

NATIONAL STATISTICS OFFICE OF GEORGIA

INBOUND TOURISM STATISTICS IN GEORGIA I QUARTER 2023 YEAR



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15.05.2023

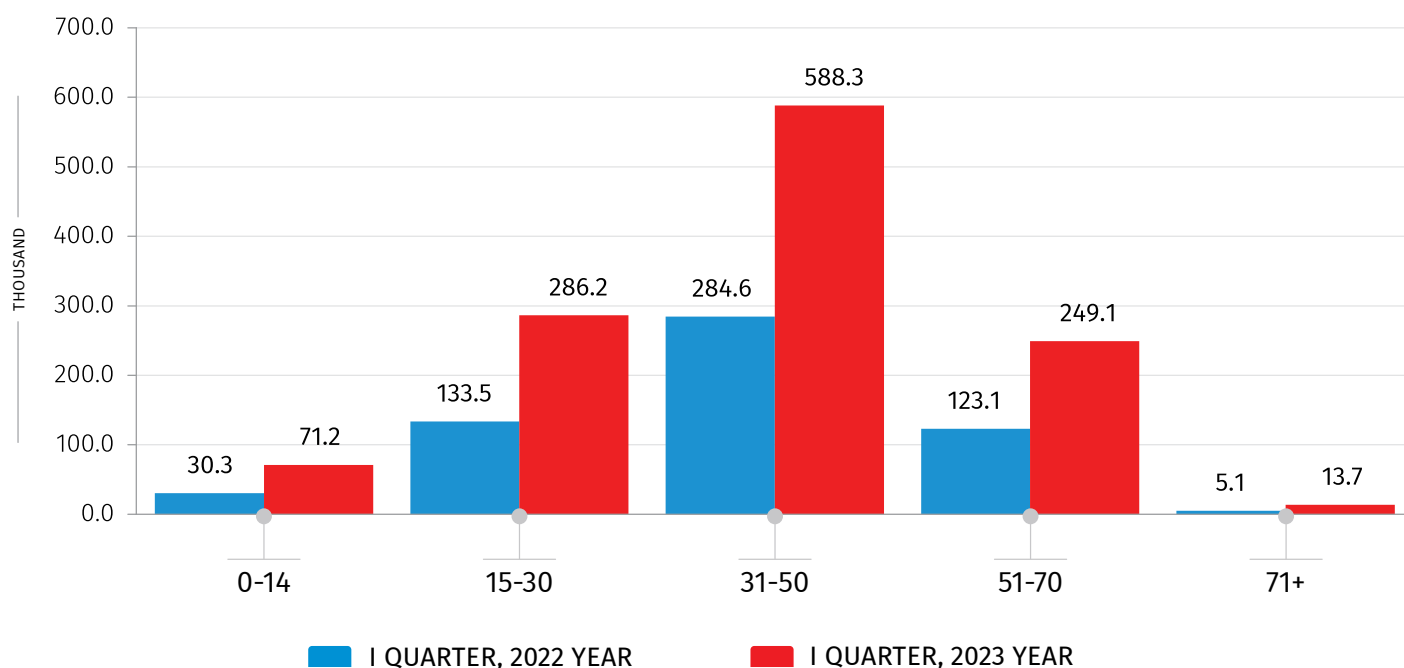
INBOUND TOURISM STATISTICS

(I QUARTER, 2023 YEAR)

In the I quarter of 2023, the number of arrivals of international non-resident travellers¹ in the territory of Georgia equaled 1.2 million, which is 2.1 times higher compared to the data from the same period of previous year. Most of the incomes, 48.7 percent, were made by travellers of 31-50 age group.

CHART №1

DISTRIBUTION OF ARRIVALS OF INTERNATIONAL NON-RESIDENT TRAVELLERS BY THE AGE GROUPS IN I QUARTERS OF 2022-2023 YEARS



The number of visits² by international visitors³ from above-mentioned number made up 1.1 million, which is 2.1 times higher compared to the data from the same period of 2022.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

³**Visitor** is a traveler aged 15 or above, non-resident of Georgia, took a trip outside his/her usual environment to Georgia for less than a year (except following categories: employment, diplomatic or consular officers accredited to Georgia, Armed Forces servants and their dependants and persons who frequently cross borders).

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The chart below illustrates the number of travels made by international non-resident travellers and visits made by international visitors in the I quarters of 2022-2023.

