



NATIONAL STATISTICS OFFICE OF GEORGIA

OUTBOUND TOURISM STATISTICS

**III QUARTER
2022 YEAR**



24.11.2022

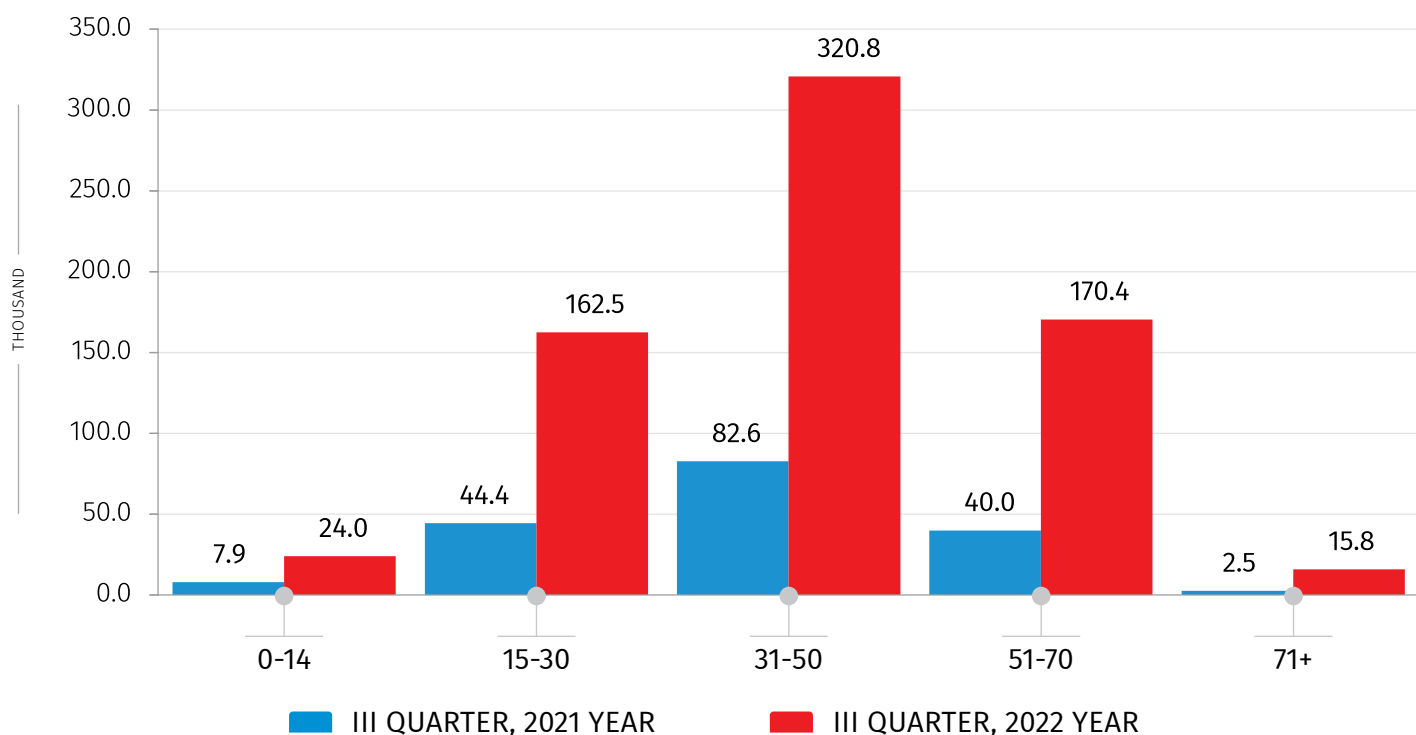
OUTBOUND TOURISM STATISTICS

(III QUARTER, 2022 YEAR)

In the III quarter of 2022 the number of Georgian resident travellers¹ trips abroad equaled 693.4 thousand, which is 3.9 times higher compared to the data from the same period of previous year. Most of the trips, 46.3 percent, were made by travellers of 31-50 age groups.

