

National Statistics Office
of Georgia
GEOSTAT



Questionnaire 05.5.1.3 (quarterly)
Approved by the February 19, 2019 №4 resolution of
the board of National Statistics Office of Georgia

Questionnaire number: _____

Inbound Tourism Survey

Questionnaire is filled only for persons with the age of 15 years or more

TO THE INTERVIEWER: READ THE TEXT BELOW TO EACH RESPONDENT!

Good morning/afternoon/evening, my name is _____, (TELL YOUR NAME) from National Statistics Office of Georgia. I wonder if you could spare me a few minutes to answer some questions related to your travel to and around Georgia. Information provided by you is confidential and protected by "The Law of Georgia on Official Statistics". It is only used for calculation of statistical indicators. It will be used solely to improve our tourism marketing efforts as well as to examine the economic benefits tourism brings to Georgia.

(IF RESPONDENT AGREES THANK HIM (HER)) - Thank you

SAMPLE POINT: _____

CODE:

NAME AND SURNAME OF INTERVIEWER: _____

CODE:

DATE OF THE INTERVIEW: _____ / _____ / _____
Day Month Year

INTERVIEW START TIME: _____ / _____
hr. min.

INTERVIEW END TIME: _____ / _____
hr. min.

QUESTIONNAIRE LANGUAGE - ENGLISH CODE:

TO THE INTERVIEWER: USE FOLLOWING CODES IN QUESTIONNAIRE:

No answer	77
I do not know/hard to answer	99

SECTION F. FILTER QUESTIONS

F1. Please tell me, what is your country of citizenship? (*SINGLE ANSWER ONLY*) _____

F2. Please tell me, what is your country of residence? (*SINGLE ANSWER ONLY*) _____

TO THE INTERVIEWER: A PERSON IS A RESIDENT OF A COUNTRY IF HE/SHE LIVES OR INTENDS TO LIVE IN THAT COUNTRY FOR 12 MONTHS OR MORE.

TO THE INTERVIEWER: IF THE COUNTRY OF CITIZENSHIP IS GEORGIA AND COUNTRY OF RESIDENCE IS GEORGIA, TERMINATE THE INTERVIEW. IF THE COUNTRY OF CITIZENSHIP IS NOT GEORGIA AND COUNTRY OF RESIDENCE IS GEORGIA, CONTINUE THE INTERVIEW. IN OTHER CASES PROCEED WITH QUESTION A1.

F3. Please tell me, are you a student studying/studied at any educational institution in Georgia, Hospital patient or a family member accompanying them?

No	0	Terminate the interview
Student	1	→ A10
Hospital patient	2	
Family member	3	

SECTION A: TRAVELLING IN GEORGIA

A1. Please, tell me, is this your first visit to Georgia?

Yes	1
No	2

A2. Please, tell me, what was the main purpose of your current visit to Georgia? (*SINGLE ANSWER ONLY*)

Holiday, Leisure, Recreation (sightseeing, visiting natural sites, attending sporting or cultural events, practicing sport (skiing, riding, diving, hiking, trekking, mountain climbing, etc.) as a non-professional activity; using beaches, swimming pools and any recreation and entertainment facilities, cruising, gambling, attending summer camps for youngsters, resting, camping, etc.)	1	→ A3
Visiting friends/relatives (visiting friend and relatives, attending weddings, funerals or any other family event; short-term caring for the sick or old, etc.)	2	
Education or trainings (to get education or upgrade knowledge, exchange students)	3	
Health and Medical Care (travelling to obtain medical care or treatment at hospitals)	4	
Religion/Pilgrimage (attending religious meetings and events, Pilgrimages, etc.)	5	
Shopping, Buying goods with the aim of consumption (purchasing consumer goods for own personal use or as gifts except for resale)	6	
Transit on the way to another country	8	→ A2.1
Business or Professional (attending meetings, conferences or congresses, trade fairs and exhibitions; business trip; giving lectures, concerts, shows and plays; participating in scientific or academic research; participating in professional sports activities, other economic activities for getting income/gain (e.g. selling products, Buying goods with the aim of resale and etc.), international organization personnel)	9	
Other1: Border Worker, Seasonal worker, Persons Arrived with the Aim of Employment, Nomad or Refugee, Member of Flight/Transport Crew or Their Dependand. Also, people who often cross the border (every week)	10	→ A10
Other2: Diplomat or Consular Officer accredited in Georgia, Member of Armed Forces on Assignment or Their Dependand	11	Terminate the interview
Other Personal Reason (<i>Please specify</i>) _____	66	→ A3