CHART №2

NUMBER OF THE TRAVELS MADE BY INTERNATIONAL NON-RESIDENT TRAVELLERS AND VISITS MADE BY INTERNATIONAL VISITORS IN I QUARTERS OF 2022-2023 YEARS



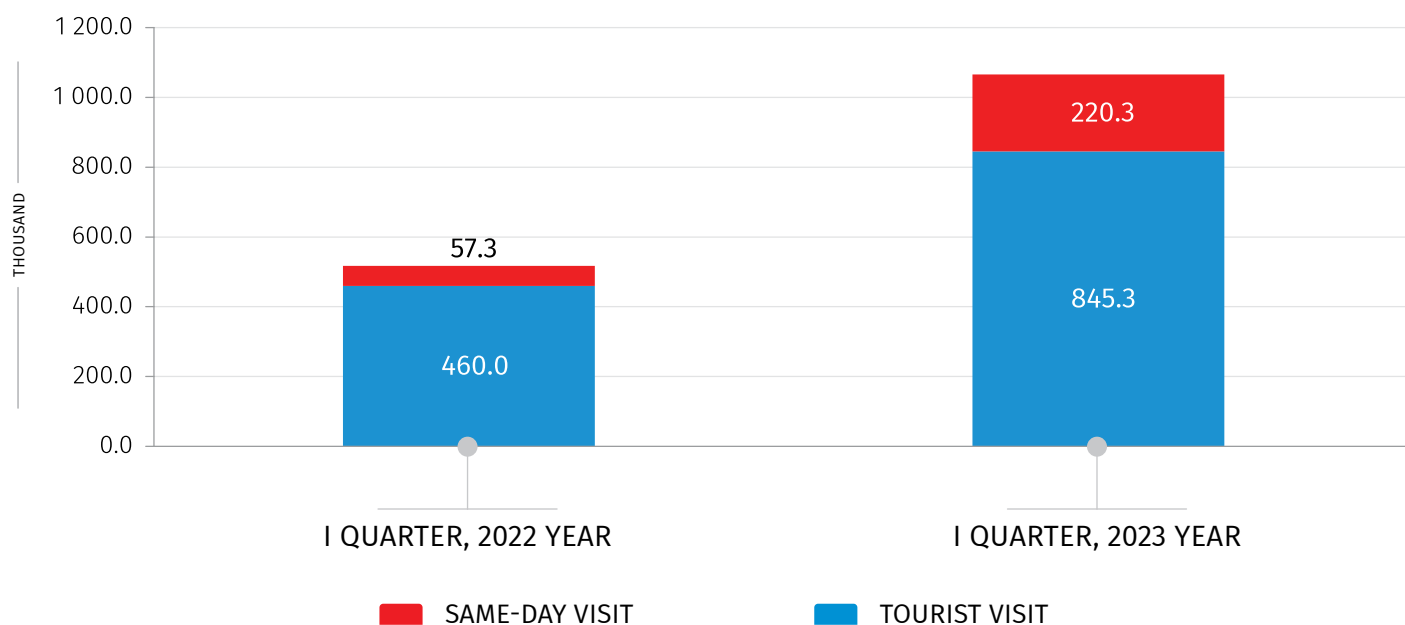
In the I quarter of 2023 the number of international visitors equaled to 873.3 thousand that is 2.0 times higher compared to the data from the same period of previous year.

In the reporting period, international visitors have made 845.3 thousand tourist-type visits, which is 83.8 percent higher compared to the data from the same period of previous year. The chart below shows the distribution of visits made by international visitors by the type of visit.

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CHART №3

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE TYPE OF VISIT IN I QUARTERS OF 2022-2023 YEARS



79.8 percent of international visitors were only tourists⁴. The share of excursionists⁵ amounted to 15.9 percent, while 4.3 percent of visitors were both tourists and same-day visitors.

TABLE №1

DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS BY THE TYPE OF VISITOR IN I QUARTERS OF 2022-2023 YEARS, THOUSAND

	I QUARTER, 2022 YEAR	I QUARTER, 2023 YEAR
Only Tourist	386.5	697.0
Only Same-day Visitor	31.0	138.8
Both	13.8	37.5
TOTAL	431.3	873.3

⁴ **Tourist** is a visitor whose trip includes an overnight stay in Georgia.

