

NATIONAL STATISTICS OFFICE OF GEORGIA

OUTBOUND TOURISM STATISTICS

**III QUARTER
2023 YEAR**



24.11.2023

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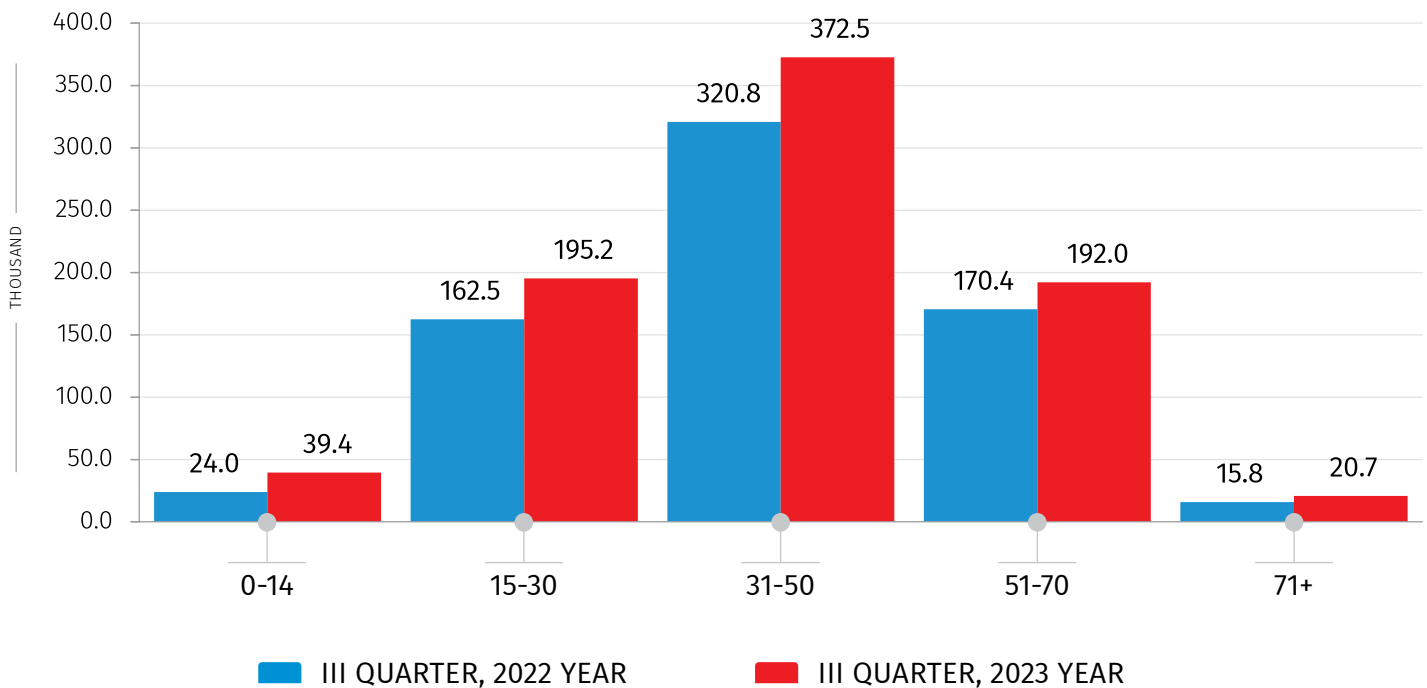
OUTBOUND TOURISM STATISTICS

(III QUARTER, 2023 YEAR)

In the III quarter of 2023 the number of Georgian resident travellers¹ trips abroad equaled 819.9 thousand, which is 18.2 percent higher compared to the data from the same period of previous year. Most of the trips, 45.4 percent, were made by travellers of 31-50 age group.