A2.1 Please, tell me, what was the main purpose of your bussines/professional visit to Georgia? (*SINGLE ANSWER ONLY*)

Corporate/Business Meeting, Seminar, Workshop or Presentation	1
Incentive tour organized by a business	2
Conference, Congress, Forum	3
Exhibition/Trade Fair	4

Other (Please specify) _____	66
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A3. Please, tell me, which of the following activities have you taken part in or spent time doing during this visit?
(SEVERAL ANSWERS ARE PERMISSIBLE)

1. Sightseeing/Visiting cultural and historical heritage/Museums	2. Going to the beach/ Swimming in the sea/lake/river	3. Skiing/Snowboarding/Heliskiing
4. Visiting national parks/Nature/Landscape, exploring remote and exotic places	5. Visiting entertainment parks	6. Taking part in agricultural activities (e.g. take part in vintage)
7. Attending concerts/Festivals/Exhibitions, going to a cinema/theatre, participating in local holidays (e.g. "Tbilisoba", "Lomisoba", "Art Gene", etc.)	8. Nightlife/Visiting night clubs	9. Hunting/Fishing
10. Resting on a recreational resorts (e.g.: sanatorium, spa-resorts)	11. Gambling (casinos, totalizators, etc.)	12. Boating/Rafting/Canoeing
13. Tasting local cuisine and wine	14. Attending sport events (e.g. attending tournaments, Olympiads, championships, favorite club match, etc.)	15. Horse riding
16. Cycling	17. Mountaineering /Climbing	18. Getting known with local art, culture, language, history (e.g. getting known to local ceremonies and traditions, etc.)
19. Pilgrimage (includes also attending religious meetings and events, etc.)	20. Shopping (purchasing consumer goods for own personal use or as gifts except for resale)	21. Visiting friends/relatives
66.1 Other (Please specify) _____	66.2 Other (Please specify) _____	66.3 Other (Please specify) _____

A3.1 Please, tell me, who accompanied you during this visit to Georgia? **(SEVERAL ANSWERS ARE PERMISSIBLE)**

Alone	1	→ A4
Family/Relatives	2	
Friends	3	
Co-workers/colleagues	4	
Other (Please specify) _____	66	
		→ A3.2

A3.2. Please, tell me, how many persons accompanied you during this visit to Georgia? _____ of which _____ were children of age under 15 years.

A4. Concerning this current trip, how many **nights** did you spend in Georgia in total? _____
(CLARIFY THAT WE ARE INTERESTED IN NUMBER OF NIGHTS, NOT DAYS SPENT IN GEORGIA)

A5. Please, state the number of nights according to the type of accommodation for each place visited? (SEVERAL ANSWERS ARE PERMISSIBLE)

1. Place(s) visited		2. Types of accommodation									
	Code of place(s) visited	Didn't spend a night	Hotels	Guesthouse, hostel, Group Accommodation	Rented Rooms in Family Houses, Rented House/Apartment	Personal Home/Apartment	Private Home of a Friend or Relative	Campsite, Work and Holiday Camps, Public Means of Transport with Sleeping Accommodation	Health-related Establishments, Hospital or Medical Clinic	Other Accommodation (please, specify)	Total nights spent at this place
	1	1	2	3	4	5	6	7	8	66	9
Tbilisi	1										
KAKHETI											
Telavi (King Erekle's museum and palace, Tsinandali palace, etc.)	2										
Lagodekhi (National Park, etc.)	3										
Sighnaghi (Bodbe Monastery, etc.)	4										
Kvareli (Nekresi, Kvareli lake, Ilia Chavchavadze's museum, etc.)	5										
Davit Gareji	6										
Tusheti	7										
MTSKHETA-MTIANETI											
Mtskheta (Svetitskhoveli Cathedral, Jvari monastery, Armazi fortress, Samtavro, Pompey's bridge, etc.)	8										
Kazbegi (Gergeti Trinity church, etc.)	9										
Gudauri	10										
Ananuri (Church, Zhinvali Reservoir, etc.)	11										
Shatili and Mutso	12										
Pasanauri	32										
KVEMO KARTLI											
Rustavi	13										
Bolnisi (Bolnisi Sioni Church, etc.)	14										
Gardabani (Martkopi Monastery)	15										
Dmanisi (Dmanisi Museum, Archeological monument, etc.)	16										
Marneuli	17										
SHIDA KARTLI											
Gori (Stalin's museum, Gori fortress, Uflistsikhe, etc.)	18										
Khashuri	33										
SAMTSKHE-JAVAKHETI											
Borjomi (Likani, Mineral waters, Green monastery, Timotesubani, National park, etc.)	19										
Bakuriani (Kokhtagora, Didveli, etc.)	20										
Vardzia (Vanis Kvabebi, Safara, Khertvisi, etc)	21										
Akhaltzikhe (Rabati)	22										
Akhalkalaki	34										
Ninotsminda	35										
Vale	36										
IMERETI											
Kutaisi (Gelati monastery, Bagrat's Cathedral, etc.)	23										
Sairme	24										
Tskaltubo (Sataplia caves, etc.)	37										
GURIA											
Ureki	25										
ADJARA											
Batumi (Kvariati, Botanical garden, Gonio fortress, etc.)	26										
Kobuleti	27										
Sarpi	38										
SAMEGRELO-ZEMO SVANETI											

