

NATIONAL STATISTICS OFFICE OF GEORGIA

INBOUND TOURISM STATISTICS IN GEORGIA

2022 YEAR



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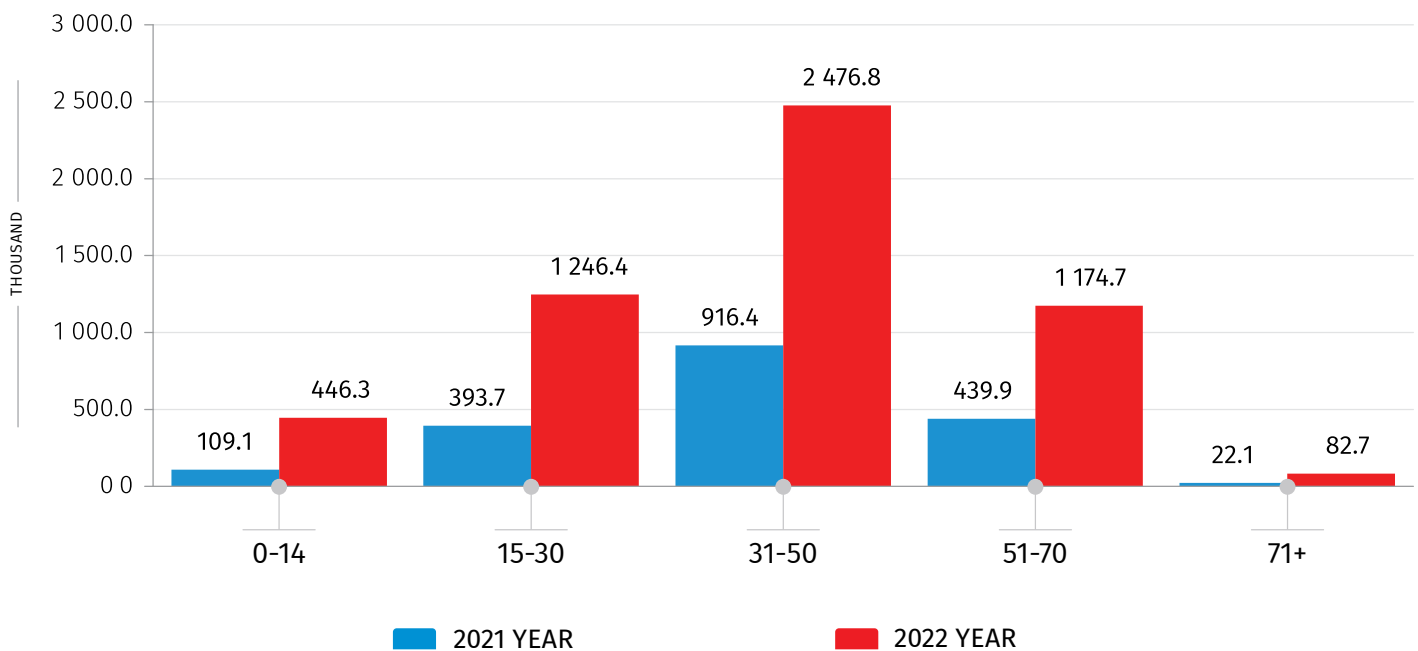
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INBOUND TOURISM STATISTICS (2022 YEAR)

In 2022 year the number of arrivals of international non-resident travellers¹ in the territory of Georgia equaled 5.4 million, which is 2.9 times higher compared to the data of previous year. Most of the incomes, 45.6 percent, were made by travellers of 31-50 age group.

CHART №1

DISTRIBUTION OF ARRIVALS OF INTERNATIONAL NON-RESIDENT TRAVELLERS BY THE AGE GROUPS IN 2021-2022 YEARS



The number of visits² by international visitors³ from above-mentioned number made up 4.7 million, which is 2.7 times higher compared to the data of 2021.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

³**Visitor** is a traveler aged 15 or above, non-resident of Georgia, took a trip outside his/her usual environment to Georgia for less than a year (except following categories: employment, diplomatic or consular officers accredited to Georgia, Armed Forces servants and their dependants and persons who frequently cross borders).