⁵ **Excursionist (same-day visitor)** is a visitor whose trip does not include an overnight stay in Georgia.

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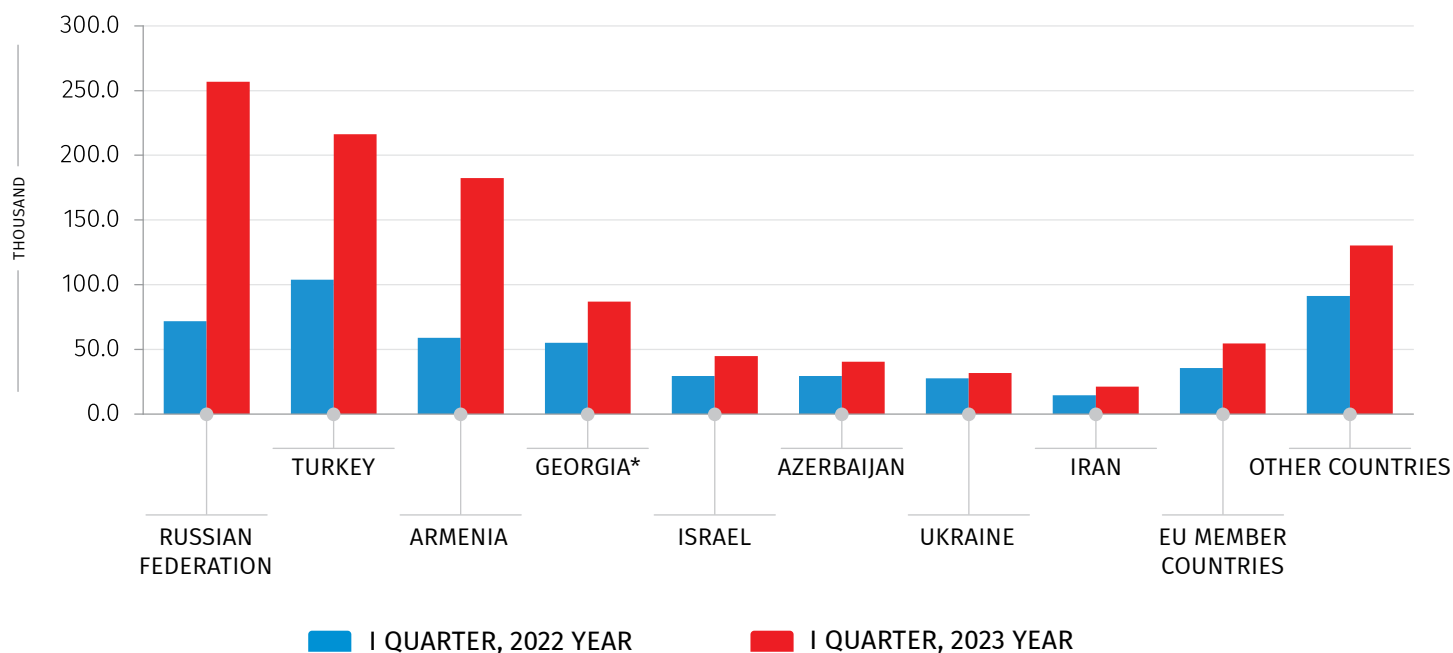
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In I quarter of 2023 the largest number of visitors (220.7 thousand visitors) was from Russian Federation, which amounts to 25.3 percent of total number of visitors. On second place is Turkey with 17.6% share and on third place – Armenia with 15.0% share.

Correspondingly, the largest number of visits were made by the citizens of Russian Federation (256.8 thousand), Turkey (216.4 thousand) and Armenia (182.5 thousand).

CHART №4

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE COUNTRY OF CITIZENSHIP IN I QUARTERS OF 2022-2023 YEARS



*Georgian citizens who remain the residents of other country

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The majority of visitors (50.2 percent) belonged to the age group of 31-50 years. The number of women equaled to 34.2 percent of the total number of visitors.

