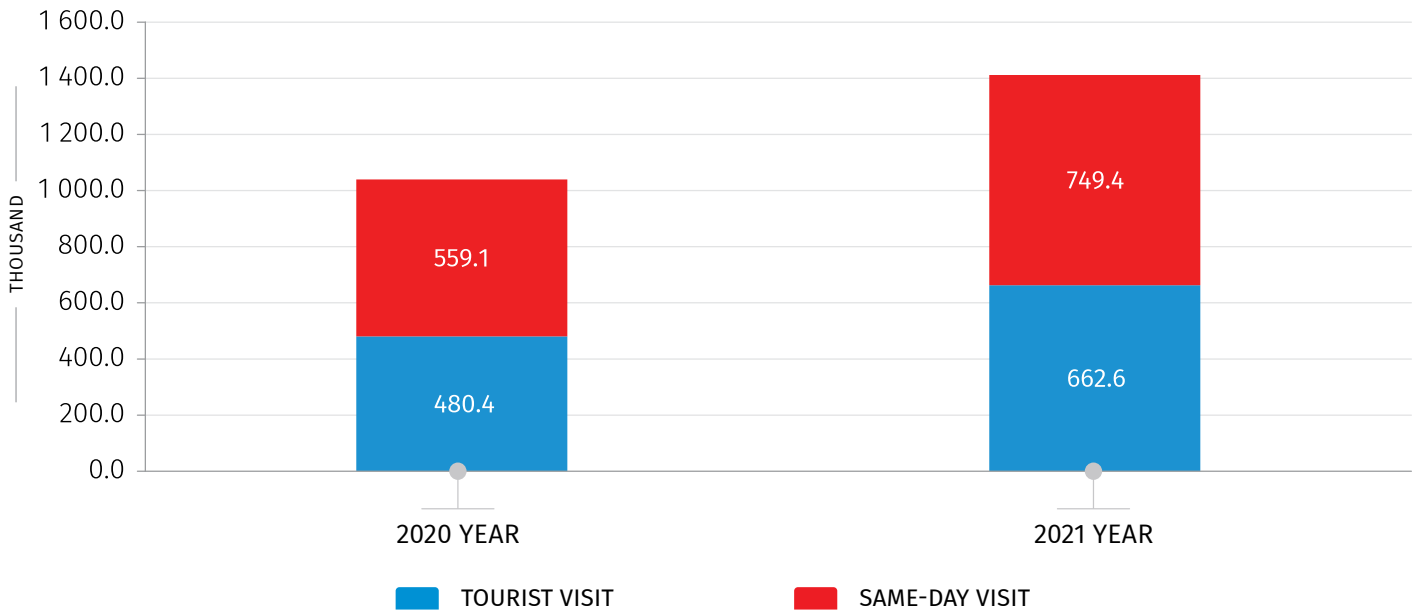
In 2021 the monthly average number of tourist visits of Georgian residents amounted to 662.6 thousand, which is 37.9 percent higher than the indicator of the previous year. The chart 2 illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

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CHART №2

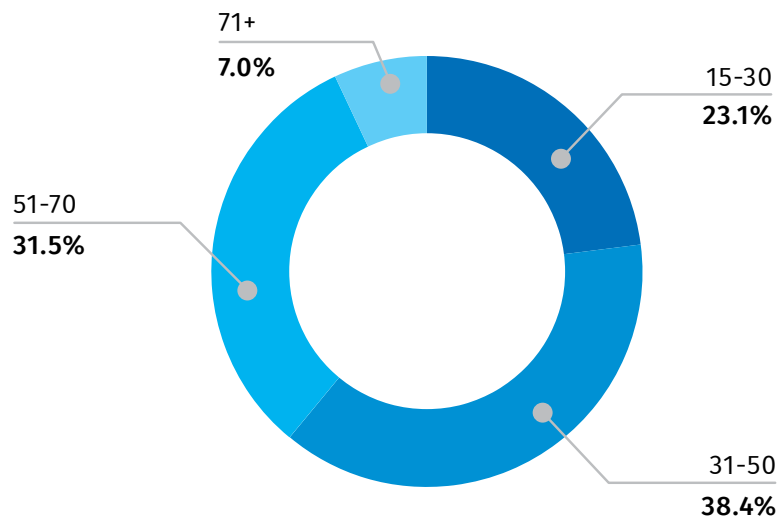
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT



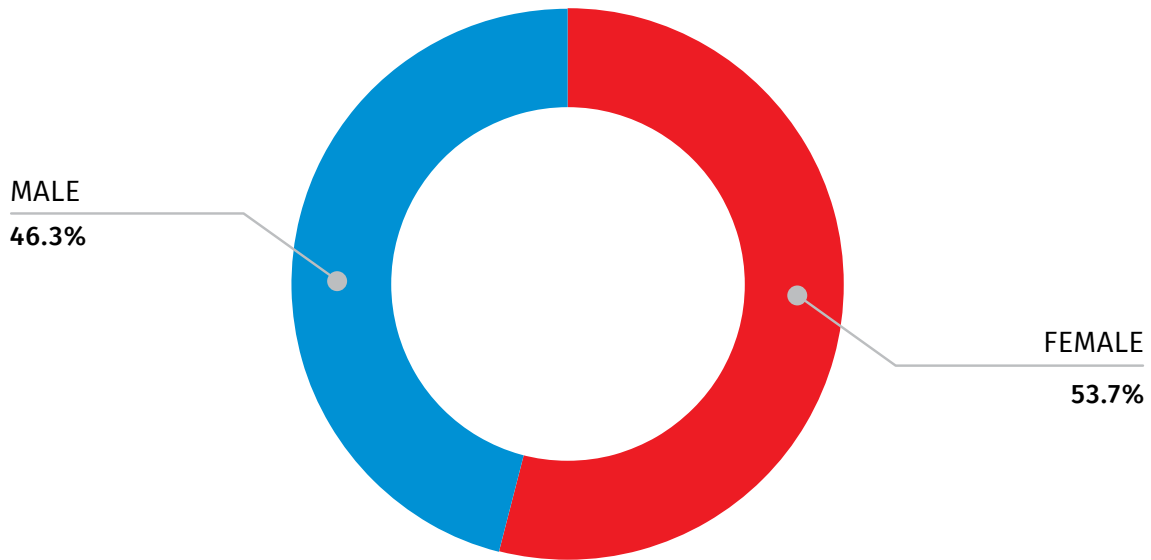
In 2021, 38.4 percent of the visitors belonged to the age group of 31-50 years. Herewith, women accounted for 53.7 percent of the total number of visitors.

CHART №3

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS IN 2021 YEAR



**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS
OF AGE 15 YEARS OR MORE BY GENDER IN 2021 YEAR**



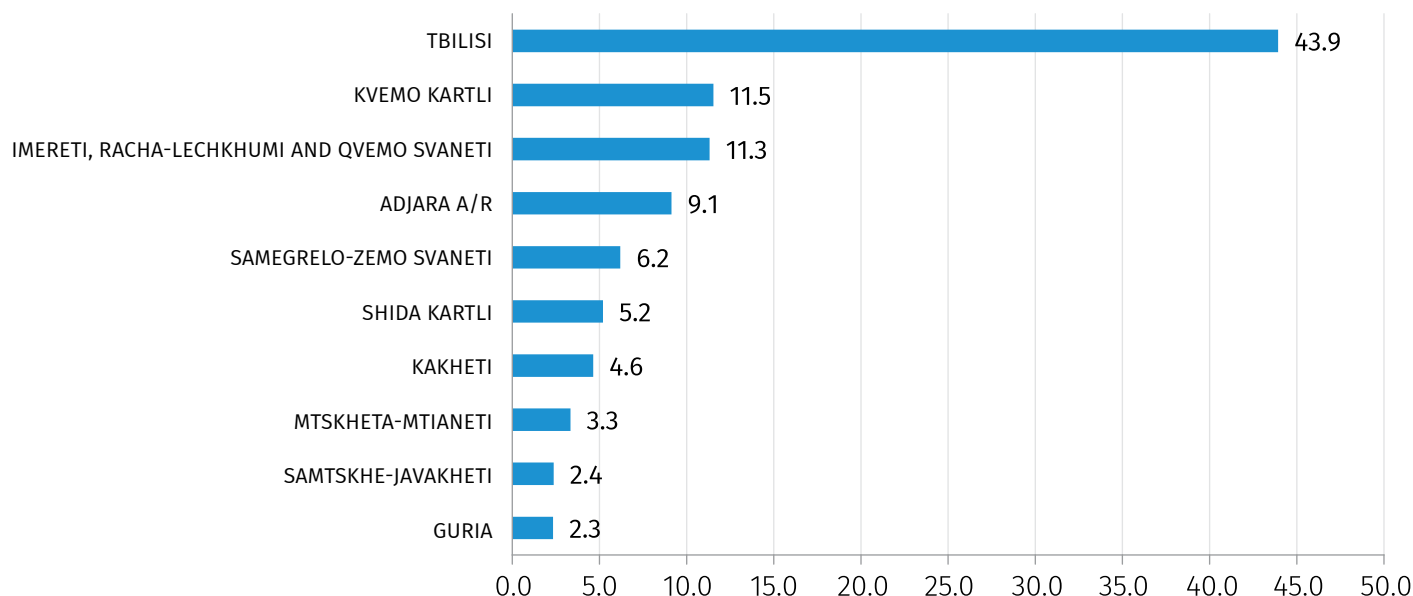
According to the survey results, 43.9 percent of visitors are the residents of Tbilisi, 11.5 percent – Kvemo Kartli region, 11.3 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti region, while the rest of the regions are represented by the lower share in the structure.