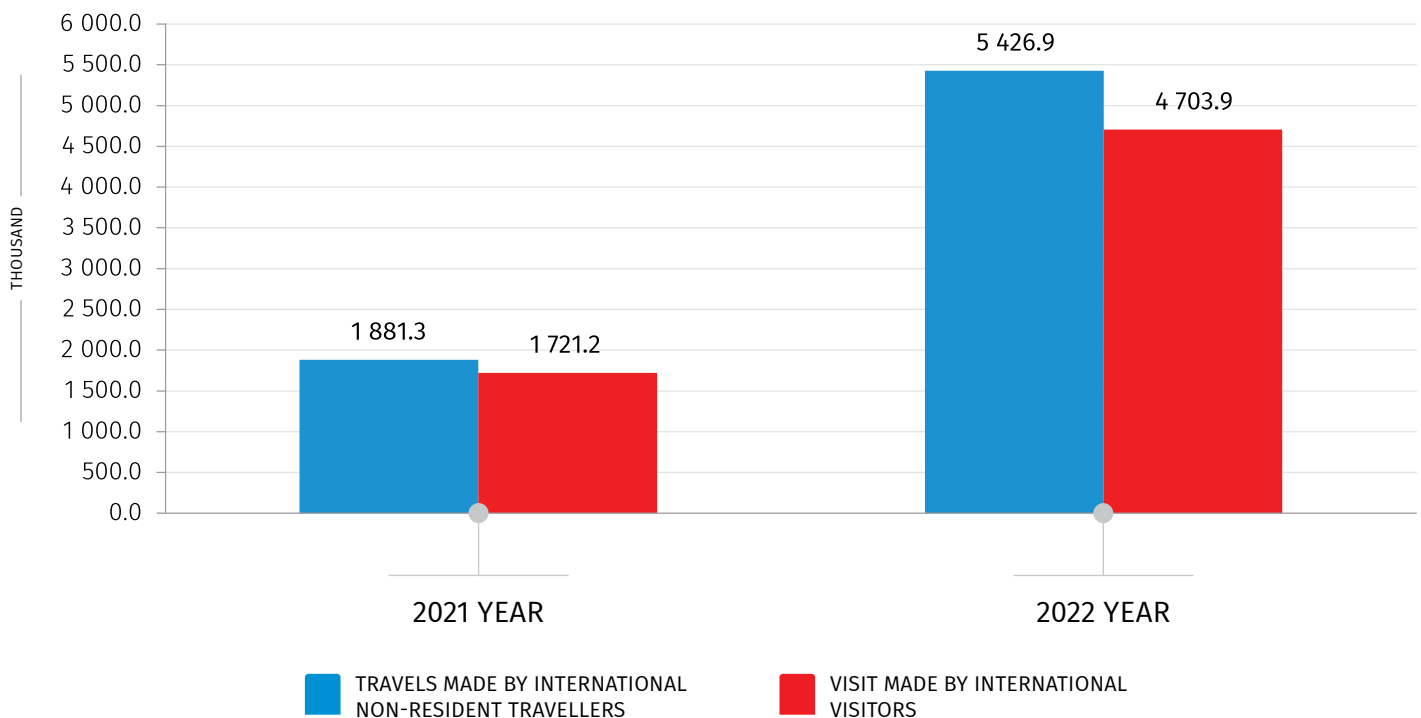
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The chart below illustrates the number of travels made by international non-resident travellers and visits made by international visitors in 2021-2022 years.

CHART №2

NUMBER OF THE TRAVELS MADE BY INTERNATIONAL NON-RESIDENT TRAVELLERS AND VISITS MADE BY INTERNATIONAL VISITORS IN 2021-2022 YEARS



In 2022 the number of international visitors equaled to 3.9 million that is 2.8 times higher compared to the data of previous year.