CHART №1

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS BY AGE GROUPS IN THE III QUARTERS OF 2021-2022 YEARS



The number of outbound visits² by Georgian visitors³ from above-mentioned number made up 531.8 thousand, which is 3.3 times higher compared to the data from the same period of 2021.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

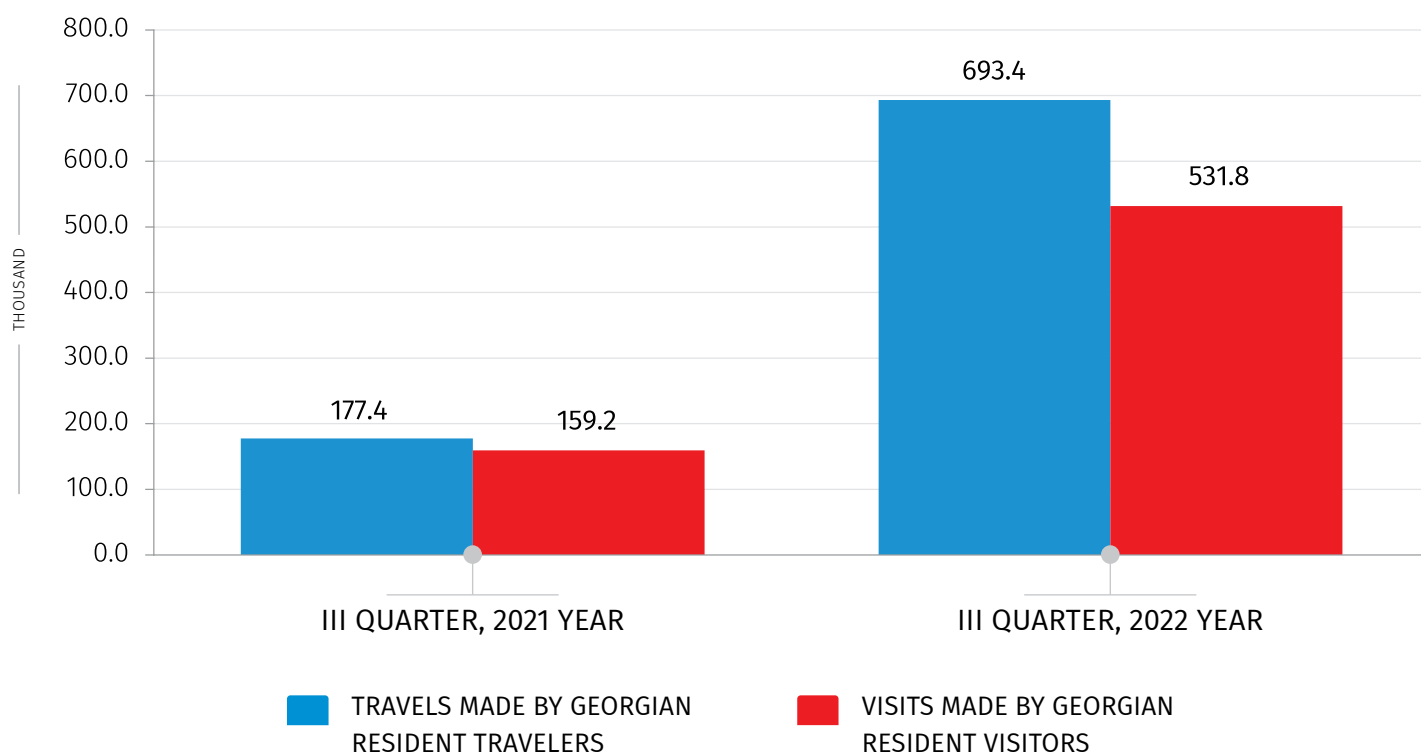
³**Visitor** is a traveler aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

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The chart below illustrates the number of travels made by Georgian resident travellers and visits made by Georgian resident visitors in III quarters of 2021-2022.

CHART №2

NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN III QUARTERS OF 2021-2022 YEARS



Outbound visitors have made 287.7 thousand tourist-type visits, which is 94.3 percent higher compared to the data from the same period of previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit⁴.

