

NATIONAL STATISTICS OFFICE OF GEORGIA

# OUTBOUND TOURISM STATISTICS

## I QUARTER 2022 YEAR





## NATIONAL STATISTICS OFFICE OF GEORGIA

25.05.2022

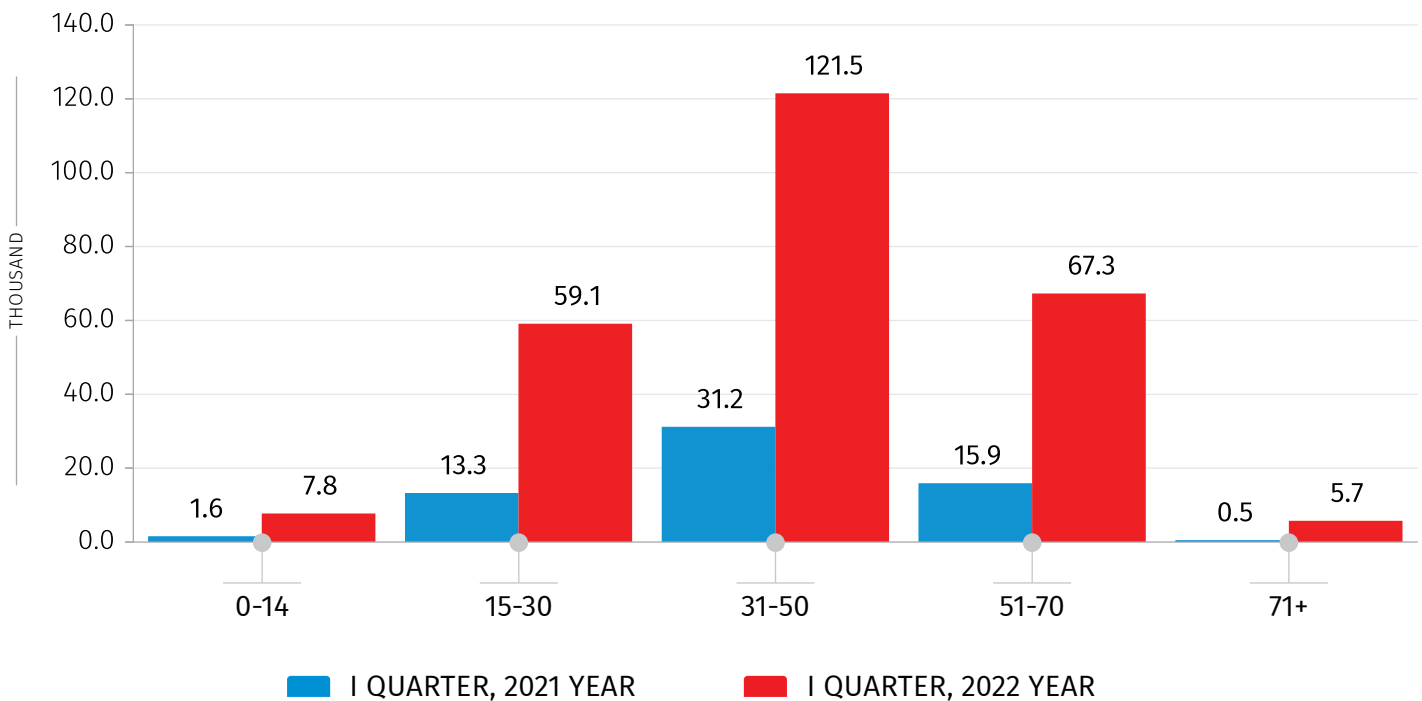
### OUTBOUND TOURISM STATISTICS

(I QUARTER, 2022 YEAR)

In the I quarter of 2022 the number of Georgian resident travellers<sup>1</sup> trips abroad equaled 261.4 thousand, which is 4.2 times higher compared to the data from the same period of previous year. Most of the trips, 46.5 percent, were made by travellers of 31-50 age groups.