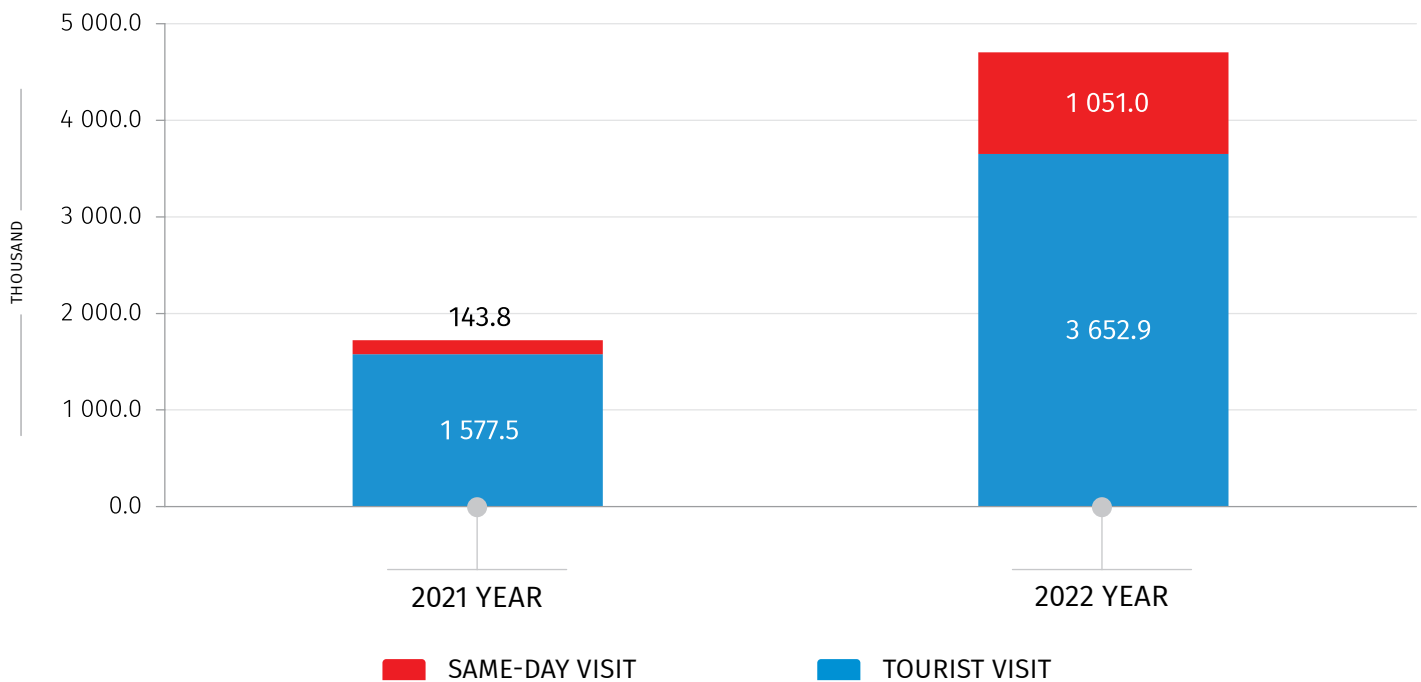
In the reporting period, international visitors have made 3.7 million tourist-type visits, which is 2.3 times higher compared to the data of previous year. The chart below shows the distribution of visits made by international visitors by the type of visit.

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CHART №3

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE TYPE OF VISIT IN 2021-2022 YEARS



77.6 percent of international visitors were only tourists⁴. The share of excursionists⁵ amounted to 18.7 percent, while 3.7 percent of visitors were both tourists and same-day visitors.

TABLE №1

DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS BY THE TYPE OF VISITOR IN 2021-2022 YEARS, THOUSAND

	2021 YEAR	2022 YEAR
Only Tourist	1 307.4	3 045.6
Only Same-day Visitor	64.2	733.0
Both	51.6	146.8
TOTAL	1 423.2	3 925.4

⁴ **Tourist** is a visitor whose trip includes an overnight stay in Georgia.

⁵ **Excursionist (same-day visitor)** is a visitor whose trip does not include an overnight stay in Georgia.