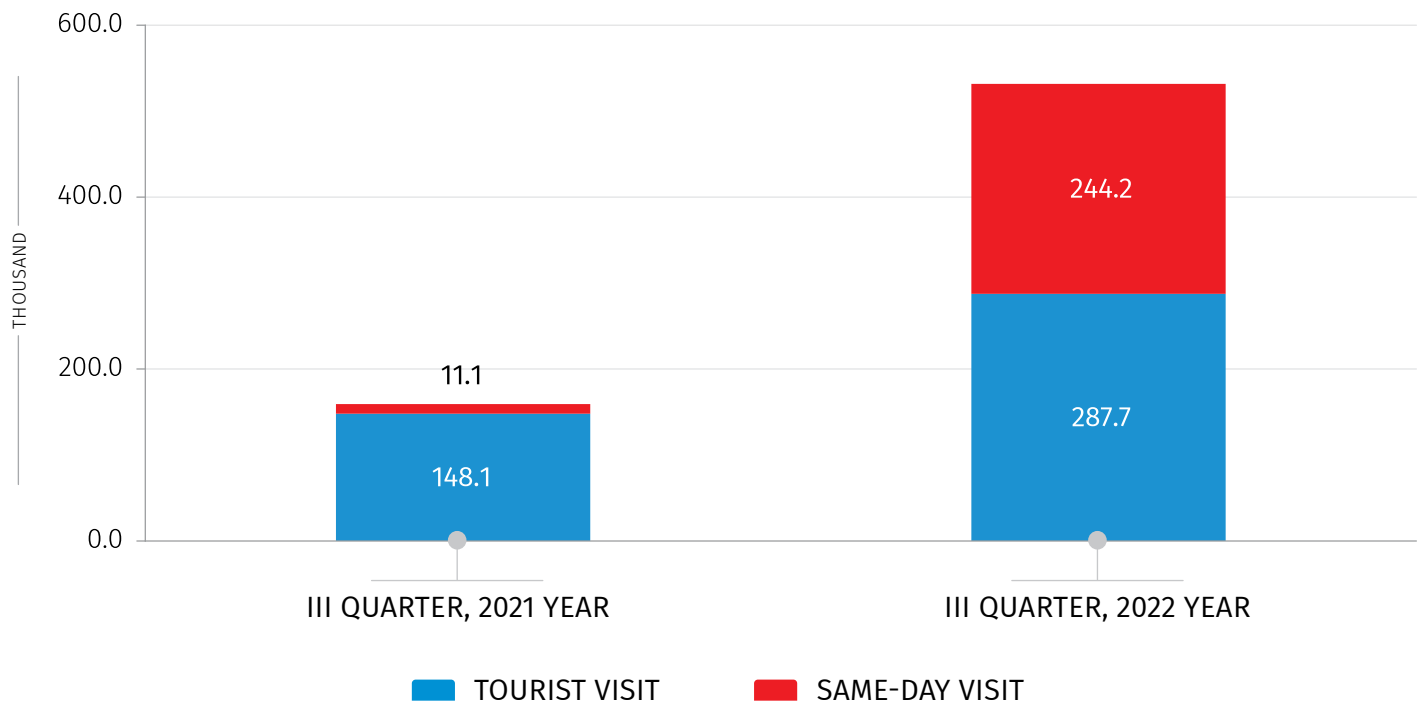
⁴ **Tourist-type (Overnight) visit** is a visit, which includes overnight stay on visited place.

Same-Day visit is a visit without overnight stay on visited place.

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CHART №3

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE TYPE OF VISIT IN III QUARTERS OF 2021-2022 YEARS**



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The majority of outbound visits, 48.9 percent, were made by the visitors of age group of 31-50 years. The number of visits made by women equaled to 48.7 percent of the total number of visits.

