

# INDICATORS OF USING INFORMATION AND COMMUNICATION TECHNOLOGIES (ICT) IN HOUSEHOLDS





01.09.2023

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(2023)

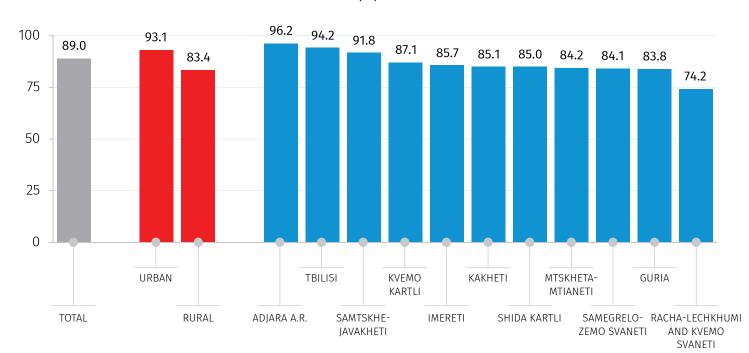
According to the "Survey on Information and Communication Technologies Usage in Households" results of 2023, 89.0 percent of Georgian households have internet access, which is 0.6 percentage points higher compared to the previous year. The share of households with internet access increased by 0.3 percentage points for urban and by 1.0 percentage points for rural areas and amounted to 93.1 and 83.4 percent, respectively. The value of this indicator by regions is highest in Adjara A.R. and Tbilisi, 96.2 and 94.2 percent, respectively.

The chart below presents the share of households with internet access by type of settlement and regions.

CHART Nº1

#### THE SHARE OF HOUSEHOLDS WITH INTERNET ACCESS, 2023

(%)





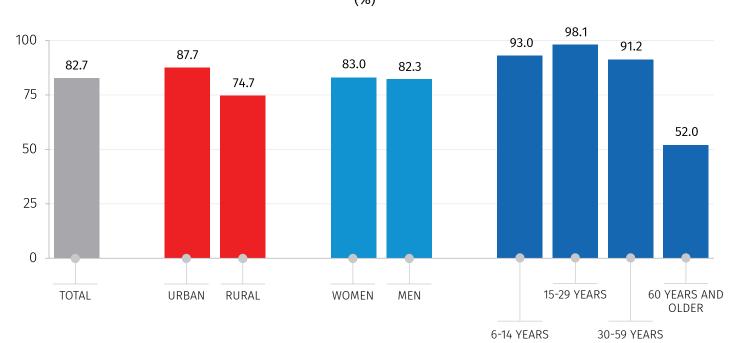
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According to the survey results, 82.7 percent of the population aged 6 years and older has used the internet within the last 3 months, which is 2.8 percentage points higher compared to the same indicator of the previous year. The percentage of this indicator equals to 87.7 percent in urban and 74.7 percent in rural areas. This indicator is 83.0 percent for women and 82.3 percent for men. For different age groups, the indicator is highest among the "15-29" and equals to 98.1 percent.

The chart below presents the share of population aged 6 years and older who used internet within the last 3 months.

CHART Nº2

# THE SHARE OF POPULATION AGED 6 YEARS AND OLDER WHO USED INTERNET WITHIN THE LAST 3 MONTHS, 2023 (%)



93.0 percent of the population aged 15 years and older who used internet within the last 3 months, use internet every day or almost every day, 6.4 percent - at least once a week (but not every day), and 0.6 percent more rarely.



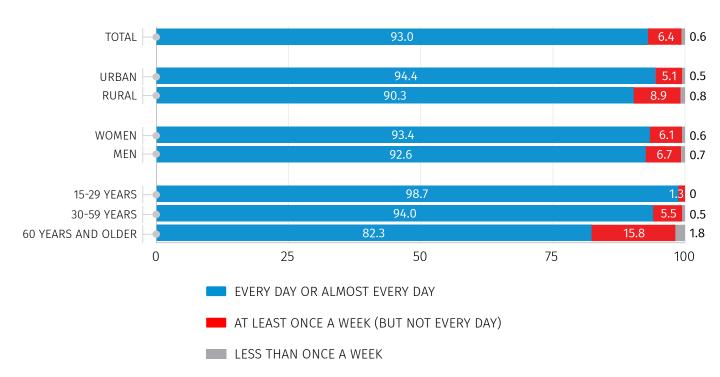
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The chart below presents the distribution of the population aged 15 years and older who used internet within the last 3 months, by the frequency of internet use.