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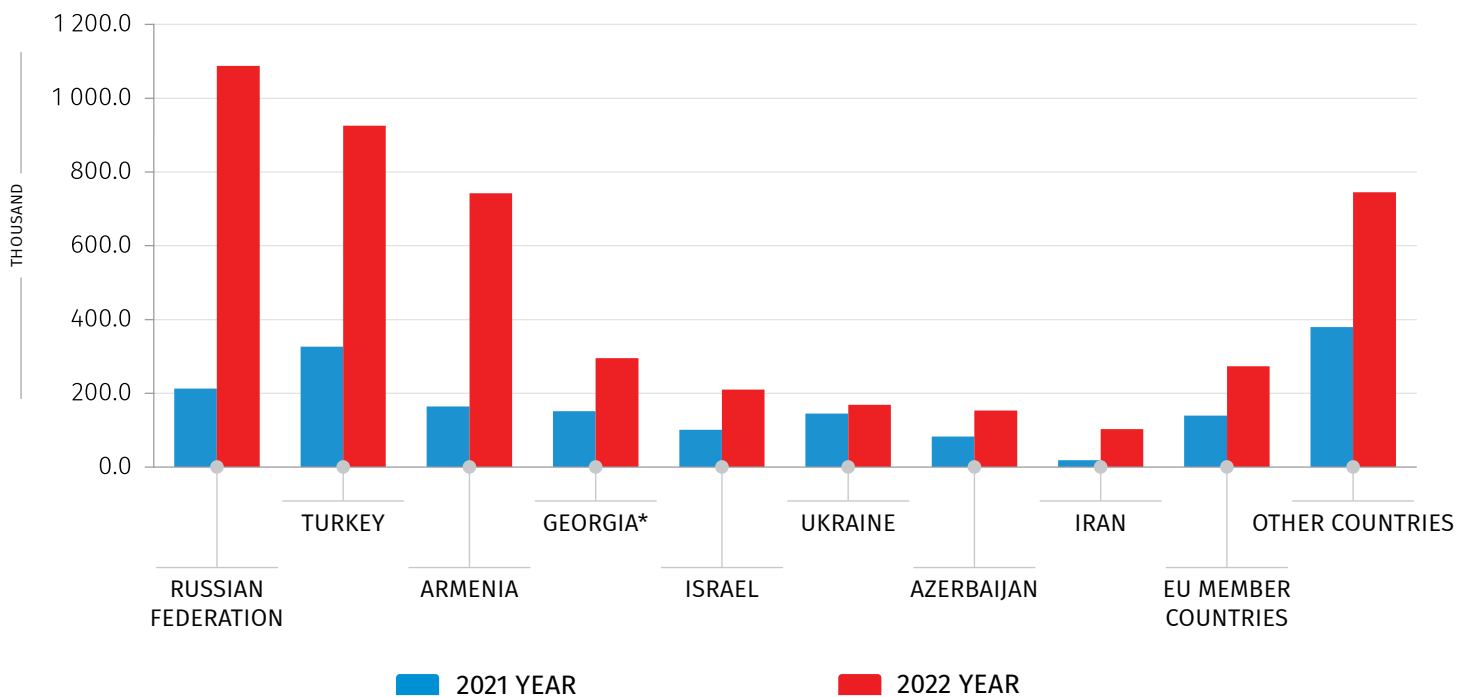
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In 2022 the largest number of visitors (915.1 thousand visitors) was from Russian Federation, which amounts to 23.3 percent of total number of visitors. On second place is Turkey with 18.1% share and on third place – Armenia with 13.5% share.

Correspondingly, the largest number of visits were made by the citizens of Russian Federation (1.1 million), Turkey (925.6 thousand) and Armenia (742.6 thousand).

CHART №4

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE COUNTRY OF CITIZENSHIP IN 2021-2022 YEARS



*Georgian citizens who remain the residents of other country

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The majority of visitors (48.0 percent) belonged to the age group of 31-50 years. The number of women equaled to 38.9 percent of the total number of visitors.