CHART №5

**DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS
BY THE AGE GROUPS IN I QUARTER, 2023 YEAR**

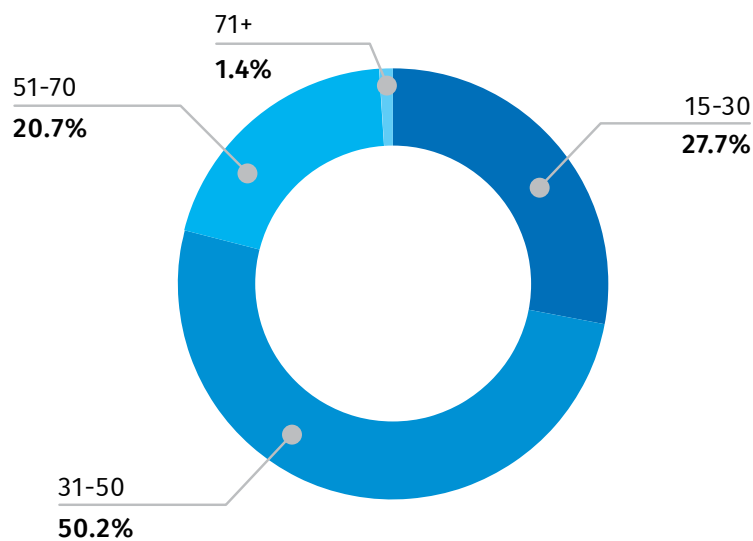


TABLE №2

**DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS
BY GENDER IN I QUARTER, 2023 YEAR, THOUSAND**

	NUMBER OF VISITORS	%
Male	574.6	65.8
Female	298.7	34.2
TOTAL	873.3	100.0

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In I quarter of 2023, the purpose of the majority of visits (46.3 percent) was holiday, leisure and recreation.

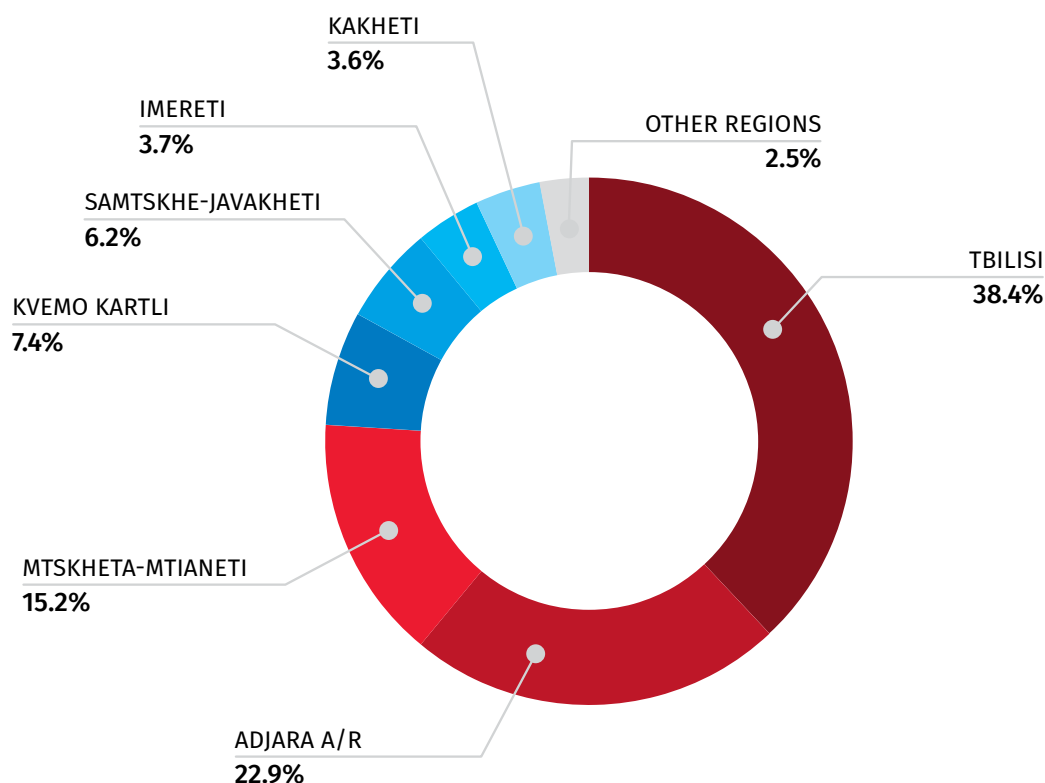
TABLE №3

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE MAIN PURPOSE OF THE VISIT IN I QUARTER, 2023 YEAR, THOUSAND

	NUMBER OF VISITS	%
Holiday, Leisure, Recreation	493.2	46.3
Visiting friends/relatives	281.7	26.4
Transit to other country	120.4	11.3
Business or Professional	84.5	7.9
Shopping	62.3	5.8
Health and Medical Care	2.1	0.2
Other	21.5	2.0
TOTAL	1 065.7	100.0