CHART №4

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE AGE GROUPS IN III QUARTER, 2022 YEAR**

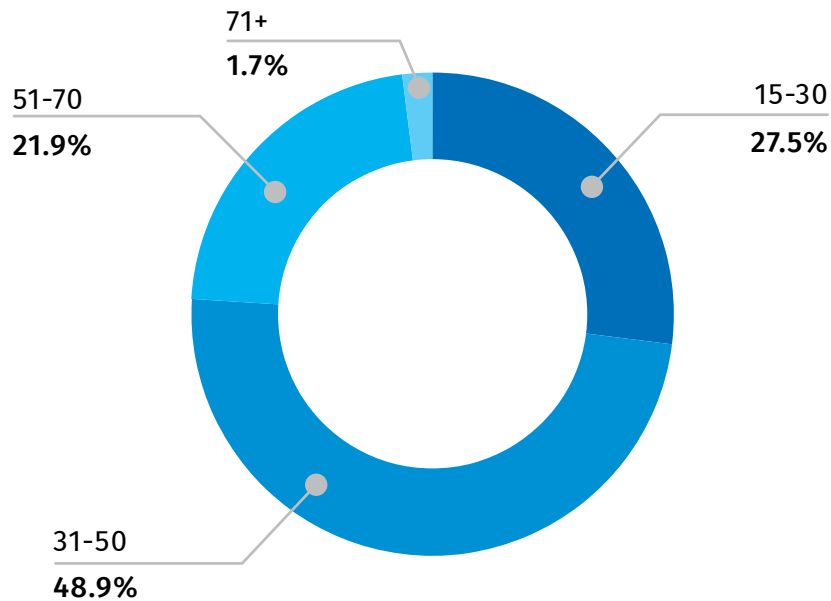


TABLE №1

**DISTRIBUTION OF OUTBOUND VISITS
BY GENDER IN III QUARTER, 2022 YEAR, THOUSAND**

	NUMBER OF VISITS	%
Male	273.1	51.3
Female	258.8	48.7
TOTAL	531.8	100.0

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In III quarter of 2022 the purpose of the majority of outbound visits (43.7 percent) was shopping.

TABLE №2

**DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT
IN III QUARTER, 2022 YEAR, THOUSAND**

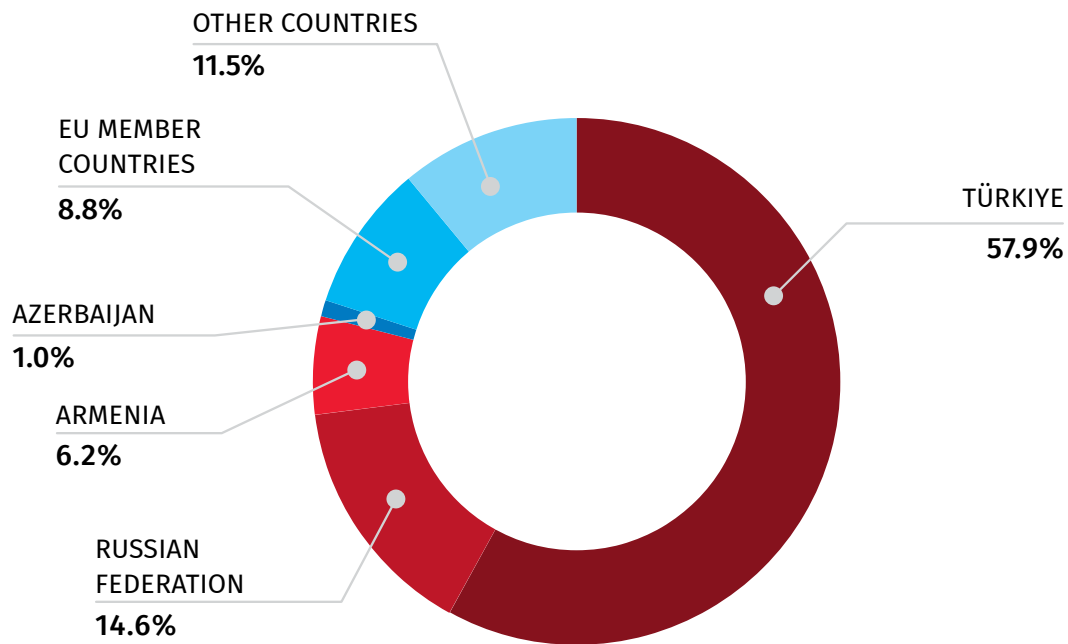
	NUMBER OF VISITS	%
Shopping	232.6	43.7
Visiting friends/relatives	115.5	21.7
Business or Professional	82.5	15.5
Holiday, Leisure, Recreation	76.8	14.4
Health and Medical Care	12.1	2.3
Other	12.4	2.3
TOTAL	531.8	100.0

The majority of outbound visits were made in Türkiye and Russian Federation, 314.5 thousand and 79.4 thousand accordingly. The chart below illustrates the distribution of outbound visits by the visited countries.