CHART №5

**DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS
BY THE AGE GROUPS IN 2022 YEAR**

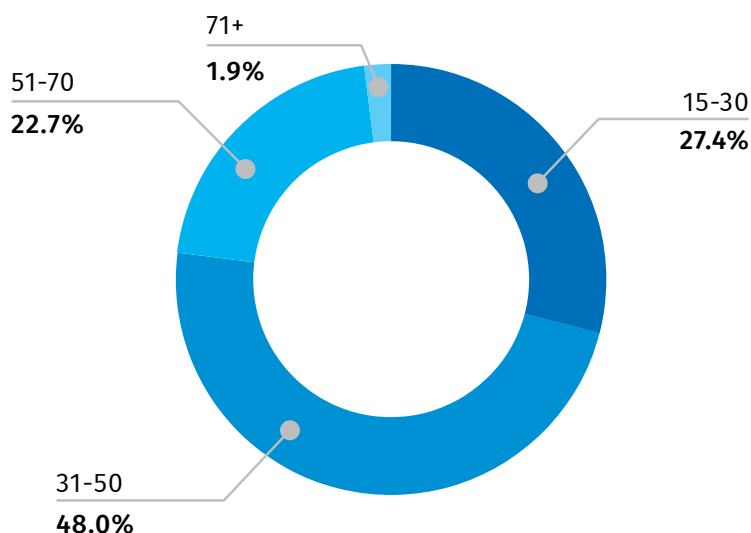


TABLE №2

**DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS
BY GENDER IN 2022 YEAR, THOUSAND**

	NUMBER OF VISITORS	%
Male	2 400.2	61.1
Female	1 525.2	38.9
TOTAL	3 925.4	100.0

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In 2022 the purpose of the majority of visits (53.6 percent) was holiday, leisure and recreation.

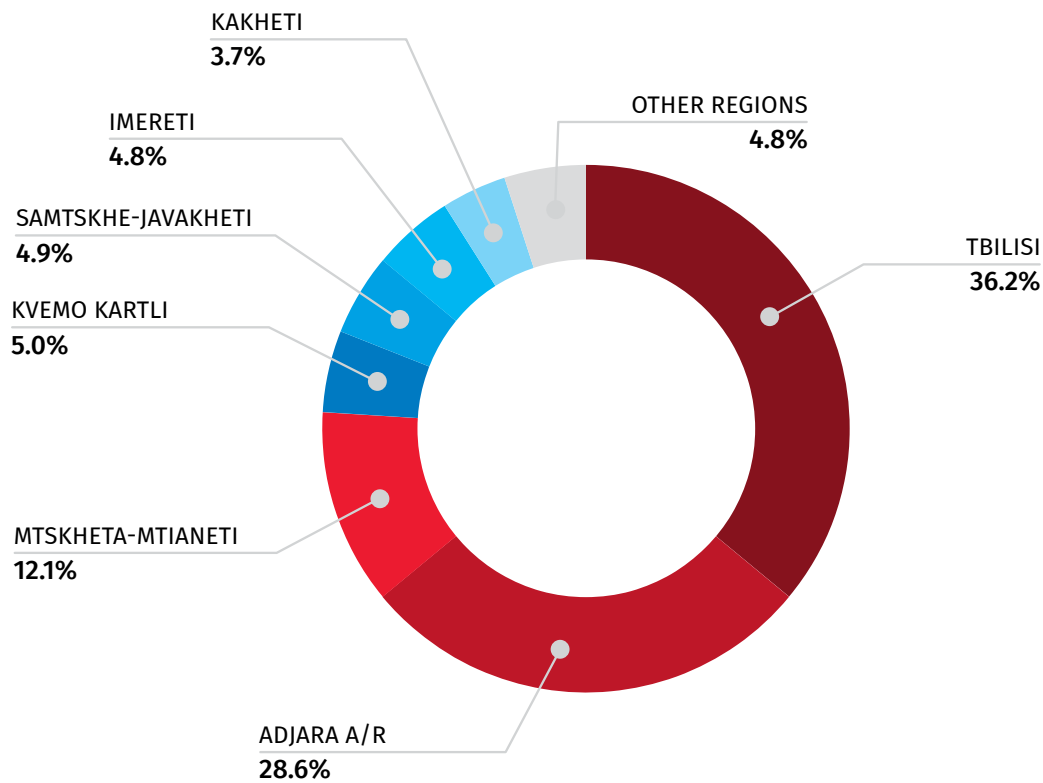
TABLE №3

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE MAIN PURPOSE OF THE VISIT IN 2022 YEAR, THOUSAND

	NUMBER OF VISITS	%
Holiday, Leisure, Recreation	2 522.6	53.6
Visiting friends/relatives	941.8	20.0
Transit to other country	639.2	13.6
Business or Professional	311.8	6.6
Shopping	199.1	4.2
Health and Medical Care	21.6	0.5
Other	67.9	1.4
TOTAL	4 703.9	100.0

The majority of visits comes on Tbilisi and Adjara A/R, 2.6 million and 2.1 million accordingly. The chart below illustrates the distribution of visits by the visited regions.