CHART №1

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS
BY AGE GROUPS IN THE III QUARTERS OF 2022-2023 YEARS



The number of outbound visits² by Georgian visitors³ from above-mentioned number made up 647.2 thousand, which is 21.7 percent higher compared to the data from the same period of 2022.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

³**Visitor** is a traveler aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

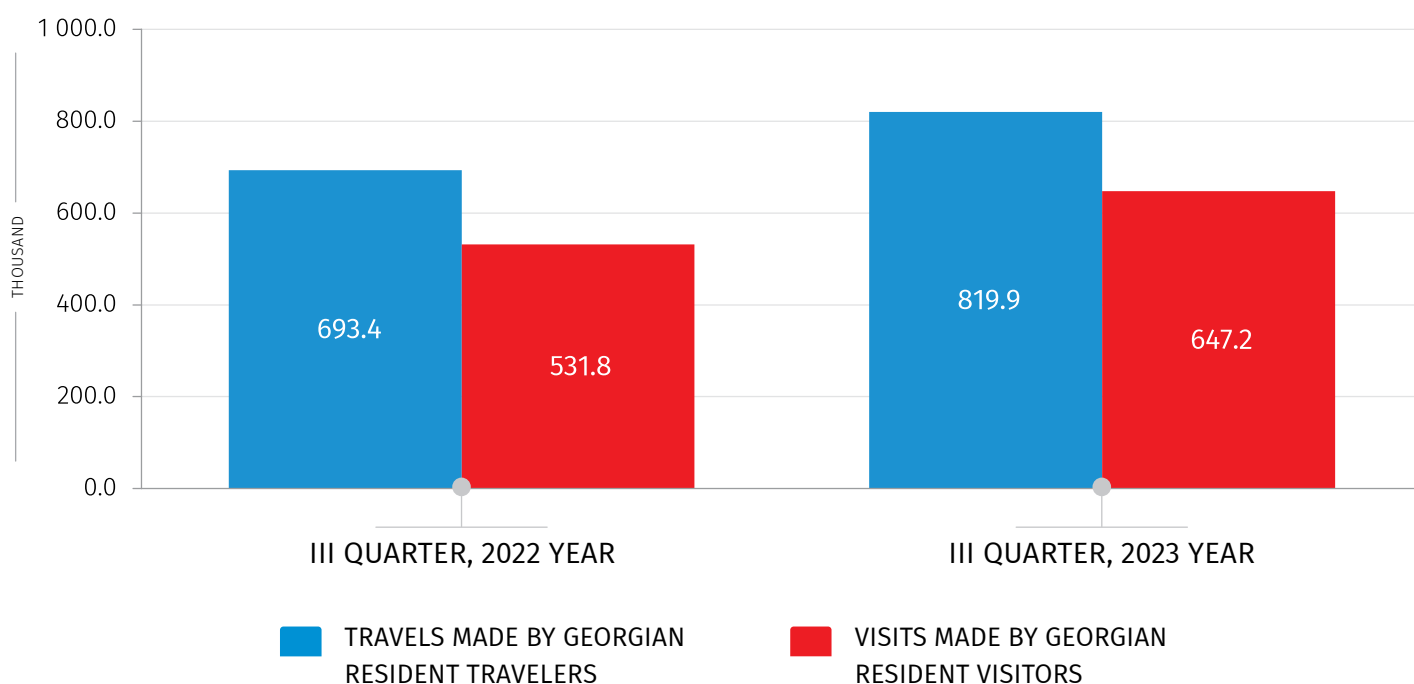
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24.11.2023

The chart below illustrates the number of travels made by Georgian resident travellers and visits made by Georgian resident visitors in III quarters of 2022-2023.

CHART №2

NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN III QUARTERS OF 2022-2023 YEARS



Outbound visitors have made 397.6 thousand tourist-type visits, which is 38.2 percent higher compared to the data from the same period of previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit⁴.