CHART №1

#### DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS BY AGE GROUPS IN THE I QUARTERS OF 2021-2022 YEARS



The number of outbound visits<sup>2</sup> by Georgian visitors<sup>3</sup> from above-mentioned number made up 216.2 thousand, which is 3.7 times higher compared to the data from the same period of 2021.

<sup>1</sup>According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

<sup>2</sup>**Visit** is a movement of visitors

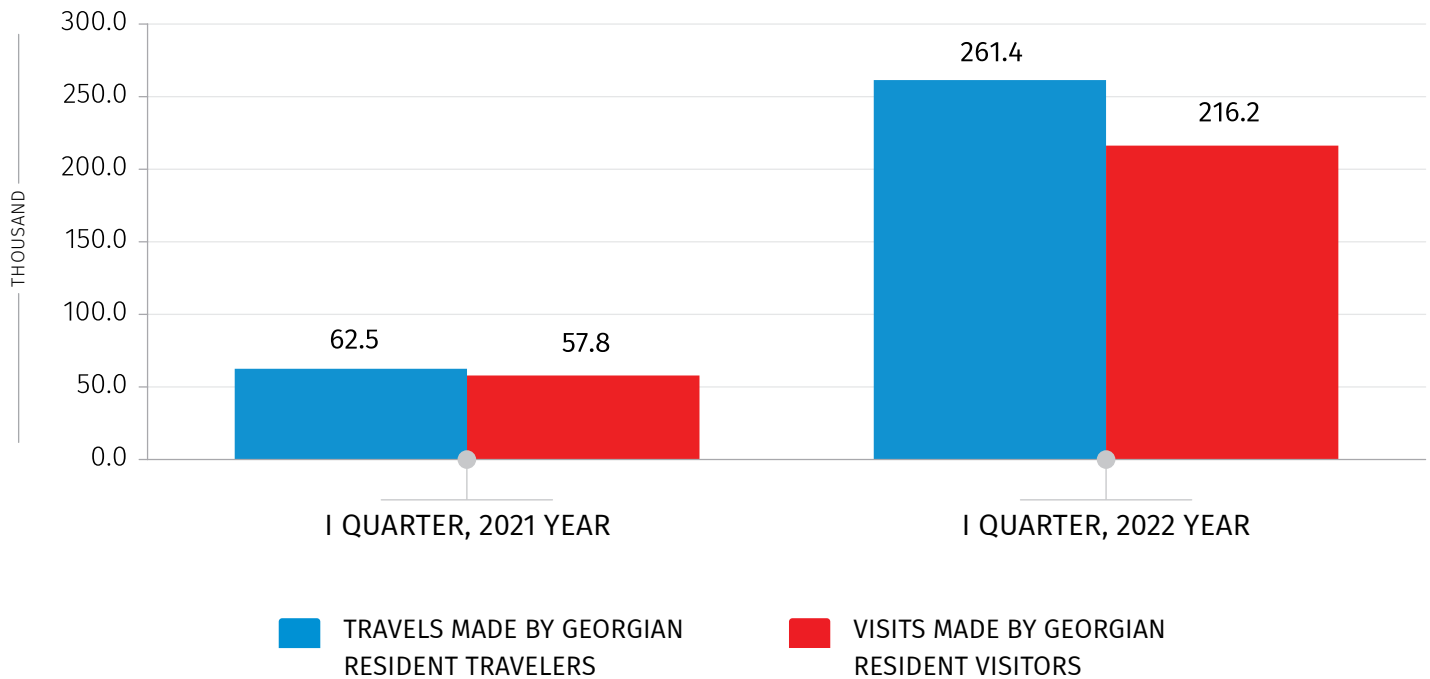
<sup>3</sup>**Visitor** is a traveler aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