Zugdidi (Dadiani's Palace, etc.)	28										
Anaklia	29										
Mestia&Ushguli	30										
Poti	39										
RACHA-LECHKHUMI & KVEMO SVANETI											
Shovi and Utsera (Mineral Waters, Shaori Lake, Nikortsminda, etc)	31										
Other (Please specify) _____	66										
Other (Please specify) _____	66										

A6. Please, tell me, by which means of transport did you use for your visit in Georgia? (For arriving in Georgia and for moving within Georgia)

(SEVERAL ANSWERS ARE PERMISSIBLE)

	International transport	Local transport
Georgian airlines (Georgian Airways, Georgian Wings (Geo Sky), Vanilla Sky (AK-AIR))	1	1
Other (non-Georgian) airlines	2	
Train	3	3
Sea	4	
Bus/Minibus	5	5
Own/Relative's car	6	6
Hired car	7	7
Taxi	8	8
Metro/Underground		9
Other (Please specify) _____	66	66

A7. Please, tell me, are you travelling on a package tour purchased by you or other on your behalf at a travel agency for this trip? If yes, was this package tour provided by a Georgian-based or other non-Georgian travel agency?

Did not have a package tour	0	→A10
Georgian-based Travel agency / Tour operator	1	continue
Other (non-Georgian) Travel agency / Tour operator	2	

A8. Please, tell me, how much was paid by you or on your behalf for the package tour?

A8.1 Please, specify the currency.

A8.2 How many nights of stay in Georgia did the package tour cover?

A8.2.1 How many nights of stay in total did the package tour cover?

A8.3 Including you, how many people of age 15 or older does the package tour cover?

A8.3.1 How many children under 15 did the package tour cover?

A8	Cost	
A8.1	Currency	
A8.2	Number of nights in Georgia	
A8.2.1	Number of nights in Total	
A8.3	Number of people (15 or older)	
A8.3.1	Number of children (under 15)	

A9. Did your package tour include the following? **(SEVERAL ANSWERS ARE PERMISSIBLE)**

Travel fare	Sightseeing tours	Transfer	Car Hire	Accommodation	Food and Drinks	Guide	Other (Please specify)
1	2	3	4	5	6	7	_____
							66

A10.0 Following questions are about the expenditure made during your visit in Georgia. Please, tell me, will you report expenditure only for yourself or for other persons as well like your friends, family, co-workers, etc. In case of reporting expenditure for other persons as well, please indicate total number of adults including you and the number of children of age less than 15 years in the total number of persons.

For whom is the expenditure made for?		Number of adults including yourself	Number of Children
Only for myself	1	→A10.1	
For other persons as well	2		
Did not have personal cost	3	→A11.2	

A10.1 Please, tell me, how much did you spend on any services and/or goods for this trip before arriving in Georgia but excluding the cost of package tour?

A10.2 Please, indicate the currency for **A10.1**

A10.3 Now, please, tell me, what is the total sum of money you believe you have spent for this trip before arriving in Georgia but excluding the cost of package tour? (**WRITE DOWN THE TOTAL AMOUNT**)

Type of expenses		A10.1 expenditure	A10.2 Record currency
1	Accommodation		
2	Cultural activities		
3	Holiday, leisure, recreation and sporting activities		
4	Shopping		
5	International transport		
6	Local transport (bus, minibus, train, etc.)		
7	Fuel (petrol, diesel, gas, etc.)		
8	Health care (for less than one year)		
9	Food and drinks		
66	Other expenditure (please specify) _____		
A10.3	Total expenditure		

A11. Please, tell me, how much did you spend on both categories listed below (excluding the cost of food and drinks included in the package tour)?