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE VISITED REGIONS IN 2022 YEAR

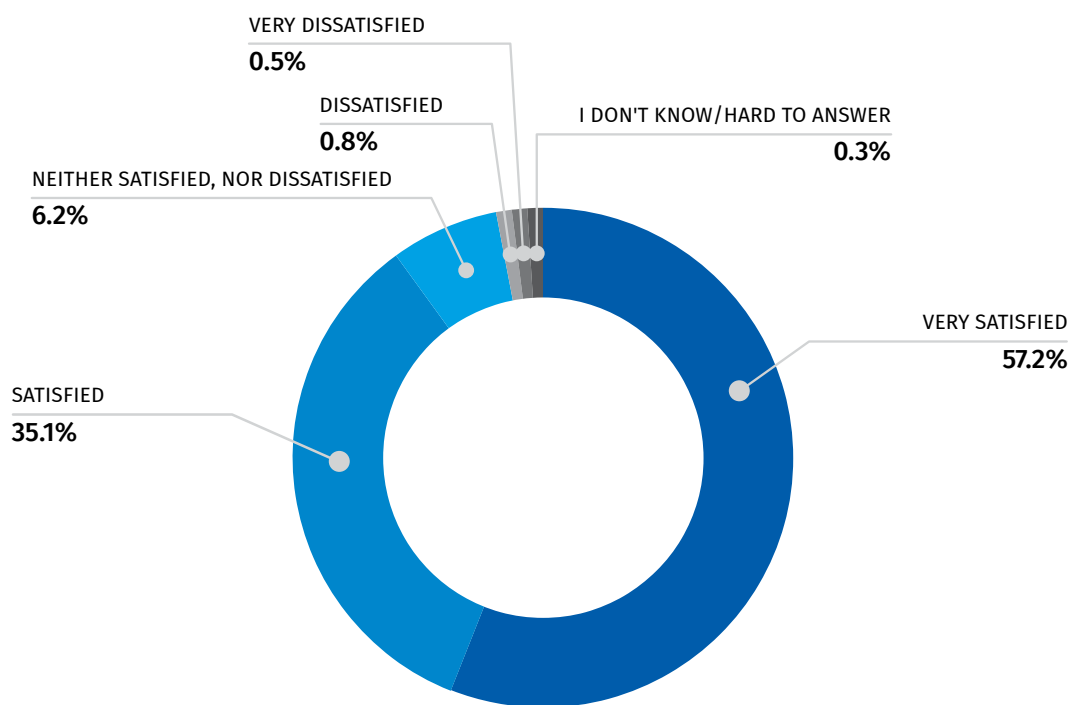


In 2022 the average number of nights spent during the visits equaled to 6.3 nights. 69.1 percent of visits was repeating visit. The chart below shows the distribution of visits by the level of satisfaction in 2022.

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CHART №7

**DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS
BY THE SATISFACTION LEVEL IN 2022 YEAR**



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The expenditures during the visits made in 2022 equaled to 10.8 billion GEL. Average expenditure on the visit equals 2 297.7 GEL.

TABLE №4

DISTRIBUTION OF THE EXPENDITURE SPENT BY INBOUND VISITORS BY EXPENDITURE CATEGORIES IN 2022 YEAR

	EXPENDITURE (MLN. GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Foods and drinks	3 591.9	33.2	763.6
Accommodation	3 351.5	31.0	712.5
Shopping	1 669.7	15.4	355.0
Holiday, leisure, recreation, cultural and sporting activities	1 164.5	10.8	247.6
Local transport	858.7	7.9	182.6
Other expenditure	171.7	1.6	36.5
TOTAL EXPENDITURE	10 808.1	100.0	2 297.7

NOTICE: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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