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CHART №2

### NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN I QUARTERS OF 2021-2022 YEARS



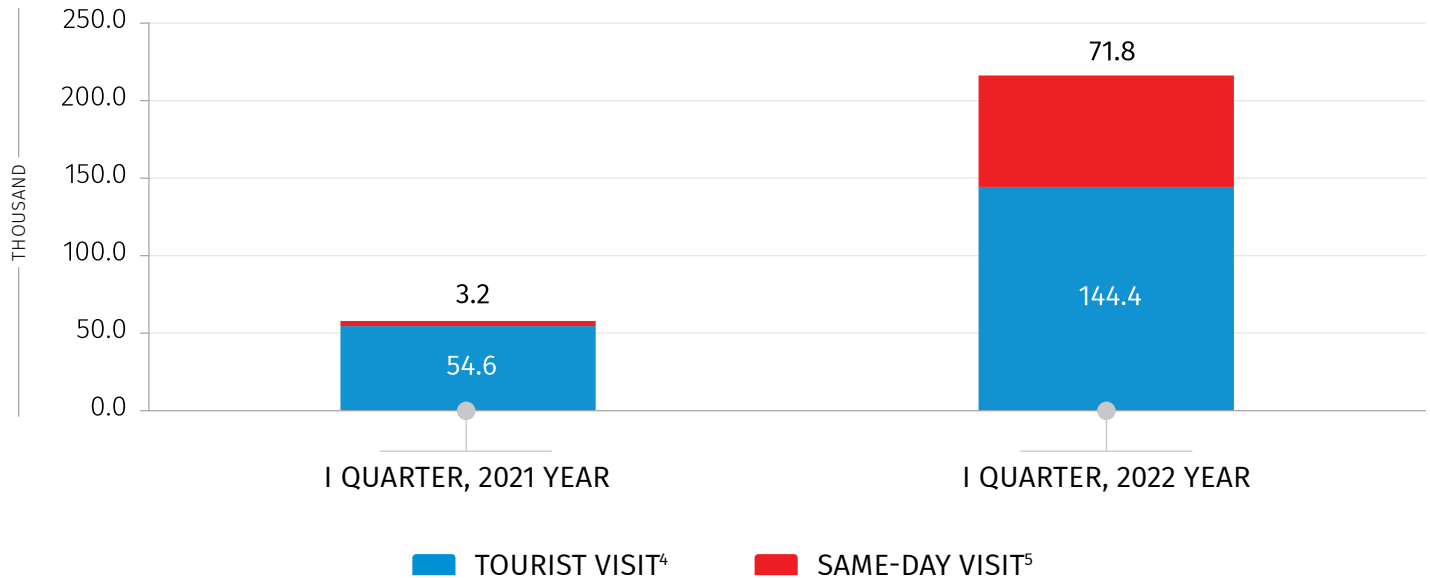
Outbound visitors have made 144.4 thousand tourist-type visits, which is 164.4 percent higher compared to the data from the same period of previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit.

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CHART №3

### DISTRIBUTION OF VISITS MADE BY OUTBOUND VISITORS BY THE TYPE OF VISIT IN I QUARTERS OF 2021-2022 YEARS



<sup>4</sup> **Tourist-type (Overnight) visit** is a visit, which includes overnight stay on visited place.

<sup>5</sup> **Same-Day visit** is a visit without overnight stay on visited place.

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The majority of outbound visits, 47.6 percent, belonged to the visitors of age group of 31-50 years. The number of visits made by women equaled to 41.4 percent of the total number of visits.