A11.1 Report the currency for A11.

A11.2 Please, tell me, how many times were you invited on food/drinks outside your accommodation by Georgian resident(s)?

A11.3 Please, tell me, how many days have you been provided with food and drinks free of charge at your accommodation by Georgian resident(s)?

		A11 Own cost	A11.1 Currency	A11.2 N of invitations	A11.3 N of days
1	Food and drinks (excluding restaurants, cafes and bars)				
2	Food and drinks in restaurants, cafes and bars				

A12. Please, tell me, how much did you spend on the items listed below during this visit to Georgia (excluding the services included in the package tour, if applicable)?

A12.1 Please, indicate the currency for **A12.**

A12.2 Please, tell me, the amount of expenditure that Georgian resident(s) have incurred on your behalf?

A12.3 Please, indicate the currency for **A12.2.**

A12.4 Please, tell me, the amount of expenditure incurred in Georgia, using internet or other means of payment that was covered on your behalf by the person not accompanying you on this trip (excluding the services included in the package tour, if applicable)?

A12.5 Please, indicate the currency for **A12.4.**

A13. Now, please, tell me, what is the total sum of money you believe you have spent during your visit to Georgia, including all types of expenses but excluding the cost of package tour? (**WRITE DOWN THE TOTAL AMOUNT**)

Type of expenses		A12 Own cost	A12.1 Record currency	A12.2 Georgian resident's cost	A12.3 Record currency	A12.4 Others' cost (via internet, etc.)	A12.5 Record currency
1	Accommodation (including utilities)						
2	Cultural activities						
3	Holiday, leisure, recreation and sporting activities						
4	Shopping – (excluding commercial purchases, also purchases of consumer durable goods and valuables with the cost of 300 GEL or more)						
5	Purchase of consumer durable goods (computers, cars, boats, etc. with the cost of 300 GEL or more)						
6	Purchase of valuables (paintings, pieces of art, jewelry,						
7	Commercial purchases - (purchase of goods with the aim						
8	International transport						
9	Local transport (bus, minibus, taxi, etc.)						
10	Fuel (petrol, diesel, gas, etc.)						
11	Expenses to purchase real estate (house, flat, land)						
12	Health care (for less than one year)						
66	Other expenditure (please specify) _____						
A13	Total expenditure						

A13.1 Please, tell me, what is the total amount of money you have spent outside of Georgia on presents for Georgian residents? Cost: _____ Currency: _____

A14. Please, tell me, for this trip, how did you get information about Georgia? (**SEVERAL ANSWERS ARE PERMISSIBLE**)

Of Georgian origin/Former Georgian national	1	
Previous visit	2	
Friends & relatives	3	
Organization/business partner	4	
Television/Radio	5	
Travel agency/Tour operator	6	
Promotional materials published by the Georgian Government: tourist booklets, fliers, maps	7	
Travel fairs	8	
Internet	www.Georgia.travel	9.1
	www.facebook.com/georgiaandtravel	9.2
	www.wikitravel.com	9.3
	www.lonelyplanet.com	9.4
	other	9.66
Other (Please specify) _____	66	

A15. Now, please, tell me, overall, how satisfied you are with your visit to Georgia? USE 5 POINT SCALE FOR EVALUATION, WHERE "1" STANDS FOR "VERY DISSATISFIED" AND "5" VERY SATISFIED

		VERY DISSATISFIED	DISSATISFIED	NEITHER SATISFIED NOR DISSATISFIED	SATISFIED	VERY SATISFIED	I DON'T KNOW/HARD TO ANSWER
A15	Overall satisfaction	1	2	3	4	5	99

SECTION B: RESPONDENT'S SOCIO-DEMOGRAPHIC PROFILE

B1. Respondent's age _____

B2. Respondent's gender: 1. Female 2. Male

B3. Respondent's economic activity status (**SINGLE ANSWER ONLY**)

Hired employee	1
Owner of a business which employs others	2
Self-employed without employed persons	3
Pensioner/Retired	4
Unemployed	5
Housewife/Unpaid Family Workers	6
Student	7
Outside the labour force (except for housewife/student)	8
Other (please specify) _____	66
Refused to answer	77

THANK YOU FOR TAKING PART IN THIS SURVEY!

Interviewer's comments: _____