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CHART №5

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE VISITED COUNTRIES IN III QUARTER, 2022 YEAR**



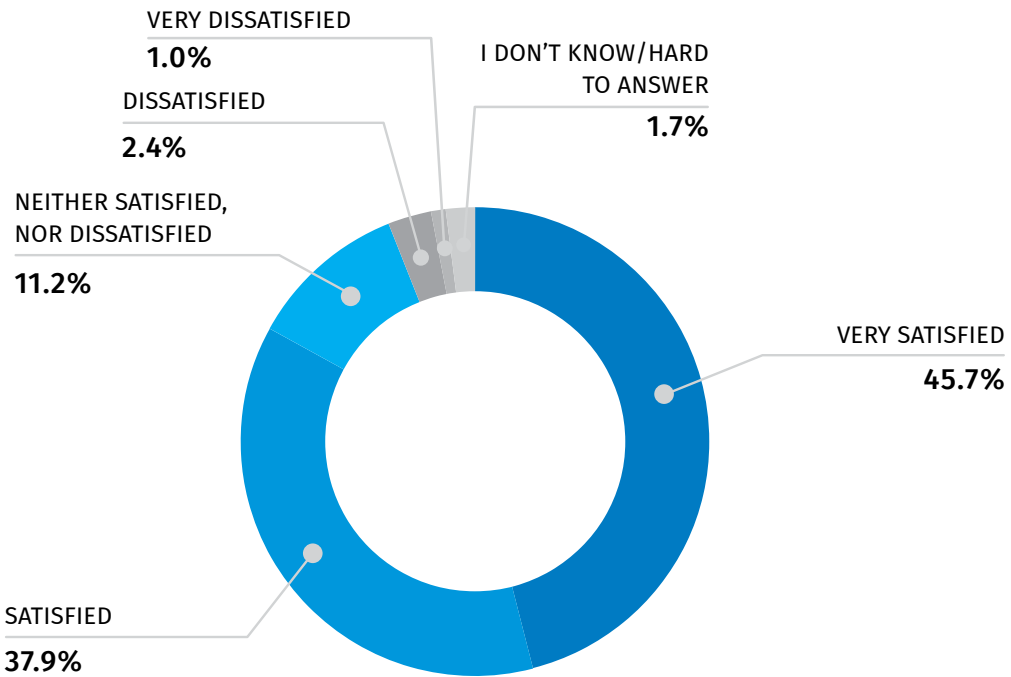
In III quarter of 2022 the average number of nights spent during the visits equaled to 6.3 nights.

95.7 percent of outbound visits was repeating visit. The chart below shows the distribution of outbound visits by the level of satisfaction in III quarter of 2022.

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CHART №6

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE LEVEL OF SATISFACTION IN III QUARTER, 2022 YEAR**



The expenditures during the visits made in III quarter of 2022 equaled to 553.3 million GEL. Average expenditure on the visit amounted to 1 040.3 GEL.

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TABLE №3

**DISTRIBUTION OF THE EXPENDITURE SPENT BY OUTBOUND VISITORS
BY EXPENDITURE CATEGORIES IN III QUARTER, 2022 YEAR**

	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	235.5	42.6	442.9
Foods and drinks	161.9	29.3	304.4
Accommodation	69.8	12.6	131.2
Local transport	59.5	10.8	112.0
Holiday, leisure, recreation, cultural and sporting activities	20.6	3.7	38.8
Other expenditure	5.9	1.1	11.1
TOTAL EXPENDITURE	553.3	100.0	1 040.3

NOTICE: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

National Statistics Office of Georgia

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