CHART №4

**DISTRIBUTION OF OUTBOUND VISITS  
BY THE AGE GROUPS IN I QUARTER, 2022**

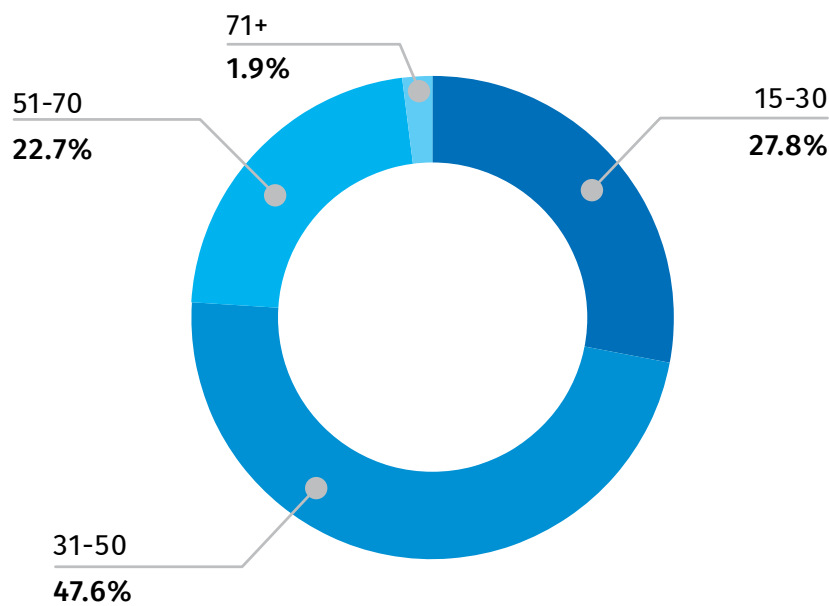


TABLE №1

**DISTRIBUTION OF OUTBOUND VISITS BY GENDER  
IN I QUARTER, 2022, THOUSAND**

	NUMBER OF VISITS	%
Male	126.7	58.6
Female	89.5	41.4
<b>TOTAL</b>	<b>216.2</b>	<b>100.0</b>

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In I quarter of 2022 the purpose of the majority of outbound visits (31.2 percent) was visiting friends/relatives.

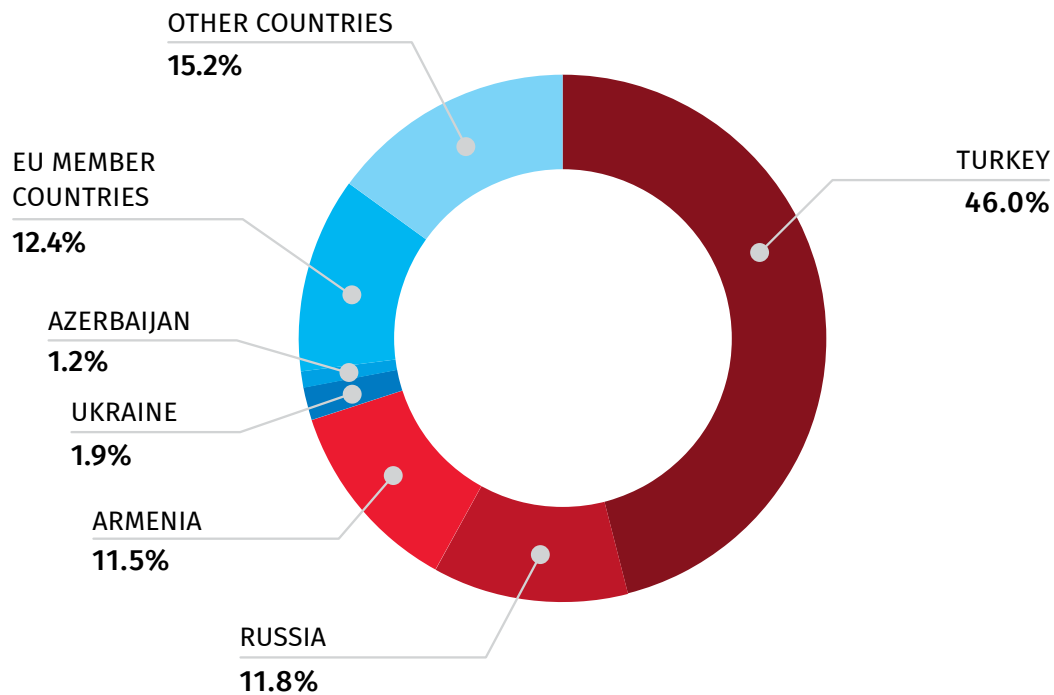
TABLE №2

### DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT IN I QUARTER, 2022, THOUSAND

	NUMBER OF VISITS	%
Visiting friends/relatives	67.4	31.2
Shopping	65.9	30.5
Business or Professional	42.9	19.8
Holiday, Leisure, Recreation	25.4	11.7
Health and Medical Care	6.9	3.2
Other	7.7	3.6
<b>TOTAL</b>	<b>216.2</b>	<b>100.0</b>

The majority of outbound visits were made in Turkey and Russia, 102.8 thousand and 26.3 thousand accordingly. The chart below illustrates the distribution of outbound visits by the visited countries.