CHART №3

# DISTRIBUTION OF THE POPULATION AGED 15 YEARS AND OLDER BY THE FREQUENCY OF INTERNET USE, 2023

(%)



According to the survey results, among the population aged 15 years and older, who used internet within the last 3 months, the main reasons for using internet are: participating in social networks (95.6%), telephoning over the internet/video calls over the internet (94.3%), seeking health-related information (50.5%), reading online news/newspapers/magazines (49.1%), internet banking (47.1%), finding information about goods and services (45.2%), sending/receiving e-mails (41.6%), downloading software or applications (other than games software) (16.1%) and looking for a job or sending/submitting a job application (13.3%).

The chart below presents percentage of 15 years and older population, who used internet within the last 3 months, by the main purpose of Internet use.

01.09.2023

CHART №4

# **PARTICIPATING IN SOCIAL NETWORKS, 2023**







# TELEPHONING /VIDEO CALLS OVER THE INTERNET, 2023







## LOOKING FOR A JOB OR SENDING/SUBMITTING A JOB APPLICATION, 2023







# DOWNLOADING SOFTWARE OR APLICATIONS (OTHER THAN GAMES SOFTWARE), 2023









01.09.2023

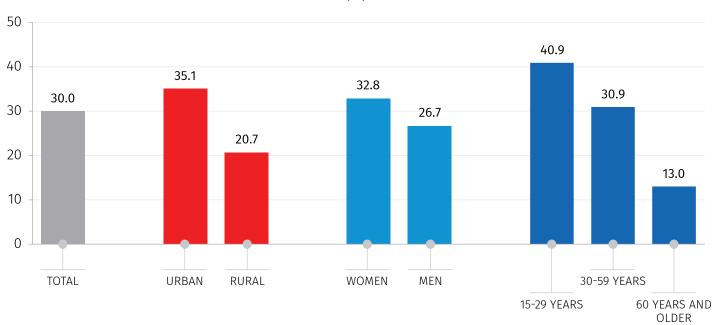
30.0 percent of population aged 15 years and older, who used internet within the last 12 months, have purchased or ordered goods or services. This figure varies by type of settlement: in urban areas – 35.1 percent and in rural areas – 20.7 percent. The values by gender are 32.8 percent for women, 26.7 percent for men. The values differ among age groups: 40.9 percent in "15-29", 30.9 percent in "30-59" and 13.0 percent in "60 years and older".

The chart below presents the share of internet users aged 15 years and older, who purchased or ordered goods or services online within the last 12 months.

CHART №5

# SHARE OF INTERNET USERS AGED 15 YEARS AND OLDER WHO PURCHASED OR ORDERED GOODS OR SERVICES ONLINE WITHIN THE LAST 12 MONTHS, 2023

(%)





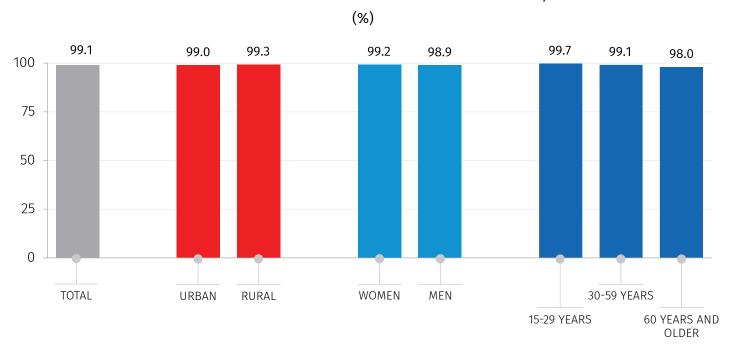
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99.1 percent of internet users aged 15 years and older, who used internet within the last 3 months, have used a mobile device (mobile phone, laptop, tablet, etc.) to connect to the wireless Internet. This indicator is 99.2 percent for women and 98.9 percent - for men. Among the age groups, the highest value is observed for the population "15-29" (99.7%).

The chart below presents share of population 15 years and older, who used mobile devices to access wireless internet.

CHART №6

# SHARE OF POPULATION 15 YEARS AND OLDER, WHO USED MOBILE DEVICES TO ACCESS WIRELESS INTERNET, 2023



According to the survey results, 57.7 percent of households have a computer. The value of this indicator was 66.3 percent in urban areas and 46.0 percent in rural areas. Among the regions, the highest value was observed in Adjara A.R. and Tbilisi, 68.9 percent and 67.4 percent, respectively.

The chart below presents the share of households with computer access by type of settlement and regions.