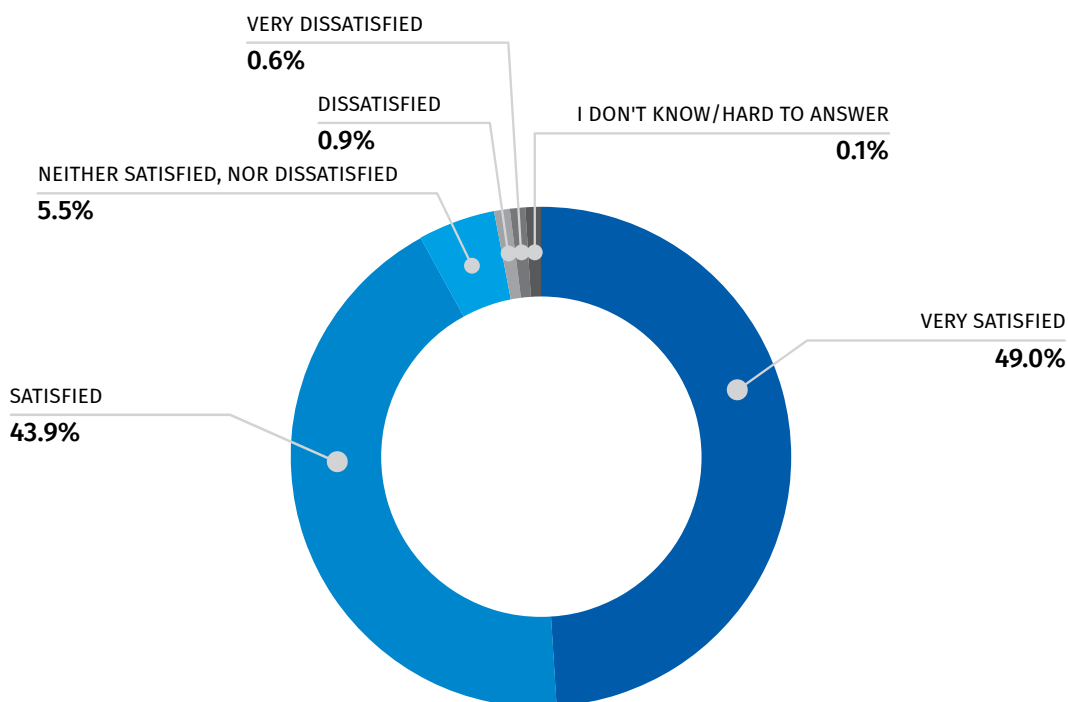
The majority of visits comes on Tbilisi and Adjara A/R, 559.5 thousand and 333.8 thousand accordingly. The chart below illustrates the distribution of visits by the visited regions.

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE VISITED REGIONS IN I QUARTER, 2023 YEAR



In I quarter of 2023 the average number of nights spent during the visits equaled to 6.0 nights, which is 8.3 percent lower than the figure indicated in I quarter of 2022 (6.5 nights). 79.4 percent of visits was repeating visit. The chart below shows the distribution of visits by the level of satisfaction in I quarter of 2023.

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE SATISFACTION LEVEL IN I QUARTER, 2023 YEAR



The expenditures during the visits made in I quarter of 2023 equaled to 2.0 billion GEL, which is 40.8 percent higher compared to the data from the same period of previous year. Average expenditure on the visit decreased by 31.7 percent compared to I quarter of 2022 and amounted to 1 898.6 GEL.

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TABLE №4

DISTRIBUTION OF THE EXPENDITURE SPENT BY INBOUND VISITORS BY EXPENDITURE CATEGORIES IN I QUARTER, 2023 YEAR

	EXPENDITURE (MLN. GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Foods and drinks	607.4	30.0	569.9
Accommodation	556.8	27.5	522.5
Shopping	446.1	22.1	418.6
Holiday, leisure, recreation, cultural and sporting activities	227.1	11.2	213.1
Local transport	153.5	7.6	144.1
Other expenditure	32.4	1.6	30.4
TOTAL EXPENDITURE	2 023.3	100.0	1 898.6

NOTICE: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

National Statistics Office of Georgia

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