## DISTRIBUTION OF OUTBOUND VISITS BY THE VISITED COUNTRIES IN I QUARTER, 2022



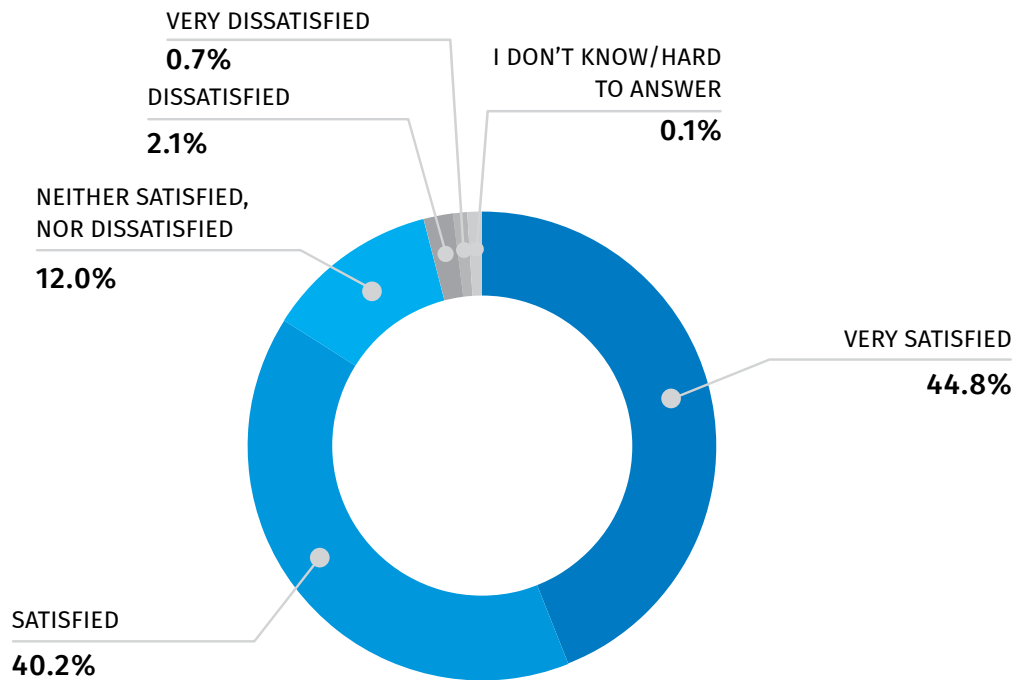
In I quarter of 2022 the average number of nights spent during the visits equaled to 6.4 nights.

95.5 percent of outbound visits was repeating visit. The chart below shows the distribution of outbound visits by the level of satisfaction in I quarter of 2022.

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CHART №6

**DISTRIBUTION OF OUTBOUND VISITS  
BY THE LEVEL OF SATISFACTION IN I QUARTER, 2022**



The expenditures during the visits made in I quarter of 2022 equaled to 285.1 million GEL. Average expenditure on the visit amounted to 1 318.8 GEL.



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TABLE №3

### DISTRIBUTION OF OUTBOUND VISITORS' EXPENDITURE BY THE EXPENDITURE CATEGORIES IN I QUARTER, 2022

	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	113.7	39.9	526.0
Foods and drinks	93.3	32.7	431.7
Accommodation	39.3	13.8	181.9
Local transport	24.1	8.4	111.4
Holiday, leisure, recreation, cultural and sporting activities	5.3	1.8	24.3
Other expenditure	9.4	3.3	43.4
<b>TOTAL EXPENDITURE</b>	<b>285.1</b>	<b>100.0</b>	<b>1 318.8</b>

**NOTICE:** The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

National Statistics Office of Georgia

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