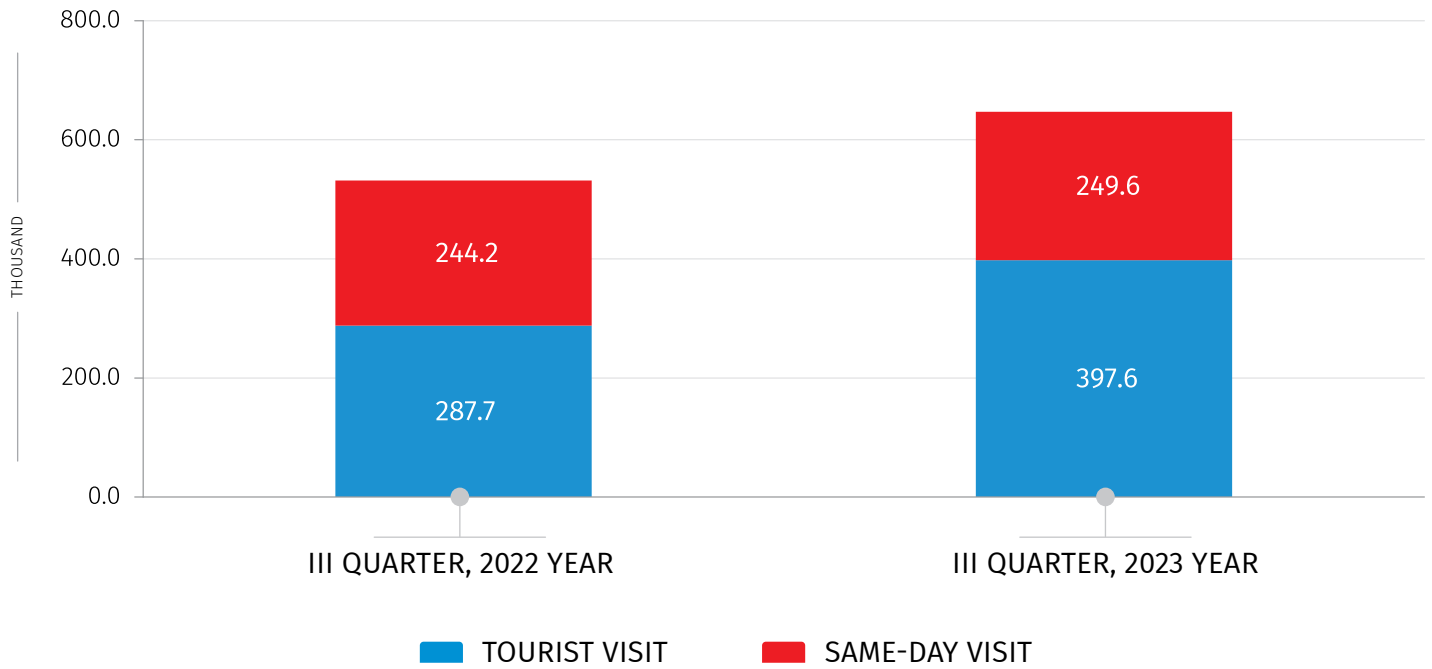
⁴ **Tourist-type (Overnight) visit** is a visit, which includes overnight stay on visited place.

Same-Day visit is a visit without overnight stay on visited place.

24.11.2023

CHART №3

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE TYPE OF VISIT IN III QUARTERS OF 2022-2023 YEARS**



24.11.2023

The majority of outbound visits, 48.1 percent, were made by the visitors of 31-50 age group. The number of visits made by women equaled to 48.2 percent of the total number of visits.

CHART №4

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE AGE GROUPS
IN III QUARTER, 2023 YEAR**