The chart 5 illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

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CHART №5

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE IN 2021 YEAR, %



In 2021, the main purpose of majority visits (46.9 percent) was visiting friends/relatives.

TABLE №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN 2021 YEAR, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	662.0	46.9
Visiting other house (cottage, etc.)	224.2	15.9
Shopping	186.4	13.2
Health and Medical Care	126.0	8.9
Holiday, Leisure, Recreation	114.4	8.1
Business or Professional	49.2	3.5
Religion/Pilgrimage	20.8	1.5
Education or trainings	3.5	0.2
Other	25.4	1.8
TOTAL	1,412.0	100.0

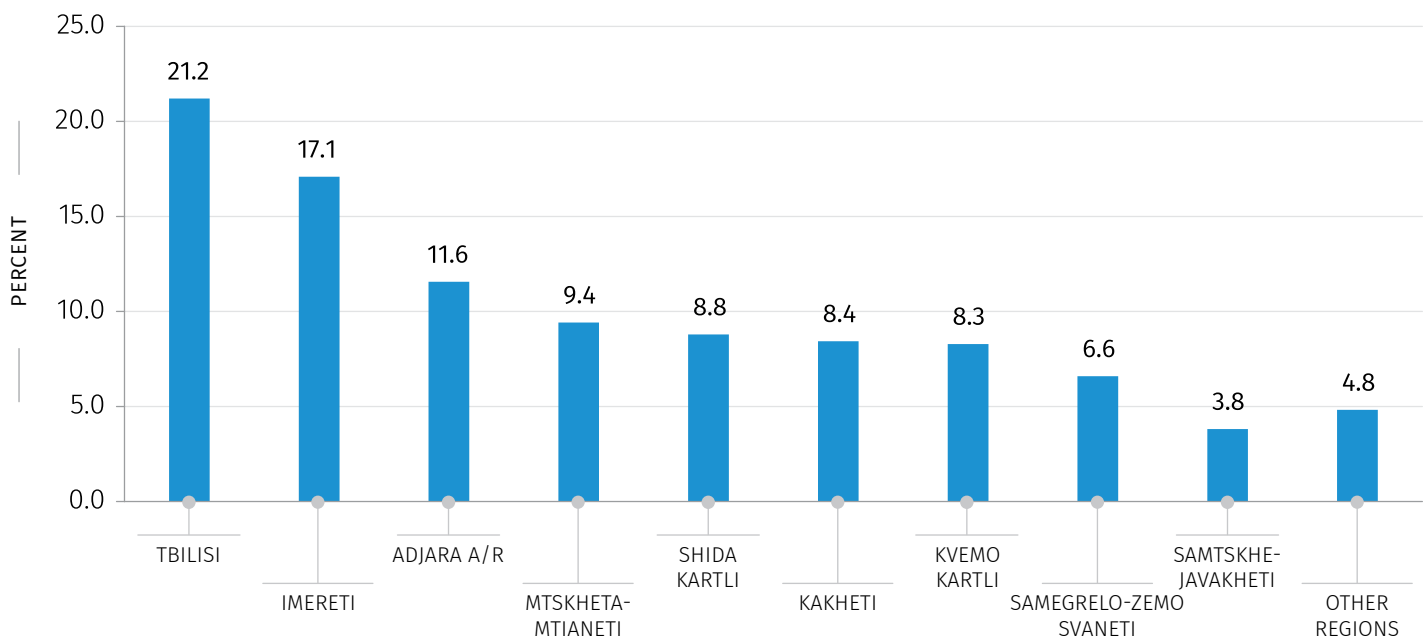
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In the reporting period majority of the visits comes on Tbilisi (average 300.1 thousand visits per month) and Imereti region (241.9 thousand visits per month). The chart 6 shows the monthly average number of visits by the visited regions.