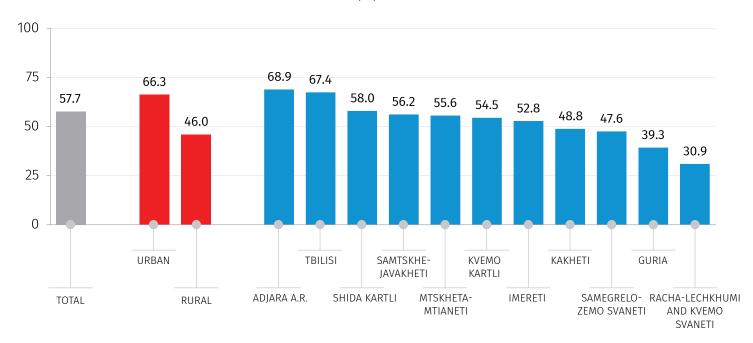


01.09.2023

CHART Nº7

# SHARE OF HOUSEHOLDS WITH COMPUTER ACCESS, 2023

(%)



52.3 percent of the population aged 6 years and older have used a computer in the last 3 months. The values of indicator differ by type of settlement: 60.6 percent in urban and 39.2 percent in rural areas. This indicator is 51.7 percent for women and 53.0 percent for men. Among the age groups, the highest share of computer users is in the population of "6-14" and equals to 84.1 percent.

The chart below presents the share of the population who used computer within the last 3 months.

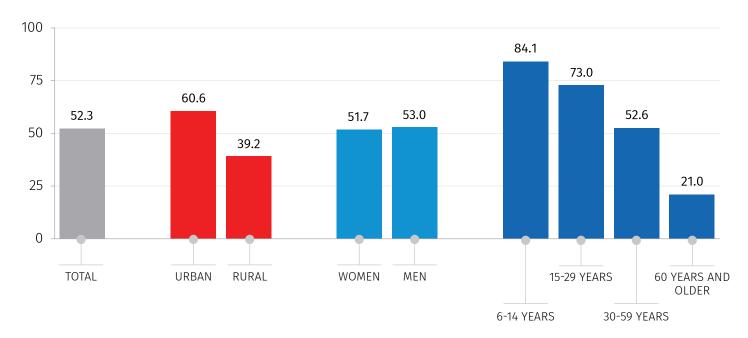


01.09.2023

CHART №8

# SHARE OF THE POPULATION AGED 6 YEARS AND OLDER WHO USED COMPUTER WITHIN THE LAST 3 MONTHS, 2023

(%)



73.7 percent of the population aged 15 years and older, who used computer within the last 3 months, use computer every day or almost every day, 16.5 percent - at least once a week and 9.8 percent more rarely.

The chart below presents the distribution of the population aged 15 years and older, who used computer within the last 3 months, by the frequency of computer use.

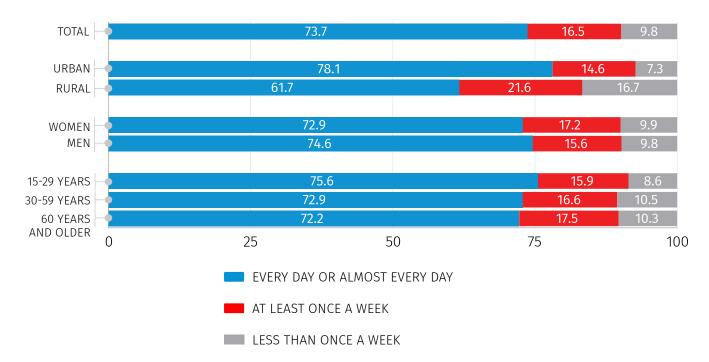


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CHART Nº9

# DISTRIBUTION OF THE POPULATION AGED 15 YEARS AND OLDER BY THE FREQUENCY OF COMPUTER USE, 2023

(%)



According to the survey results, 89.8 percent of the population aged 6 years and older owns a mobile phone, which is 1.7 percentage points higher than the previous year. This indicator increased by 0.7 percentage points in urban and by 3.2 percentage points in rural areas and amounted to 92.7 percent and 85.2 percent, respectively.

The chart below presents the share of population aged 6 years and older, who own a mobile phone.

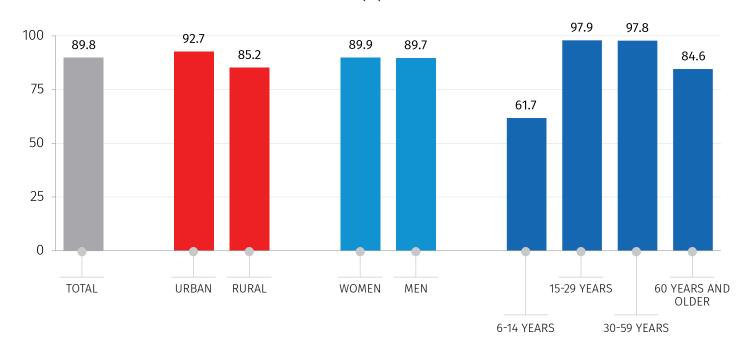


01.09.2023

CHART №10

# SHARE OF THE POPULATION AGED 6 YEARS AND OLDER WHO OWN A MOBILE PHONE, 2023

(%)



#### **NOTES:**

- Data was collected in July 2023;
- The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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