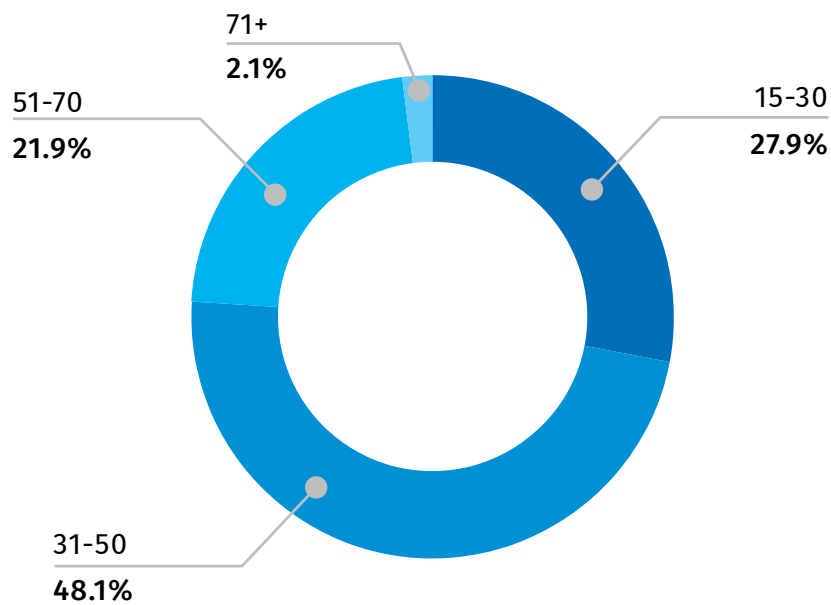


TABLE №1

**DISTRIBUTION OF OUTBOUND VISITS BY GENDER
IN III QUARTER, 2023 YEAR, THOUSAND**

	NUMBER OF VISITS	%
Male	335.5	51.8
Female	311.7	48.2
TOTAL	647.2	100.0

24.11.2023

In III quarter of 2023 the purpose of the majority of outbound visits (33.4 percent) was shopping.

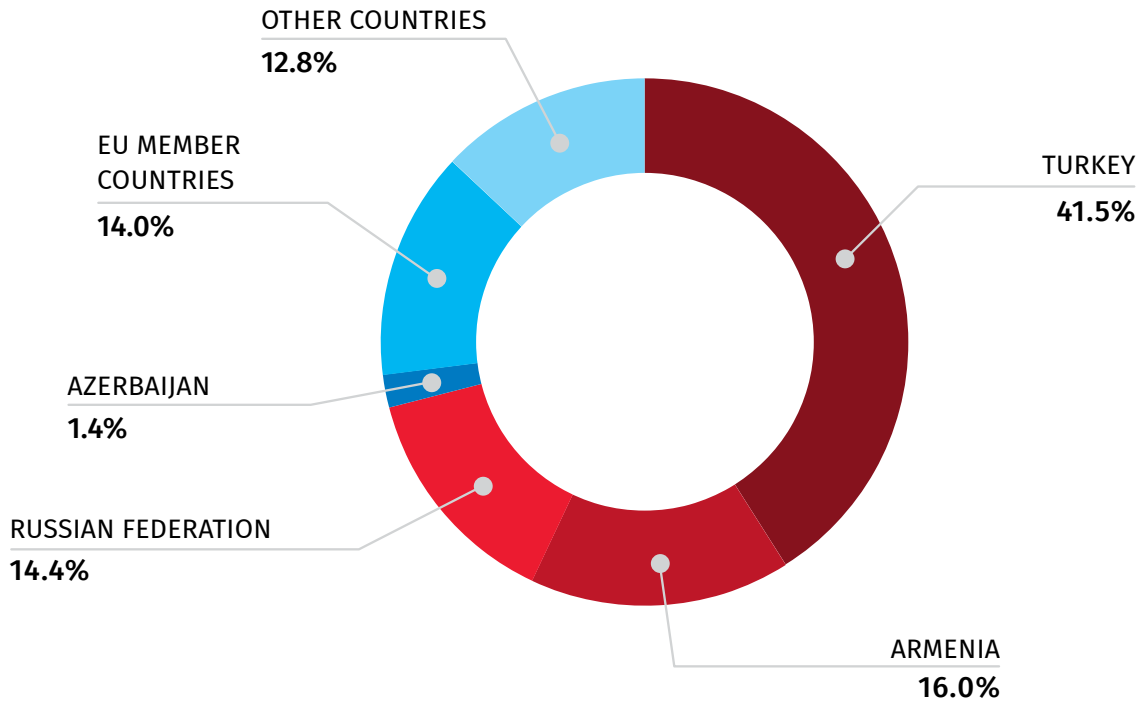
TABLE №2

**DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT
IN III QUARTER, 2023 YEAR, THOUSAND**

	NUMBER OF VISITS	%
Shopping	216.1	33.4
Visiting friends/relatives	205.0	31.7
Holiday, Leisure, Recreation	106.0	16.4
Business or Professional	75.8	11.7
Health and Medical Care	18.7	2.9
Other	25.6	4.0
TOTAL	647.2	100.0

The majority of outbound visits were made in Turkey and Armenia, 279.5 thousand and 107.6 thousand accordingly. The chart below illustrates the distribution of outbound visits by the visited countries.