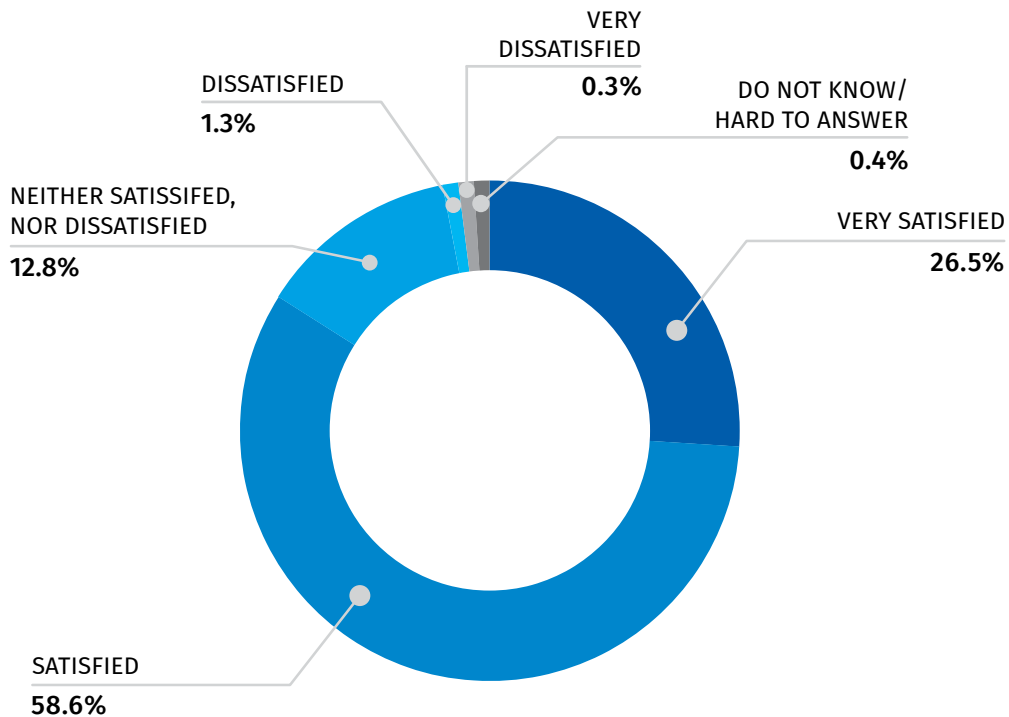
CHART №6

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN 2021 YEAR



The chart 7 illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN 2021 YEAR



In 2021, the monthly average expenditure during the visits equaled to 226.0 million GEL. This indicator is 53.6 percent higher than the indicator of the previous year. As for the average expenditure per visit it has been increased by 13.1 percent and equaled to 160.1 GEL.

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TABLE №2

DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA BY EXPENDITURE CATEGORIES IN 2021 YEAR

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	79.2	35.0	56.1
Foods and drinks	54.8	24.2	38.8
Transport	46.8	20.7	33.1
Accommodation	10.6	4.7	7.5
Holiday, leisure, recreation, cultural and sporting activities	1.5	0.7	1.1
Other expenditure	33.3	14.7	23.6
TOTAL EXPENDITURE	226.0	100.0	160.1

Notice: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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