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE VISITED COUNTRIES
IN III QUARTER, 2023 YEAR**



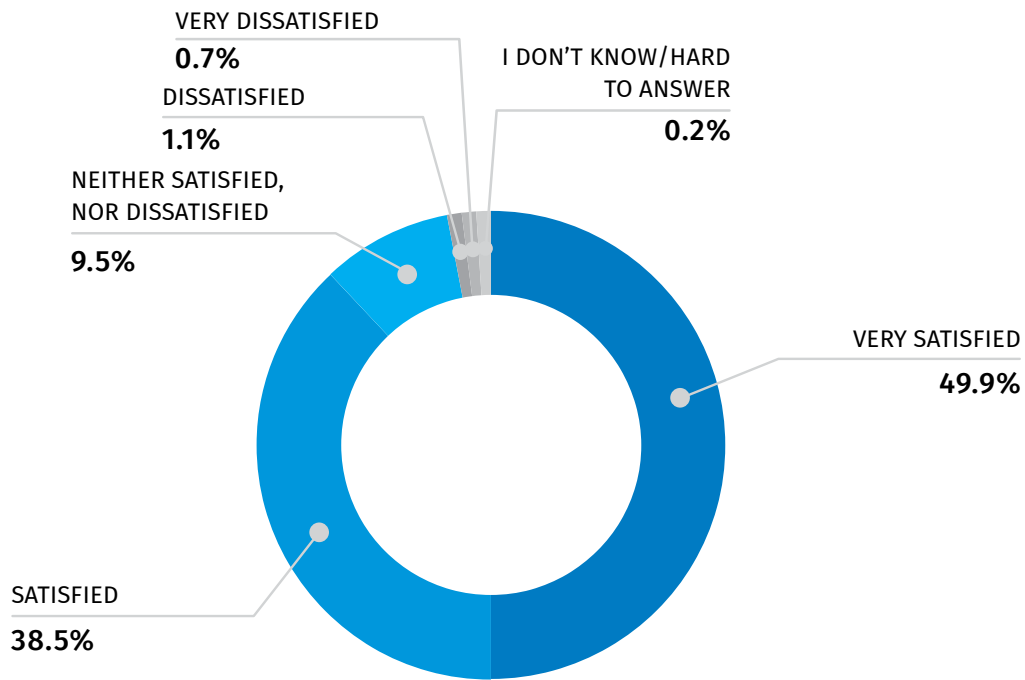
In III quarter of 2023 the average number of nights spent during the visits equaled to 7.2 nights, which is 13.4 percent higher than the figure indicated in III quarter of 2022 (6.3 nights).

96.3 percent of outbound visits was repeating visit. The chart below shows the distribution of outbound visits by the level of satisfaction in III quarter of 2023.

24.11.2023

CHART №6

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE LEVEL OF SATISFACTION
IN III QUARTER, 2023 YEAR**



The expenditures during the visits made in III quarter of 2023 equaled to 592.4 million GEL, which is 7.1 percent higher compared to the data from the same period of previous year. Average expenditure on the visit decreased by 12.0 percent compared to III quarter of 2022 and amounted to 915.3 GEL.

24.11.2023

TABLE №3

**DISTRIBUTION OF THE EXPENDITURE SPENT BY OUTBOUND VISITORS
BY EXPENDITURE CATEGORIES IN III QUARTER, 2023 YEAR**

	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	236.7	40.0	365.7
Foods and drinks	137.9	23.3	213.1
Accommodation	119.8	20.2	185.1
Local transport	51.1	8.6	79.0
Holiday, leisure, recreation, cultural and sporting activities	28.5	4.8	44.1
Other expenditure	18.3	3.1	28.2
TOTAL EXPENDITURE	592.4	100.0	915.3

NOTICE: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

National Statistics Office of Georgia

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